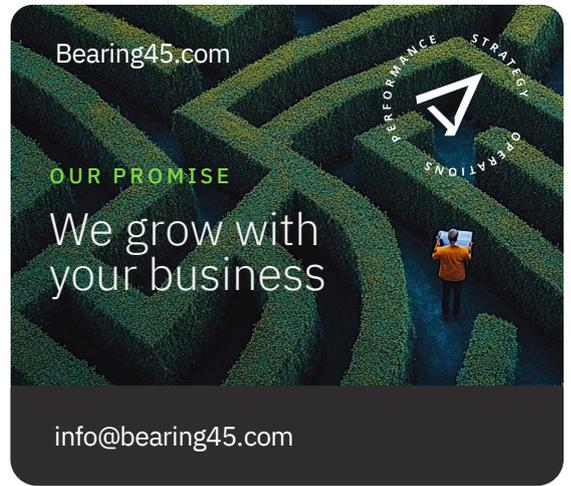


**ADVISORY & LEADERSHIP**

Bearing 45 partners with business leaders, investors and founders to drive commercial impact in high-stakes moments of growth and innovation



**OUR IMPACT**

Together, we tackle your toughest commercial challenges, led by senior expert consultants.

We partner with brands and consultancies, working side-by-side with you and your teams, decoding and clarifying your path forward to ensure internal buy-in and ownership. Our Partnership models are tailored to fit your business life cycle, identifying new opportunities or optimizing during times of change .



Market intelligence



Strategy & innovation



Technology & insights



Hands-on leadership

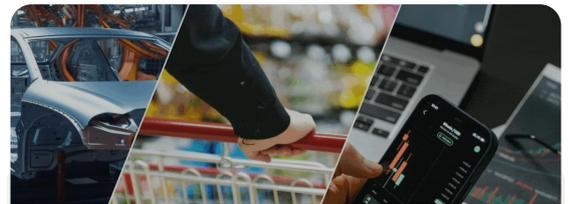
**EXPERIENCE**

**20+**  
Years

**16**  
Industries

**80**  
Brands

**80%**  
International



**TECHNOLOGY AT THE CORE**

We constantly build market intelligence by exploring new technologies, to deliver maximum impact and faster time to value for every partnership.



**INDUSTRY EXPERIENCE**

Automotive, Construction, Education, Electronics, Financial services, FMCG, Food & Beverages, Gaming, Healthcare, Manufacturing, NGOs, Professional services, Real estate, Retail, Technology, Transportation & Logistics

**CAPABILITIES**

Business innovation & development

Leadership & change

Brand strategy & experience

Marketing & communications

**PARTNERSHIP MODELS**

The Value Pilot

Advisory on Demand

Plug & Play Sprint

Interim Management

Fractional Management

Joint Ventures



**ADVISORY**

**Compass Session**

Our free, one-on-one **Compass Session** is designed for business leaders navigating complexity, followed by an initial opportunity assessment.

Ready to start exploring?

