



REWARDS CARD

TERMS & CONDITIONS

1. If you apply for a Cheerbrook Rewards Card, you agree to be bound by and comply with these terms and conditions. The programme is open to any person aged 18 or over. We reserve the right to terminate membership where we believe, at our sole discretion, that any member is misusing the programme.
2. We will award you 1 point for every £1 that you spend in the Cheerbrook Shop or Café on qualifying purchases. We reserve the right to either increase or decrease the number of points accrued on qualifying purchases, or to change how points are accrued, from time to time and at our sole discretion. We will notify you of any changes we make.
3. Points will be earned on all purchases made in the Cheerbrook Shop and Café. You will not accrue points on purchases that are fully paid for by redeeming a gift or reward voucher. If you part-pay for a purchase by redeeming a gift or reward voucher, you will only accrue points on the cash element of the purchase above the value of the voucher.
4. Rewards may not be used in conjunction with any other discount or offer.
5. If you do not have your Rewards Card with you when making a purchase, you will be able to bring your receipt back at a later date in order to have your points added.
6. We may use information that you supply to us on enrolment to the Rewards Card (such as your name and address), together with any information relating to your transactions and purchases made for the purposes of: administering the programme; statistical analysis; sending you news, special events, offers, promotions and magazines either by post, email, SMS or through any social network; and market research. We will not share your details with any third party.
7. We reserve the right to terminate a membership or amend these terms and conditions from time to time, at our sole discretion. Your continued use of the programme constitutes acceptance of the altered terms and conditions.
8. Your card will be debited immediately upon purchase.