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Three designers combine for 11 Howard, New York



11 Howard opened in Soho, New York. Anda Andrei of Anda Andrei Design partnered with interior designers Signe Bindslev Henriksen and Peter Bundgaard Rützou – the team behind the Danish architecture and design studio SPACE Copenhagen – for the property.

Approaching the hotel, trees and marquee lights form a gateway. Inside, curated objects greet guests. Every area of the hotel has a bespoke piece of furniture, a painting, sculpture or a digital art-piece chosen specifically for the property.

The 15-foot high ceilings of 11 Howard’s lobby is lined with bleached oak wood paneling, while the floors are of polished concrete. The lobby has sculptural furniture and Alexander Calder’s “Untitled, 1976” mobile as its centerpiece. To the left, a custom-made blackened steel cylindrical staircase links to the second floor amenity spaces. At the top of the stairs, there is a neon art piece by Dan Attoe, which is visible from the street.

The Library – an open space on the second floor of the hotel – has wood-board floor, plaster walls, area rugs and a collection of furniture curated from different parts of the world. There are also pieces by

Signe Bindslev Henriksen and Peter Bundgaard of SPACE Copenhagen, Rick Owens, Gio Ponti, Tobia Scarpa, Vincenzo De Cottis, Gabriel Hendifar and Jeremy Anderson. The room similarly has two photographs of the Seagram Building and ocean views by Hiroshi Sugimoto.

The hotel also has works of artists thanks to a partnership with Groundswell, a New York community mural organization.

11 Howard staff members are dressed by fashion designer Serkan Sarier.

For dining, the property has The Blond bar, which converts into a nightclub after midnight.

Upstairs, the 221 guestrooms have 11-foot-high ceilings and oversized windows for natural light and views of the city. The hotel's Terrace Suite has a wrap-around landscaped terrace with a 270-degree view of downtown Manhattan to the North, East and South.

Each guestroom has bed and chairs, desk, credenzas, tables and light, all designed by SPACE Copenhagen and handcrafted by Danish carpenters in a variety of woods and fabrics. A single art object designed by ceramist Katie Yang decorates each room, and each piece was positioned in each room by Yang herself. The bathrooms use porcelain tile, marble countertops and brass trimmings. The rooms also have mini-bars.

