BUSINESS TECH HEALTH DIAGNOSTIC

A Practical Self-Assessment for Business Owners

How to Use This Diagnostic

For each statement below, score yourself:

- 0 = Not true at all

- 1 = Somewhat true

- 2 = Mostly true

- 3 = Completely true

Be honest. This is for clarity, not judgment.

1. Visibility & Data

____1. I know exactly where to find accurate, up-to-date business data

____2. I trust the reports I look at

____3. There is one clear "source of truth" for key information

____4. I don't rely on spreadsheets to fill system gaps

____5. I can answer basic business questions without digging

Section Total: ____ / 15

2.Processes & Flow

_____ 6. Our core processes are clearly defined

_____ 7. Team members know what to do without constant clarification

_____ 8. Work moves through the business consistently

_____ 9. Handoffs between people or systems are clear

_____ 10. The system supports how we actually work

Section Total: _____ / 15

3. Tool Alignment

_____ 11. Each tool we use has a clear purpose

_____ 12. We're not paying for overlapping functionality

_____ 13. Tools are integrated where it makes sense

_____ 14. Manual re-entry is minimal

_____ 15. Adding new tools feels intentional, not reactive

- Section Total: ____ / 15

4. Team Adoption

_____ 16. The team understands why the system exists

_____ 17. The system makes their work easier

_____ 18. Training was practical, not overwhelming

_____ 19. The system supports accountability

_____ 20. Work doesn't get lost or duplicated

Section Total: _____ / 15

5. Scalability and Risk

_____ 21. The system would hold up if volume increased

_____ 22. Compliance and risk are considered

_____ 23. We're not dependent on one person to "know everything"

_____ 24. We could onboard someone new without chaos

_____ 25. The system supports where we're going next

Section Total: ____ / 15

Your Score

- 60–75: Strong foundation, optimization opportunities
- 40–59: Functional but fragile — improvements needed
- Below 40: The system is actively working against you

What This Tells You

This diagnostic does not mean you need:

- New software
- A complete rebuild
- A massive investment

It does mean:

- Something needs attention
- The problem is solvable
- Guessing will cost more than clarity

Next Step (Optional, But Powerful)

If you want help interpreting your results and deciding what actually matters next:

Let's Talk Tech:

Schedule a free discovery session with WOWSuccessTeam

SCAN HERE

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