

Athens Area Human Relations Council, Inc (AAHRC)

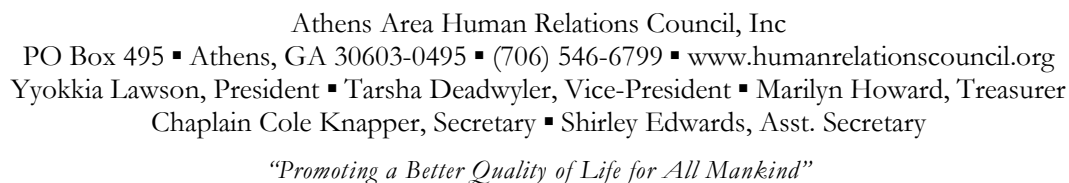
“Promoting a Better Quality of Life for All Mankind”

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## 2026 Donor & Sponsorship Package



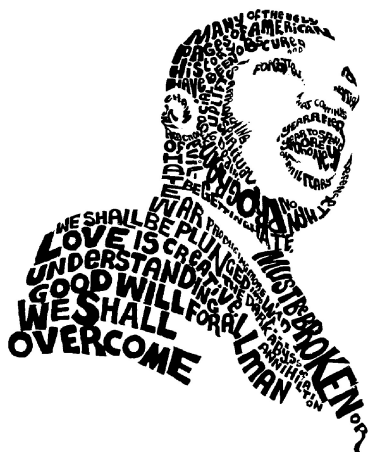
The AAHRC exists to provide community leadership, support, and direction for the development of educational and social programming addressing multicultural relations in our community. We seek to continue the work of the late Rev. Dr. Martin Luther King, Jr. in his tireless struggle for non-violent social change and respect for all ethnic and cultural differences.



Dear Friends,

The AAHRC is a nonprofit 501(c)3 organization, and as such, we rely on the generosity of members and friends to help keep our work moving forward. We are writing to ask for your assistance in our endeavors. There are many ways in which you can be of assistance:

- **Event Sponsorship** - Sponsor our 2026 events. Proceeds assist in our programming efforts throughout the year and help defray the cost of our annual banquet.
- **General Donation** - Make a general donation to our operating fund. Proceeds help defray operational expenses and program costs.
- **Scholarship Donation** - Donate a scholarship starting at \$1,000 or more. These awards go to high-school seniors to aid in their quest to attend college.
- **Student Sponsorship** - Sponsor students at our Annual MLK Awards Banquet. Student volunteers, performers, and scholarship recipients are invited to our banquet each year free of charge. Proceeds help defray the cost of their tickets.
- **Ads & Patronage** - Place an ad in our souvenir banquet booklet. You may also have your name added to our Patron's page.
- **Banquet Tickets** - Purchase tickets to our Annual MLK Awards Banquet.



The deadline to notify us of all donations and sponsorships is Saturday, December 6, 2026. Please make checks payable to AAHRC, PO Box 495, Athens, GA 30603-0495. Please visit our website at [www.humanrelationscouncil.org](http://www.humanrelationscouncil.org) if you would prefer to donate by credit/debit card or PayPal. Please contact us via email at [events@humanrelationscouncil.org](mailto:events@humanrelationscouncil.org) if you have any questions or concerns. You may also contact Hattie Lawson at (706) 546-6799. Thank you for all of your support.

Respectfully,

## The AAHRC



## AAHRC 2026 Slate of Events

### **47th Annual MLK Awards Banquet** (January 17, 2026)

The annual Martin Luther King Jr. Awards Banquet is an Athens' tradition that allows the AAHRC the opportunity to present scholarships to deserving high-school seniors and to recognize the dedication of community volunteers. The banquet emphasizes the goal of creating the Beloved Community.

### **Ecumenical Service** (January 18, 2026)

The AAHRC Ecumenical Service is an interdenominational service that brings people of diverse religions together under one roof. It encourages greater cooperation between congregations of all faiths and is co-hosted by the Interfaith Clergy Partnership of Greater Athens.

### **MLK Day of Service** (January 19, 2026)

"A Day on Not a Day Off." The MLK Day of Service is a national day of service that encourages all Americans to volunteer to improve their communities. The AAHRC facilitates a volunteer project each year and invites members, youth groups, and community volunteers to come render service to their neighbors.

### **Youth Programs** (on-going)

The AAHRC Youth Programs are youth-centered events that allow young adults to express their ideas and showcase their talents while participating in social justice related activities and training designed around the philosophies of the late Dr. Martin Luther King Jr.

### **Educational Tours 2026**

The AAHRC is committed to commemorating and advocating for civil rights in the Athens community and beyond. Our educational tours attempt to enlighten and educate the community about the history of civil rights and on-going efforts to maintain the high idealist of Dr. Martin Luther King, Jr. which provides a framework for social justice for all humanity. Our 2026 Educational Tours include the following:

- Tuskegee University
- King Center for Non-violent Social Change

### **Nonviolence 365® Education & Training** facilitated by the King Center (annually)

The AAHRC membership and local community members will participate in an immersive training conducted by the King Center for Nonviolent Social Change. Trainees learn how to apply nonviolence for personal and organization change as well as how to create cultures of belonging



Athens Area Human Relations Council, Inc  
PO Box 495 ▪ Athens, GA 30603-0495 ▪ (706) 546-6799 ▪ [www.humanrelationscouncil.org](http://www.humanrelationscouncil.org)  
Yyokkia Lawson, President ▪ Tarsha Deadwyler, Vice-President ▪ Marilyn Howard, Treasurer  
Cole Knapper Secretary ▪ Shirley Edwards, Asst. Secretary  
*"Promoting a Better Quality of Life for All Mankind"*

## **SPONSORSHIP LEVELS**

### **Platinum Sponsor - \$3,500 and above**

Recognition as a Platinum Sponsor with logo/link on event marketing materials and digital platforms  
Mention in all 2026 AAHRC events press releases  
Sponsorship listing with Company logo on the AAHRC website  
Facebook/Twitter/Instagram Postings highlighting all 2026 Events Sponsorship  
1 reserved table at Annual MLK Awards Banquet  
Full Page Ad in MLK Commemorative Souvenir Booklet  
Name and logo listed on screen as a Platinum Sponsor during Annual MLK Banquet  
30 – 60 second remarks or video (ad) played during Annual MLK Banquet

### **Gold Sponsor - \$2,500**

Sponsorship listing with Company logo on the AAHRC website  
Mention in all 2026 AAHRC events press releases  
5 tickets to the Annual MLK Awards Banquet  
Full Page Ad in Commemorative Souvenir Booklet  
Name and logo listed on screen as a Gold Sponsor during Annual MLK Banquet  
Facebook/Twitter/Instagram Postings highlighting 2026 MLK Events Sponsorship

### **Silver Sponsor - \$1,200**

Sponsorship listing with Company logo on the AAHRC website  
3 tickets to the Annual MLK Awards Banquet  
Full Page Ad in Commemorative Souvenir Booklet  
Mention in 2026 AAHRC MLK Events press releases  
Name and logo listed on screen as a Silver Sponsor during Annual MLK Banquet

### **Bronze Sponsor - \$550**

Sponsorship listing with Company logo on the AAHRC website  
1 ticket to the Annual MLK Awards Banquet  
Full Page Ad in Commemorative Souvenir Booklet  
Name and logo listed on screen as a Bronze Sponsor during Annual MLK Banquet



# ATHENS AREA HUMAN RELATIONS COUNCIL

## 2026 DONOR & SPONSORSHIP FORM



### A. DONOR INFORMATION (PLEASE PRINT)

Contact Name: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

Email Address: \_\_\_\_\_

### B. I WOULD LIKE TO DONATE OR SUPPORT

**1) EVENT SPONSORSHIP:** Sponsor our 2026 events. Sponsorship proceeds assist in our programming efforts throughout the year and help defray the cost of our annual banquet.

☐ Platinum \$3,500 and up ☐ Gold \$2,500 ☐ Silver \$1,200 ☐ Bronze \$550

**2) STUDENT SPONSORSHIP:** Scholarship recipients, student volunteers, and youth performers are invited to our banquet each year free of charge. Proceeds help defray the cost of their tickets.

☐ \_\_\_\_\_ # of students sponsored x \$75/student = \$ \_\_\_\_\_

**3) SCHOLARSHIP DONATION:** Aid students in their quest to attend college. Donate a scholarship in honor of your organization, family/friends, or contribute to a memorial scholarship or the AAHRC general scholarship fund.

- |                                                     |                                                               |                                                     |
|-----------------------------------------------------|---------------------------------------------------------------|-----------------------------------------------------|
| <input type="checkbox"/> GENERAL SCHOLARSHIP FUND   | <input type="checkbox"/> Rev. David H. Nunnally, Sr Memorial  | <input type="checkbox"/> Coy C. Williamson Memorial |
| <input type="checkbox"/> Marjorie Roberson Memorial | <input type="checkbox"/> Roosevelt & Thelma Taylor Memorial   | <input type="checkbox"/> Anthony L. Harris Memorial |
| <input type="checkbox"/> Helen Neal Joseph Memorial | <input type="checkbox"/> Priscilla Andra Boone Memorial       | <input type="checkbox"/> Mirian J. Tiller Memorial  |
| <input type="checkbox"/> Barbara Haynes Memorial    | <input type="checkbox"/> Clarke Scales Future Educator's Fund |                                                     |

**Total Contribution:**  
\$

☐ **I would like to fund my own scholarship:**

Name of Scholarship or Sponsor Name: \_\_\_\_\_

Amount (\$1,000 minimum required + \$75 administrative fee): \$ \_\_\_\_\_

Please indicate any special criteria that should be applied to this scholarship (ex: student must major in a certain field, student must attend a specific school, etc.): \_\_\_\_\_

Would you like for this to be a needs-based scholarship? ☐ Yes ☐ No

**4) GENERAL DONATION:** Make a general donation to our operating fund. Proceeds help defray operational expenses and program costs. ☐ Amount \$ \_\_\_\_\_

**5) ADS, PATRONAGE, & BANQUET TICKETS:** Place an ad in our Annual MLK Awards Banquet souvenir booklet or have your name added to our Patron's page. Purchase tickets to our Annual MLK Awards Banquet.

☐ Full pg \$150 ☐ Half pg \$75 ☐ Patron's List \$25 ☐ Inside Back Cover \$1,200 ☐ Back Cover \$1,500

☐ \$75/ticket x \_\_\_\_\_ # of tickets = \$ \_\_\_\_\_ ☐ Reserved table \$600; Table Name \_\_\_\_\_

### C. PAYMENT INFORMATION

Electronic payments may be made via our website. Please make checks payable to **Athens Area Human Relations Council, Inc., P.O. Box 495, Athens, GA 30603-0495**. Please email [events@humanrelationscouncil.org](mailto:events@humanrelationscouncil.org) with ads, logos, etc. Contact Yyokkia Lawson at (404) 556-4138. **DEADLINE: SATURDAY, DECEMBER 6, 2025.**