

# BUSINESS TECH ARCHITECTURE GUIDE

A Practical Framework for Designing Systems That Actually Scale



# 1. BUSINESS REALITY CHECK

Answer honestly:

- What does your business do every day?

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- Where does work start?

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- Where does it stall?

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- Where do mistakes happen most often?

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# Z-FLOW MAPPING

For each core function (Sales, Operations, Delivery, Finance, Compliance):

- Where does information enter?

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- Where does it move next?

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- Who owns each stage?

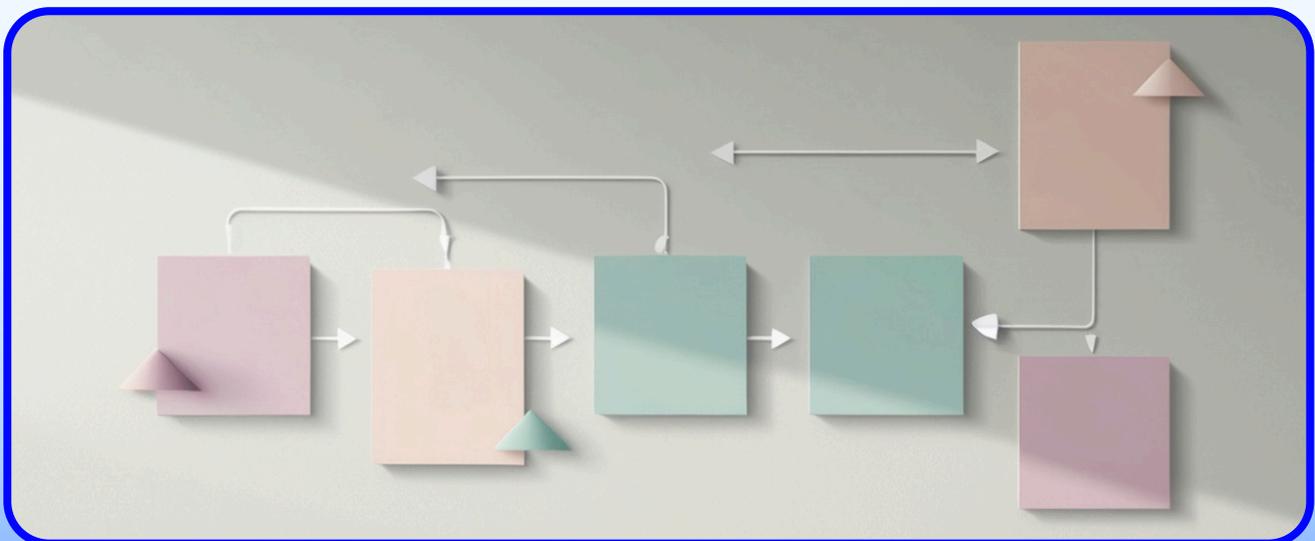
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- What signals “done”?

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# 3. DATA ARCHITECTURE

Identify:

- Source of truth for customer data

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- Source of truth for operational status

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- Source of truth for financials

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- Source of truth for compliance

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- If the answer is “multiple places,” flag it.

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## 5. SCALABILITY TEST

Ask:

- What breaks if volume doubles?

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- Where would visibility be lost?

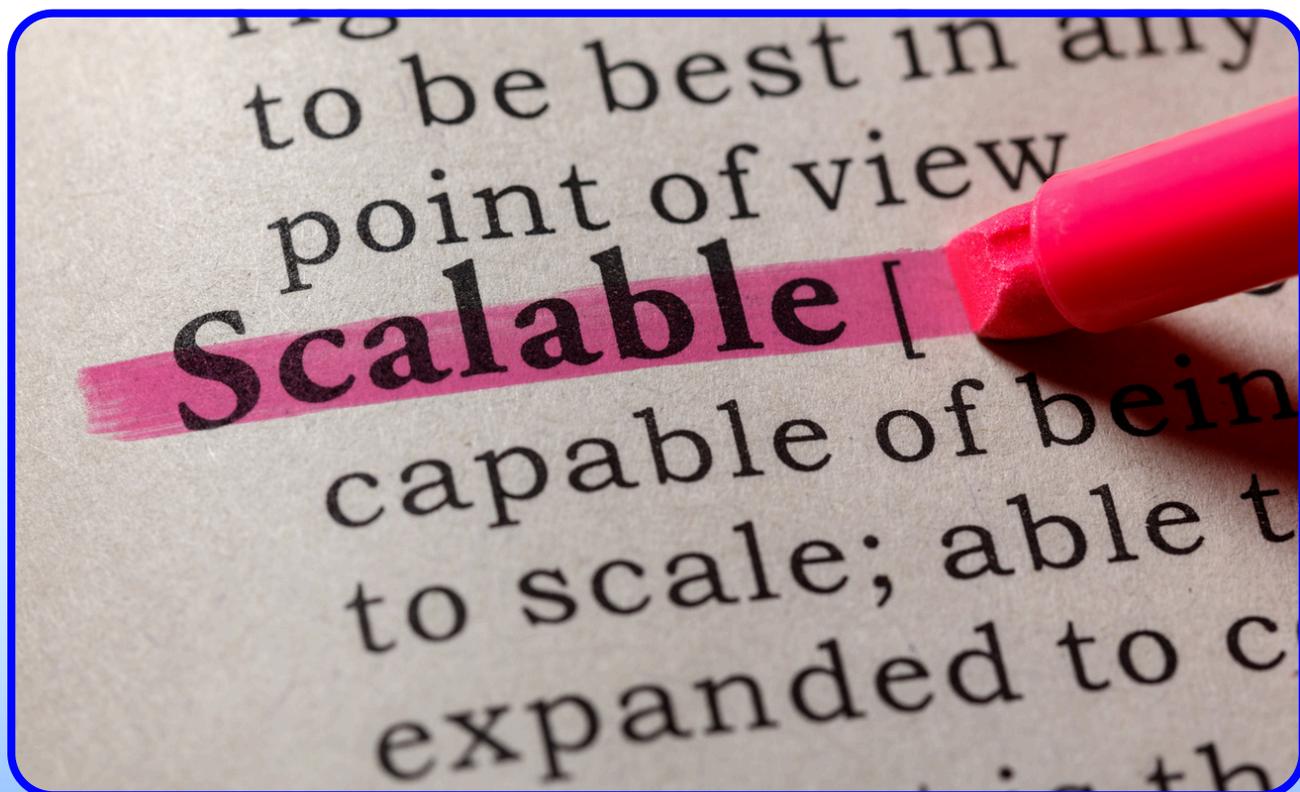
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- Who becomes a bottleneck?

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## FINAL INSIGHT

If your system relies on people remembering, chasing, or fixing — it's fragile.

Architecture replaces memory with structure.



# NEXT STEP

If you want help translating this into a real, working system:  
Get Ready. Grow!

[Schedule a free discovery session with  
WOWSuccessTeam](#)

