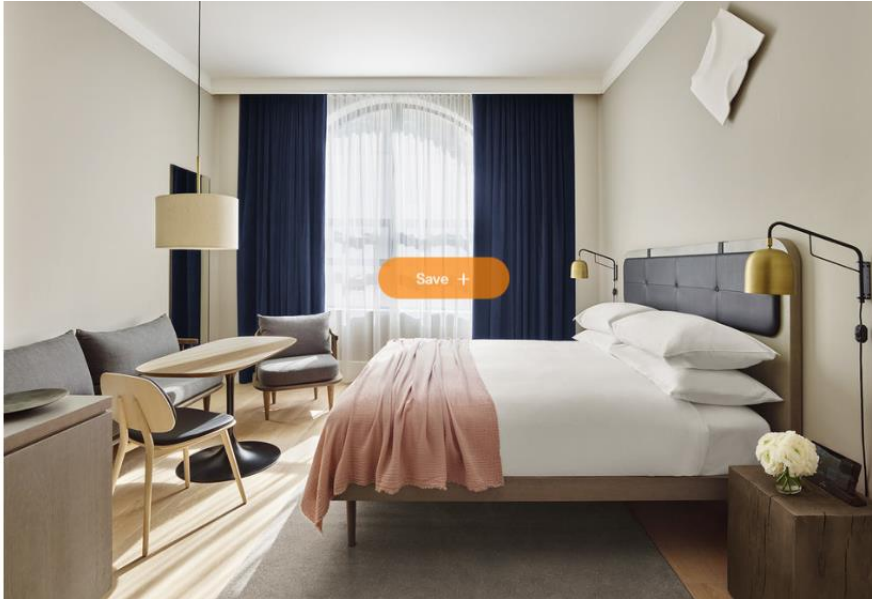


HOTELS

2017 Best of the Best Hotel Awards



10

BEST-LOOKING GUESTS

THE FINALIST [Soho House Barcelona](#)

THE WINNER [11 Howard](#), New York

The 11 Howard hotel may have had a quiet opening back in April, but the buzz surrounding the Soho hotel is at an all-time high. The look, courtesy of Anda Andrei, wows with its bleached oak paneling, Calder mobile in the lobby, and Scandi-chic interiors by Space Copenhagen featuring wool afghans, bamboo rugs, Giò Ponti furniture, and international art from ceramics to black-and-white photography. The Blond, the hotel's dark and sultry bar, is all smoky mirrors and velvet banquettes, while Le Coucou, the chandelier-lit restaurant helmed by chef Daniel Rose (of Paris's acclaimed Spring) serves up classic French cuisine. Together, they draw crowds even prettier than their spaces—we're talking Manhattan's glamorous power players, Victoria's Secret models, actors like Brad Pitt, and fashion fixtures including Calvin Klein, Jimmy Choo, and Mary-Kate Olsen. Even if you're in town for just a night or two, this is one reservation you want to nail down.