

Dr. Allen Rohe

The Top 10 Things You Must Know Before Choosing Your *Hearing Healthcare Provider*



Tinnitus & Hearing Center of Arizona

Welcome Letter from the Dr. Allen & Amy Rohe

Dear Friend,

If you are researching hearing healthcare providers and different types of hearing treatment options for yourself, your spouse, or another loved one, you are in the right place. Just like every ear is different, hearing centers are different. In your search for finding the right hearing healthcare professional, you will most likely find there are several options available, but it is important to know that all hearing loss treatment options are not created equal.

At Tinnitus & Hearing Center of Arizona, our mission is to change lives, advance the profession, and support our community. There is no better reward than seeing how happy our patients are after we boost their hearing clarity!

To achieve our vision, and to help you choose the right hearing health care provider, we put this report together: **"The Top 10 Things You Must Know Before Choosing Your Hearing Health Care Provider."** This report offers vital information you should know about hearing loss rehabilitation and advice on what to ask when consulting with a potential provider.

It is our goal to help restore conversation and music to our patients' everyday lives. We hope that this list serves as a helpful guide alongside your research and also supports you when asking questions of your potential hearing health care provider. If you have follow-up questions, feel free to give our office a call. We're here to help!

Sincerely,

Dr. Allen Rohe
Amy Rohe, M.S.



P.S. When you are ready, I urge you to schedule your **New Patient Assessment** by calling **602-491-1100** or may also visit our website at **www.tinnitusaz.com**.

If you are scheduling the exam for yourself, your spouse, or a parent, you may be wondering at what age should you schedule the first evaluation? The American Academy of Audiology recommends screening by the age of 50 in order to rule out possible problems that will be much harder to correct in later years. While many patients feel that age 50 is too early, like every health condition, early identification and early treatment is the gold standard for improving outcomes. We have helped thousands of people of all different ages boost their hearing clarity and improve their quality of life.

Again, when you are ready to learn more about your options with us, we are 'hear' for you.

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1. Do They Have Extensive Experience?

When selecting a hearing healthcare provider, it's essential to find one who has extensive experience. A practiced hearing care professional has more familiarity with different and complex cases - and the more patients they have seen, the better they can diagnose and treat your hearing problems. An extensive background makes it likely that they have treated a case similar to your own and can offer you the same effective treatment.

At Tinnitus & Hearing Center of Arizona, our team has helped over 35,000 people since 2002. Dr. Rohe specializes in tinnitus and personally trained with Pawel Jastreboff, a world-renowned neuroscientist whose research work at Yale University advanced our understanding of tinnitus, hyperacusis, and misophonia. He is a member of the Tinnitus Retraining Therapy Association, a fellow of the American Academy of Audiology, a certified member of The American Speech-Language-Hearing Association, and chair of the Arizona Speech and Hearing Professionals Advisory Committee. He has received extensive training in Cognitive Behavioral techniques through The Beck Institute in Philadelphia, PA. He is currently an adjunct professor in tinnitus at A.T. Still University in Mesa, AZ.

Amy Rohe, M.A., is a licensed and highly skilled Audiologist with extensive training and experience. She has worked with cochlear implant patients and pediatrics alongside some of the most highly respected ear specialists and surgeons, Ear Nose & Throat (ENT) doctors, and otologists in the Phoenix, AZ area. Amy is certified by the American Speech-Language-Hearing Association.

With our extensive training and experience, our award-winning team is confident we can help you with your hearing needs, too!



2. Do They Offer Convenient Appointment Times?

Life is busy for everyone and commitments like school, extracurricular activities, and work may make it difficult to attend hearing care appointments. Tinnitus & Hearing Center of Arizona understands how managing multiple responsibilities can limit your time for things like appointments for your hearing care. That's why we offer convenient weekday appointments, including evenings and even see patients on Saturdays! We do our best to respect your time when you visit our hearing center. Not only will you experience virtually no wait times at Tinnitus & Hearing Center of Arizona but you also won't need to feel rushed during your appointment. We ensure that ample time is built into every appointment, so you can feel confident that all your questions will be answered, and all your hearing needs are met. This is another reason why over 35,000 patients since 2002 have trusted their hearing care to our team!



3. Are They an Expert in Their Field?

With the technological advancements made in hearing health care, a good audiologist will offer a variety of hearing rehabilitation options including hearing aids, treatments for Misophonia and Hyperacusis, custom hearing protection, audiology for children, and treatment for tinnitus. In your search for an audiologist, look for one who is an experienced provider of various treatments so you can get back to enjoying the sounds of the world around you.

At Tinnitus & Hearing Center of Arizona, we offer a wide variety of hearing care treatments, including the latest hearing aids from major brands, hearing loss rehabilitation, treatment for misophonia and hyperacusis, our revolutionary The Rohe Method® tinnitus retraining program, and much more! Dr. Rohe trained with Pawel Jastreboff, a world-renowned neuroscientist who developed the Neurophysiological Model of Tinnitus as well as Tinnitus Retraining Therapy. He was also trained in Cognitive Behavior Therapy at The Beck Institute and has received referrals from Mayo Clinic, Barrow Neurological Institute, Foothills Neurology, Dr. Stephen Nagler (known all over the world for his tinnitus expertise and was featured on the Today Show years ago), as well as many ENT specialists here in the Valley as well as Tucson.

With this level of training and expertise, you can be sure that when you trust Tinnitus & Hearing Center of Arizona with your hearing care, you're getting the very best care available!



4. Are They Family-Owned & Operated?

A family-owned and operated business provides a higher level of patient care and places a greater focus on building long-term relationships where patients feel like a member of the family, as opposed to just another number. In your search for a hearing healthcare professional, finding one who not only provides high-quality care and the most advanced treatments but also one who can offer you the benefits of a family-owned and operated business is essential.

At Tinnitus & Hearing Center of Arizona, we've been told that there's a family environment in our clinic. Part of that goes without saying, since Allen and Amy Rohe are a married audiologist team! But there's more to our family approach - there's a sense of caring and genuine desire to help you get the most out of your hearing in order to enjoy your life. Many patients sense that, and have given us the best compliment - referring our clinic to their friends and family.

We hope you will allow us to help you and your family with your hearing needs, and pledge to give you our experience, knowledge, and caring so that you can enjoy every word, every note, and every whisper for years to come.



5. Do They Use The Latest In Technology?

Hearing healthcare today differs a great deal from years past. Computer-designed technology and wireless technologies dramatically increase the precision with which we restore clarity and boost hearing ability. Before you choose your hearing healthcare professional, make sure they offer the most advanced, state-of-the-art technologies, backed by years of experience and expertise.

At Tinnitus & Hearing Center of Arizona, we take our responsibility to you and your hearing health very seriously. We work diligently to stay on top of current trends and new innovations in audiology. That's why we attend many seminars to keep up-to-date with advances in new technology and we fit only the latest technology in hearing devices and accessories. We proudly use state-of-the-art testing and treatment equipment including real-ear measurements, speech-in-noise testing, and The Rohe Method™, our revolutionary tinnitus retraining program. Additionally, we offer remote consultations so we can extend our hearing care worldwide.

Visit our website at www.tinnitusaz.com for more information on our advanced technologies and treatment methods.



6. Are They Highly Reviewed?

Ideally, you should find an audiologist with a longstanding and excellent reputation. One of the easiest ways to determine the respect and experience level of an audiologist is through patient reviews. Using the Internet today, it is easy to see ratings and reviews from actual patients. Simply go to Google, and search for audiologist ratings and reviews within your community.

At Tinnitus & Hearing Center of Arizona, we are thrilled to say that we consistently receive 5-star ratings and reviews from our happy patients. Head over to Google, Facebook, Healthgrades, or even our own website www.tinnitusaz.com to read what our patients have to say about their experiences with us. We are extremely proud of these reviews and will continue to work diligently to earn them from our patients! Your healthy hearing is our top priority!



7. Do They Have Remote Consultations?

With the busyness of everyday life, some people simply don't have time to make a trip to their audiologist's office when necessary. Luckily, the advancements of modern technology means you now have options like virtual consultations to save you time. When researching audiologists, make sure you look for one who offers the convenience of a virtual consultation to make it easier for you to seek their care.

At Tinnitus & Hearing Center of Arizona, we offer the convenience of conducting many of our therapies online for hearing conditions like tinnitus, misophonia, and hyperacusis via Skype internet chat. Contact us at **408-571-1559** if you are "out of town" so we can provide the best service to you.

We can't wait to help you enjoy the sounds of life again!



8. Do They Offer Same-Day Appointments?

If your hearing healthcare provider's office respects your time, they should offer same-day consultations. After all, waiting days or even weeks for an initial appointment can be an inconvenience in today's busy world. If you prefer to start treatment that same day, then your audiologist should do their best to make it happen. When looking for hearing care, it's in your best interest to make sure that your potential provider can provide this service to you.

When you contact our office for your initial hearing screening with our specialist, we don't believe you should have to wait for days or weeks to be seen. After all, the sooner you can be seen, the sooner you can enjoy the sounds of the world around you with improved clarity and understanding! Therefore, we make it our priority to offer same-day appointments to our patients and, in certain cases, we can even begin your treatment journey on the same day as your initial appointment! It's that easy and convenient!



9. Do They Provide Treatment Beyond Hearing Aids?

Your potential audiologist should understand the effect that hearing loss can have on your overall enjoyment of life and offer a hearing rehabilitation program that does far more than fit you with a customized hearing aid. Their goal should be to help you restore access to the activities you love so you don't need to feel isolated from the sounds of the world any longer. When choosing an audiologist, look for one who takes a holistic approach to treatment.

At Tinnitus & Hearing Center of Arizona, we offer more than just hearing aids. Our goal is to restore your quality of life and give you the gift of sound. We offer comprehensive care with a personal touch you won't find anywhere else. Our patient-centric approach to hearing healthcare means we will work closely with you to discover where you are having the most difficulty, then we will collaborate with you to determine the best treatment plan for your needs. We also understand that ongoing counseling, periodic adjustments, and regular hearing aid maintenance are all integral to your overall satisfaction and hearing rehabilitation. Our experienced team is committed to being there for you for all your needs and developing a long-term partnership so you can achieve all your hearing goals and more!



10. Are They Endorsed By Experts?

There is probably no greater compliment than receiving a referral by someone associated with your industry. When local hearing health care professionals in the area recommend a particular audiologist over all others, they are staking their own reputations on that recommendation.

That is why a recommendation by an audiologist is one of the highest accolades a hearing center can receive. Therefore, when you are looking for an audiologist, take the time to find out whether a particular doctor gets many referrals from local professionals. You can ask the potential hearing center directly when you speak with them, or you can look up reviews online to find out what other hearing healthcare professionals are saying about a particular doctor.

Our audiologists frequently meet new patients who have been referred to us by The Mayo Clinic, Barrow Neurologic Institute, Foothills Neurology, Dr. Stephen Nagler, and Tucson ENT. Our reputation for quality treatment, state-of-the-art technology, and a patient-focused, friendly, welcoming atmosphere has made Tinnitus & Hearing Center of Arizona an easy choice for referrals. Contact us today to see how we can help you!



BONUS - Do They Provide Affordable Payment Options?

We realize this report is supposed to be the “**Top 10 Things You Must Know Before Choosing Your Hearing Healthcare Provider,**” but we couldn’t leave out some payment tips to look for when choosing a hearing healthcare professional. Once you are comfortable and you know specifically which provider you want to treat you, your spouse, your parent, or other family members, the next question typically is, “How much is this going to cost and how am I going to pay for this?”

At Tinnitus & Hearing Center of Arizona, we want to make it easy for you to have access to high-quality hearing aid solutions without your treatment being overly burdensome to your finances. As a service to our patients, we are pleased to offer flexible monthly payment options, including 0% interest payment plans through CareCredit and Wells Fargo. We also accept most major insurance plans and offer subscription plans through TreatmentFi. Ask for more information at your initial appointment!



Closing Letter from the Dr. Allen & Amy Rohe

Dear Friend,

I hope this report has helped you learn more about hearing healthcare in general and has potentially shown you how we can help you, your spouse, your parent, or another loved one. To accomplish our mission of restoring hearing clarity, improving quality of life, and providing the brain with proper auditory stimulation, we would be honored and grateful to meet and learn more about how we can potentially help boost your or your family member's hearing.

We simply want to answer your questions, address your concerns, and have you experience hearing care at its very best. In fact, it may even be possible that your early hearing evaluation reveals you don't need a full treatment plan!

We will share with you our expert medical recommendation based on our years of experience, advanced diagnostics, and thorough analysis. Our utmost pride is in restoring hearing clarity and transforming lives every day. We love giving back to our local community by providing low-cost treatment and hearing aids to patients throughout your area.

Obviously, there may be other things you should know before choosing your hearing healthcare provider. In fact, we could have easily doubled the length of this report. If you have questions, please feel free to call our friendly office at 480-571-1559. You may also visit our website at www.tinnitusaz.com.

Dr. Allen Rohe
Amy Rohe, M.S.



P.S. When you are ready to schedule your **New Patient Assessment**, visit our website at www.tinnitusaz.com to use our convenient online form, or call our friendly office. We certainly recommend you do your research, but ultimately, you have to trust and feel comfortable with the hearing healthcare provider and the type of treatment you choose.



www.TinnitusAZ.com
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