Our Campus, Our Finances

September 19

The Rev. Dr. Noelle York-Simmons, Rector

Jilinda Crowley, Treasurer

John Weaver, Fowler House Committee

September 26

The Rev. Dr. Noelle York-Simmons, Rector

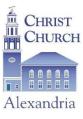
Ed Mills, Chair, Finance Committee

Jim Coakley, Fowler House Committee



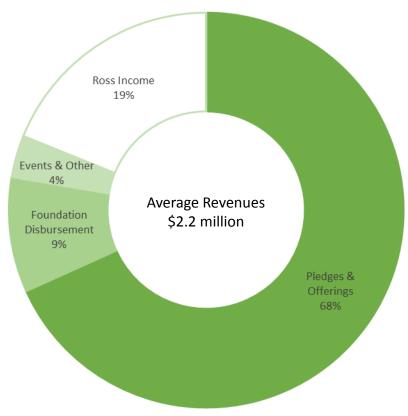
Reviewing Our Resources





Financial support for our mission and ministry

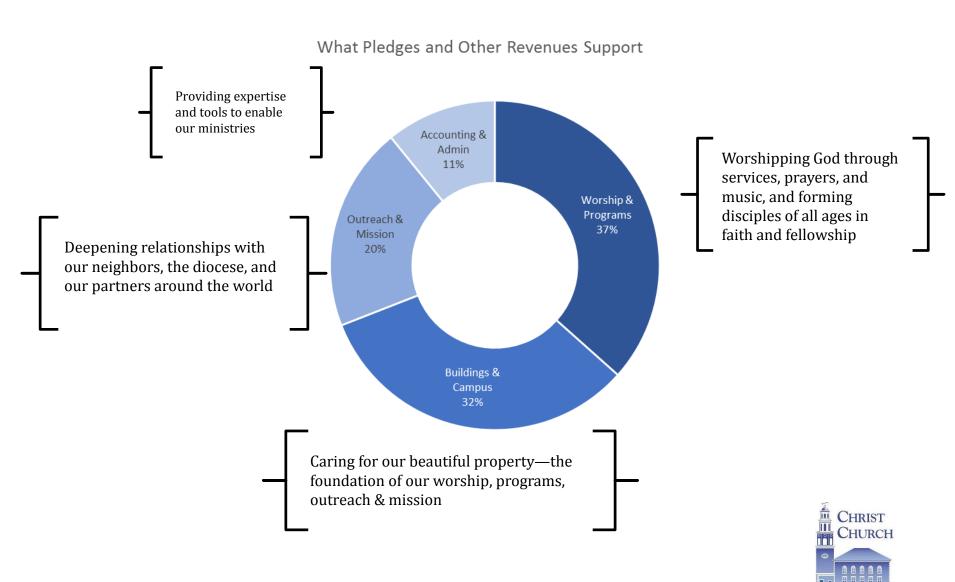




Five-year average



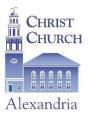
Financial support for our mission and ministry



Alexandria

What our buildings & campus offer

	Size	Example Uses
Church, Churchyard & Cemetery	4,400 sq ft Church 1.15 acres Churchyard 1.15 acres Wilkes St	Worship, services, sacraments, events and performances, community green space, graveyard
Parish Halls	25,098 sq ft	Parish activities, Parish events and meetings, clergy and staff offices, recovery ministries, gift shop, Lazarus ministries
Fowler House/Ross	36,485 sq ft ~14,000 sq ft Fowler House	Sunday school, One Sock On, Teen Center, Choir rehearsals, Parish events and meetings, English Language Learners

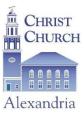


Maintaining our buildings & campus

	Average Annual Utility & Maintenance Costs	Expected 1-3 Year Expenses Above Usual
Church, Churchyard & Cemetery	\$180,000	Steeple repair
Parish Halls	\$222,000	New roof: ~\$240,000 Technology upgrades
Fowler House/Ross After reimbursements from Ross	\$300,000 <i>\$161,000</i>	New roof: ~\$300,000 Cooling Tower Relocation

Annual costs shown represent a rounded average of costs over the past four years (2017-2020).

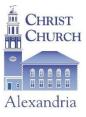
We are grateful to the volunteers who help maintain our properties, particularly the churchyard and the Wilkes St cemetery



A Look at the Fowler House/Ross Building







Updates to Ross lease

Due to coronavirus hardship, we forgave 3 months of Ross rent in 2020

	2020
Rent Expected	\$309,761
Rent Received	\$232,321
Difference	(\$77,440)

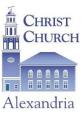
- Under Ross lease extension to Jan 31, 2023, rent is reduced
 - Previous monthly rent: \$25,813.42
 - Current monthly rent: \$20,348.42
 - Difference: -\$5,465 per month
- Within 16 months, we may lose Ross rent and assume all associated expenses with 112 N Washington St ourselves



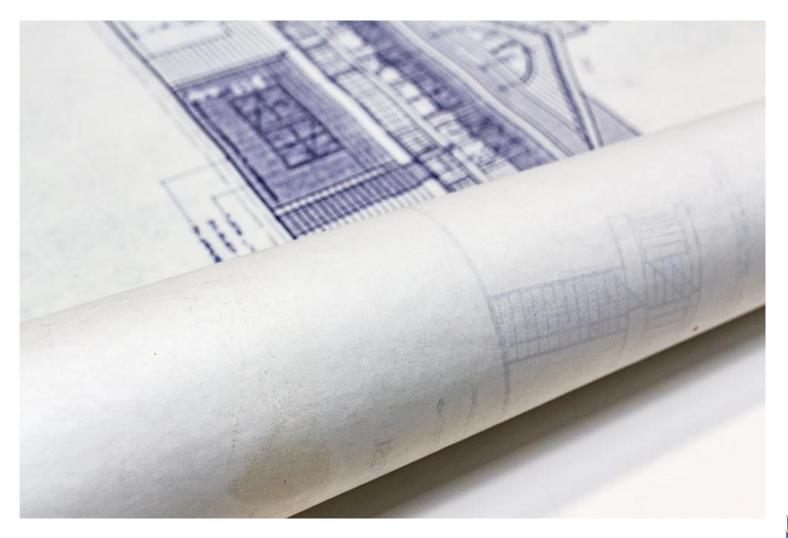
Near-term finances of the property

Revenues	2020	2021 Projected	2022 Projected	2023 Projected
Rent	\$232,321	\$247,016	\$244,182	\$20,348
Reimb of taxes, partial reimb of utilities and maintenance	\$207,856	\$160,960	\$160,960	\$4,905
Gross Revenue	\$440,177	\$407,976	\$405,142	\$25,253
Expenses	2020	2021 Projected	2022 Projected	2023 Projected
Utilities	\$71,466	\$83,500	\$83,500	\$66,000
Taxes & licenses	\$88,350	\$87,000	\$87,870	\$88,749
Direct maintenance	\$10,799	\$42,845	\$43,273	\$43,706
Direct maintenance paid by Foundation distribution	\$15,365	\$18,342	\$18,342	\$18,342
Allocated maintenance	\$66,647	\$56,676	\$57,243	\$57,816
Expenses	\$252,627	\$288,363	\$290,229	\$274,612
Net Revenue	\$187,550	\$119,613	\$114,914	(\$249,360)

These projections do not include any capital improvements



What's Next for 112 N Washington St?





Time line of efforts to date

memory care facility

1998 2014-2016 1Q 2017 Purchase of Building for Formation of Fowler Ross exercises option FH Committee moves Based on Rappaport's \$1.85M and 15-Year House Committee in for 5-year lease forward on two paths: research, conclude anticipation of end of Lease with Ross extension (to Jan 2018) (1) finding new tenant (hired leasing to new tenant is Ross lease in 2013 Rappaport as broker), and not feasible; negotiate 3-year lease extension (2) ground lease with developer, including space with Ross (to Jan 2021) for church ministries Nov 2017 Jul 2019 Mar 2018 Nov 2018 Feb 2019 Hire Savills Studley as **Broker contacts 280** FH Committee presents Parish information sessions **Initial Developer** broker to market investors: 9 ultimately to Vestry developer's held; on Feb 24, parish declines to pursue respond to RFP proposal for multi-family votes to approve ground project property lease and provide density apartment complex rights to developer Nov 2019 May 2021 Mar 2020 Jun 2020 Kick-off of Our Campus, Nov 2019 Vestry enters Second Developer Finalize 2-year declines to pursue Our Calling into LOI with second lease extension with developer who plans a Ross (to Jan 2023) project

CHRIST

Alexandria

CHURCH

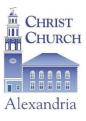
What we've learned over last 3 years

- No new retail user of the existing space has emerged, and being a landlord is not a strength of the church
- The commercial value of the space for other uses is decreasing over time
- To interest a developer in ground leasing or buying the property, the amount of square footage Christ Church can have access to has decreased
 - ~14,000 sq ft in Fowler House today
 - 10,000 sq ft negotiated in deals that fell through
 - 0-4,000 sq ft looks more likely for any future deal
- The building continues to age and, if retained, will require a new roof, exterior painting, and system upgrades
- It's not only the property next door that is aging. Our Parish Halls are also aging and at some point will need to be reconfigured, at a potential cost of \$6,000,000 – \$8,000,000



Ballpark figures for possible futures of 112 NWS

	Ground Lease / Sale	Convert to a Ministerial Use
Ballpark Initial Costs	~\$400,000 legal, administrative, brokerage, environmental, closing costs ~\$600,000 to build out our space in building (3,000 sq ft at \$200/sqft)	~\$300,000 to repair roof ~\$\$\$,\$\$\$ in other repairs ~\$,\$\$\$,\$\$\$ to reconfigure Ross/FH to another use
Ballpark Ongoing Maintenance	~ \$24,000 annually	~\$275,000 annually
Ballpark Reserve for Annual Maintenance	\$0	~\$50,000 annually
Ballpark Potential Gross Income	~\$300,000 annually	\$0 or ?
Ballpark Potential Net Revenue	~\$276,000 annually	~(\$325,000) annually if usage is not income generating





Discussion Questions

- What are you excited about as you think about the future of our parish and our properties?
- What did you learn about our campus properties that surprised you?
- What do you think the church needs to keep in mind as we discern the future of 112 N Washington St?

