

## END-TO-END COMMERCIAL CONSULTING

Bearing 45 partners with business leaders, investors and entrepreneurs to **drive rapid impact in high-stakes moments of growth and innovation**

### COMMITMENT

Together, we tackle your toughest commercial challenges, led by senior expert consultants

We partner with Brands and Consultancies, working side-by-side with you and your teams, decoding and clarifying your path forward to ensure buy-in and ownership. Our Partnership Models are tailored to fit your business life cycle, identifying new opportunities or optimizing during times of change



Market Intelligence



Strategy & Concept



Technology & Insights



Hands-on Leadership

### TECHNOLOGY AT THE CORE

We constantly build market intelligence by exploring new technologies, to deliver maximum impact and faster time to value for every partnership



[Bearing45.com](http://Bearing45.com)

[info@bearing45.com](mailto:info@bearing45.com)

### EXPERIENCE

**20+**

Years

**16**

Industries

**80**

Brands

**80%**

International



Automotive, Construction, Education, Electronics, Financial Services, FMCG, Food & Beverages, Gaming, Healthcare, Manufacturing, NGOs, Professional Services, Real estate, Retail, Technology, Transportation & Logistics

### CAPABILITIES

Business Innovation & Development

Leadership & Change

Brand Strategy & Experience

Marketing & Communications

### PARTNERSHIP MODELS

Value Navigator

Plug & Play

Advisory on Demand

Interim Management

Fractional Management

Joint Ventures



### COACHING

**Navigate What's Next**

Our one-on-one **Compass Session** offers an open briefing to diagnose your business challenges and map out your road ahead

