

ADVISORY & LEADERSHIP

Bearing 45 partners with business leaders, investors and founders to drive commercial impact in high-stakes moments of growth and innovation.

Bearing45.com

OUR PROMISE

We grow with your business

info@bearing45.com

OUR IMPACT

Together, we tackle your toughest commercial challenges, led by senior expert consultants.

We partner with enterprise brands and consultancies, working side-by-side with you and your teams, decoding and clarifying your path forward to ensure internal buy-in and ownership. Our Partnership models are tailored to fit your business life cycle, identifying new opportunities or optimizing during times of change.

Market intelligence

Strategy & innovation

AI & orchestration

Hands-on leadership

EXPERIENCE

20+
Years

16
Industries

80
Brands

80%
International



TECHNOLOGY DRIVEN

We combine senior human expertise with market intelligence, simulation and visualization to broaden perspectives, challenge assumptions and accelerate time to value.



INDUSTRY EXPERIENCE

Automotive, Construction, Education, Electronics, Financial services, FMCG, Food & Beverages, Gaming, Healthcare, Manufacturing, NGOs, Professional services, Real estate, Retail, Technology, Transportation & Logistics

CAPABILITIES

- Business innovation & development
- Leadership & change
- Brand strategy & experience
- Marketing & communications

PARTNERSHIP MODELS

- Value Pilot**
Identify your greatest potential
- Advisory on Demand**
Flexible senior advisory
- Embedded Leadership**
Interim and fractional support
- Joint Ventures**
Shared ambition and aligned incentives



AIBC Labs

Our practice for human-led, AI powered consulting, focusing on innovation, advisory and conceptualization.

AIBCLabs.com

