

TOCHIGI / KYOTO

 JAPAN




smashtravel

YOUR NEXT BADMINTON DESTINATION

WORLD-CLASS TRAINING • INTERNATIONAL TOURNAMENT

1-10 APRIL OR 1-14 APRIL

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**10 DAYS OF
TRAINING CAMP**

**WITH ACCOMMODATION
1790 USD/PLAYER**

**14 DAYS OF
TRAINING CAMP**

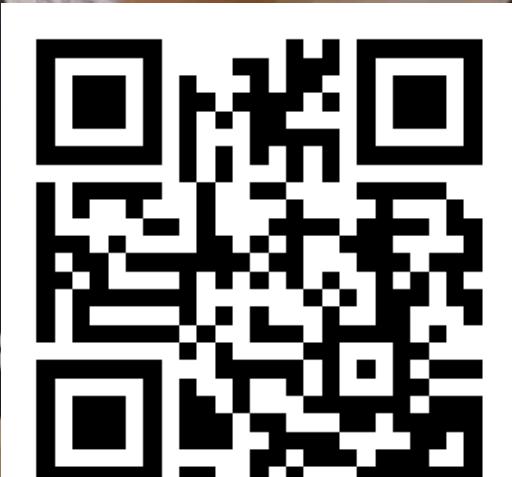
+ INTERNATIONAL TOURNAMENT

**WITH ACCOMMODATION
2450 USD/PLAYER**

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JAPAN BADMINTON CAMP
train. connect. explore.



Smashttravel invites you to join:
Japan Badminton Camp 2026 (April) – Tochigi/Kyoto

Konnichiwa, badminton players!

Would you like to train in one of the world's strongest badminton nations, while experiencing the unique culture, traditions, and modern lifestyle of Japan?

Japan Badminton Camp 2026 is a two-week, high-intensity training experience that combines unique coaching methods, international sparring, and the opportunity to compete in an international tournament, Omotenashi Cup, held in Kyoto, all while exploring some of Japan's most iconic regions.

This camp is not only about improving your badminton level. It is about understanding a different badminton culture, and experiencing a country where respect, discipline, and attention to detail are part of everyday life, both on and off the court.



Japan: Respect, Teamwork, and the Art of Badminton

Japan is currently one of the strongest badminton nations in the world. Known for their exceptional discipline, speed, and defensive skills, Japanese badminton treats the sport as an art form. This approach has produced multiple Olympic medalists and world champions over the years.

Training in Japan offers a unique contrast to Southeast Asian badminton cultures. Sessions are highly structured and technically detailed, built around repetition, consistency, and a strong focus on teamwork rather than individualistic thinking. Players train as a collective unit, where cooperation and shared responsibility are central elements of daily practice. They are also expected to be punctual, respectful toward coaches and teammates, and fully present in every session, values deeply rooted in Japanese culture that quickly translate into improved performance and greater awareness on court.

Beyond badminton, Japan offers an unforgettable travel experience. From historic temples and traditional neighborhoods to ultra-modern cities, high-speed trains, and world-renowned cuisine, Japan is a country that leaves a lasting impression on every visitor.

CAMP INFORMATION

Japan Badminton Camp offers **10 days of training in Tochigi Prefecture**, with an optional additional **3 days of international competition at Omotenashi Cup**, held in Kyoto at the end of the camp.

The camp runs in **April 2026**, with two available options: **April 1–10 (10 days)** or **April 1–14 (14 days, including the international tournament)**. It is open to **competitive players of all ages, both juniors and adults/seniors**, with participation limited to **10 juniors and 10 adults**.

All sessions will be by **Akari Sato**, a former member of the Japan national team, together with a team of Japanese assistant coaches. Akari is a Super 100 title winner, with victories at the Vietnam Open and Kaohsiung Masters. The coaching team will focus on continuous improvement in each participant's key areas through a training program emphasizing footwork, racket skills, defensive play, and sparring matches in preparation for the upcoming tournament. Participants are grouped by age and skill level to ensure balanced training intensity and effective sparring in every session.

During weekdays, most of the time is spent at the badminton hall training with fellow camp participants. Between and after sessions, there is time to rest and refuel to maintain energy levels throughout the camp. On training days, breakfast and lunch are provided at the hotel, with lunch featuring Japanese cuisine. On days without scheduled training sessions, breakfast only is served. In the evenings, participants also have the opportunity to relax and recover in traditional Japanese **onsen (hot spring baths)**, an important part of Japanese culture and an ideal complement to intensive training.

If parents would like to accompany their child and enjoy a relaxing vacation, additional rooms can be booked at our accommodation. Simply let us know if you'd like to join!

FEES AND PAYMENT

CAMP FEES: 10-day camp - 1,790 USD/player | 14-day camp + Tournament - 2,450 USD/player
For group discounts, send a camp inquiry and provide player details.

- *The total cost of the camp, including visa and flight tickets (to and from Japan), is estimated to be between 2,500 and 3,500 USD, depending on your country of departure. Flight tickets must be pre-booked, and a visa fee (20 USD) must be paid before departure.*

PACKAGE INCLUDES: Airport arrival pick-up & hotel drop-off, accommodation (9 or 13 nights), housekeeping, Wi-Fi-internet, 1-2 meals daily during camp, 8-10 training sessions weekly, coaching, sparring, court rental, shuttlecocks, one-way Shinkansen train ticket from Tochigi (via Oyama/Tokyo) to Kyoto or Osaka, tournament participation, and a Japan Badminton Camp clothing set (shirt + shorts).

- *We recommend a budget of about \$40-50 per day for personal expenses, such as food, laundry, transportation, and entertainment.*

PAYMENT: A deposit payment of 180 USD (excluding VAT) is required to secure your spot and is paid via invoice. The remaining balance is due in cash (JPY) upon arrival.

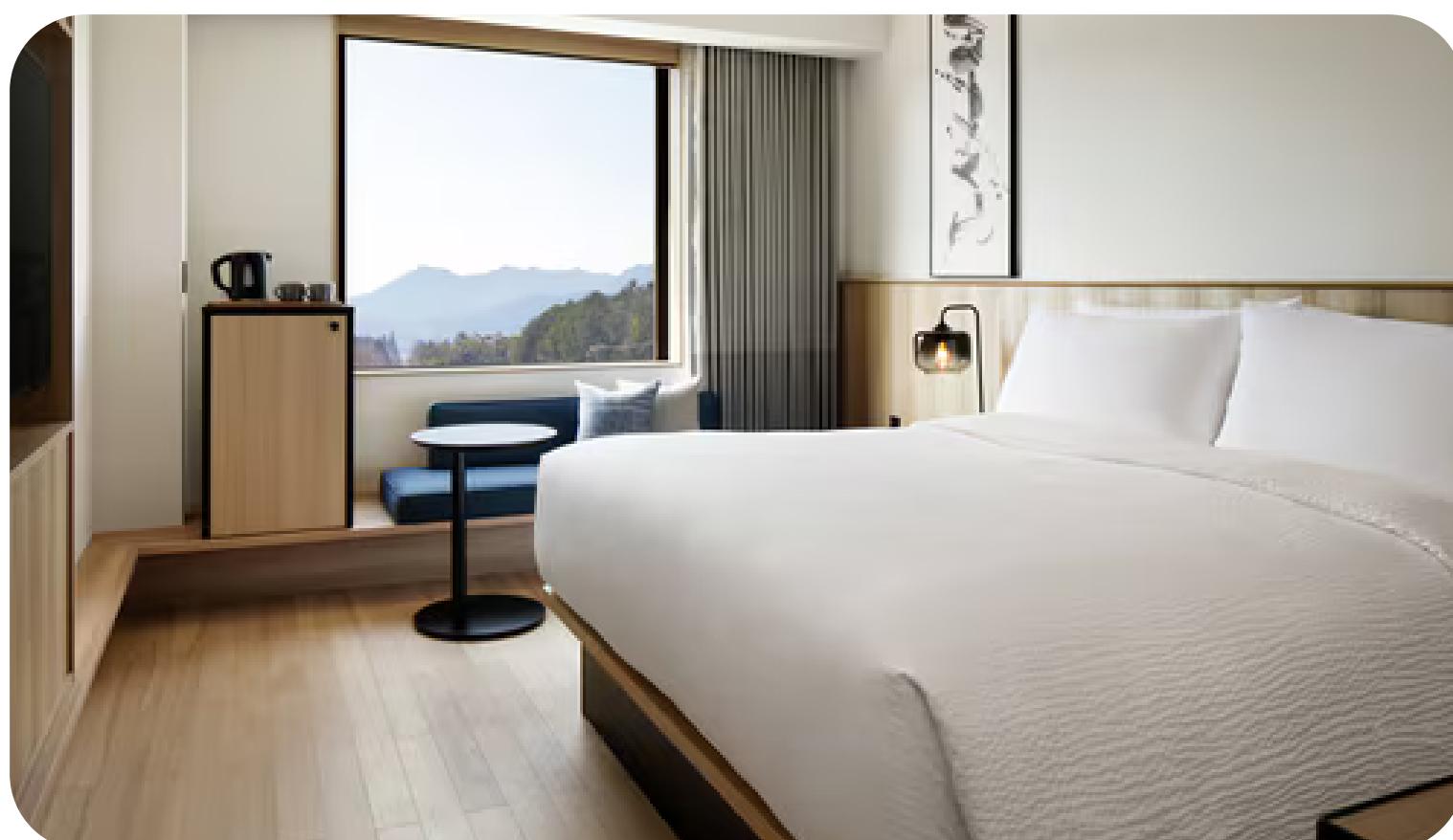


TRAVEL AND ACCOMMODATION

The travel duration varies depending on your country of departure. For those traveling from Europe, one or two transits can be expected on the way to Japan. During long-haul flights, meals such as breakfast, lunch, and dinner are typically served, and in-flight entertainment is available, including movies, games, and music.

We recommend arriving at **Narita International Airport**, as it provides the most convenient arrival point for airport pick-up and onward travel to Tochigi Prefecture. Upon arrival, participants will proceed through immigration and must present a **valid passport** and, if required for their nationality, a **tourist visa** obtained prior to departure. After completing immigration procedures, luggage will be collected before passing through customs.

Outside the airport, our pre-arranged transportation will be waiting to take participants **Hotel Matsuya** in Mooka district. Once arrived, participants will settle into comfortable rooms equipped with Wi-Fi internet, air conditioning, private bathrooms, showers, and comfortable beds, providing a relaxing base throughout the camp. During tournament we will stay in **Urban Hotel** in Kyoto.



WHY A BADMINTON CAMP IN JAPAN?

Smashtravel's journey to Japan did not begin with a planned destination, but with people. Through the international badminton network, we met **Shota Sekikawa**, founder of **Hanekyu** and club owner of **Blitz BC**. What started as a professional connection quickly developed into a genuine friendship.

One moment that truly defined this relationship was Shota's spontaneous visit to Sweden in the middle of a cold January. Half-jokingly, we suggested that he should come visit so we could talk more about the idea of camps in Japan. Since traveling that far is a big commitment, both financially and time-wise, we honestly thought he was joking when he said he would look at flight tickets the next day. But the following day, he sent the tickets.

Upon arrival, Shota's warmth, openness, and genuine curiosity stood out immediately. His humility and a sincere desire to share both badminton and Japanese culture, left a strong impression on us. That visit planted the seed that eventually led us to travel to Japan, not only to train, but to truly explore.

Through Shota, we were welcomed into Japanese badminton environments in a way that goes far beyond surface-level experiences. We were invited to observe, train, and live within the rhythm of daily life, gaining insight into how badminton is taught, respected, and practiced. In Japan, badminton is not treated as something rushed or purely results-driven, but as an art, shaped by discipline, mutual respect, attention to detail, and patience.

The same philosophy extends into everyday Japanese life. Respect, structure, presence, and care are visible everywhere, both on and off the court. Experiencing this deep connection between sport and culture made it clear why Japan is such a special place for badminton development.

Japan Badminton Camp is therefore built on friendship, and our shared values. It is an invitation to experience badminton, and life, as it is lived in Japan, guided by people who truly care about the sport and the individuals who practice it.



CAMP ORGANIZERS

Smashtravel – Badminton Camp Organizer. Smashtravel is led by experienced individuals with a strong background in badminton. Smashtravel currently organizes badminton camp activities in Sweden, Indonesia, Japan, and Vietnam leveraging a deep understanding of how to make camp impacts with an extensive local network. With a focus on providing professional training environments, Smashtravel ensures that participants experience the best badminton training available to improve.

Hanekyu – Badminton Camp Organizer. Hanekyu is founded by Shota Sekikawa, who is also the club owner of Blitz BC. Hanekyu plays a central role in the planning and execution of Japan Badminton Camp. Through his role as an advisor to the Japan Badminton Association and as representative of the Saitama Prefecture Regional Badminton Club, Shota contributes with strong organizational experience, in-depth knowledge of Japanese training environments, and close coordination with local coaches and international participants, ensuring the camp is delivered in a structured and professional manner.

TRAINING SCHEDULE

10-Day Training Camp (April 1–10, 2026)

The camp begins with arrival on April 1, followed by intensive training days during the weekdays. Most training days include two sessions per day (3 hours + 3 hours), focusing on technical, tactical, and match-related aspects of the game. One of the training days includes a cultural visit to Nikkō Tōshō-gū, combined with an afternoon training session. The weekend is reserved for rest and recovery, allowing players to recharge before continuing training. The final training days include both double-session days and a lighter single-session day before departure on April 10.

14-Day Training Camp + Tournament (April 1–14, 2026)

The first nine days follow the same structure as the 10-day training camp, including arrival, intensive training days, scheduled rest days, and the cultural visit combined with training. On April 10, the group travels from Tochigi to Kyoto. The following days are dedicated to participation in an international tournament, allowing players to apply what they have learned in a competitive environment. The camp ends with departure on April 14.



POCKET MONEY

The official currency in Japan is **Japanese Yen (JPY)**. It's recommended to have some pocket money before your travels. While cards are widely accepted for most expenses, having cash on hand is also advisable, especially during outdoor activities.

INSURANCE AND MEDICAL CARE

All participants must have valid travel and health insurance covering sports activities abroad. Participation in the camp is at one's own risk.

Japan has an excellent healthcare system, and medical facilities are easily accessible if needed.

REGISTRATION

Please note that the last day to register your interest is March 1, 2026. For those who want to be sure of a camp spot, please register as soon as possible. Your registration will most likely encourage more players to register. Registration is not binding (only after payment).

Register your interest here:

<https://www.smash-travel.com/book-a-camp>

Alternatively, by email or WhatsApp:

registration@smash-travel.com / [+62 898 392 1011](tel:+628983921011)

For those with questions, don't hesitate to contact us directly via WhatsApp or by email. Scheduling an online video meeting is also an option to meet, greet, and to know more!

We're looking forward to welcoming you to Japan Badminton Camp 2026 in April! 



Registered Japan Badminton Camp 2026 (April)

