

# SCANNING CASE STUDY

**SBS SOKUHAI SUPPORT CO., LTD.**  
INDUSTRY: **DELIVERY & LOGISTICS**



## THE DURABLE 2-IN-1 SOLUTION FOR STREAMLINING LAST-MILE OPERATIONS

### OVERVIEW

SBS Sokuhai Support Co., Ltd., founded in 1993, operates a significant transportation division in Japan's Tokyo metropolitan area as part of its diverse business portfolio. The company provides services such as general freight trucking and freight transportation scheduling, ensuring efficient and reliable logistics solutions for various industries. With approximately 600 employees, SBS Sokuhai's transportation group plays a vital role in streamlining the movement of goods across sectors, contributing to the overall supply chain efficiency in Japan.

### THE CHALLENGE

SBS Group faced challenges transitioning its last-mile business to a B2C model due to a lack of standardization across barcode readers, feature phones and software applications. This led to inefficiencies, compatibility issues, and high costs. Managing and charging multiple devices was also cumbersome, creating clutter and operational complexity. Drivers used separate barcode readers and feature phones, which made accessing case information difficult and added unnecessary steps. They couldn't refer back to details or perform tasks like taking photos or entering PINs during deliveries, further complicating the process.

### THE COURSE OF ACTION

SBS Group compared operability, battery, durability, price, and expandability of different scanning systems before deciding to go with AsReader's solution mainly because of its future expandability. All SBS Group drivers were equipped with a Kyocera smartphone and the Android-compatible AsReader "ASR-A11DB" however, an additional software solution was needed for standardization and integrating scanned data captured throughout the delivery process. AsReader recommended Business NAVITIME which provided successful integration with the existing system that was already in place.

### THE SOLUTION

#### THE SOLUTION:

- DOCK-Type ASR-A11DB
- Kyocera Smartphone
- Business NAVITIME Software System
- Charging Station

#### JAPAN CASE STUDY LOCATIONS:

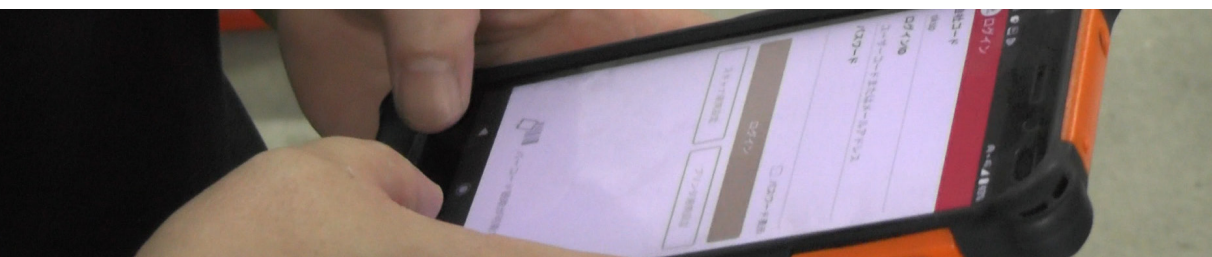
- Tokyo Office

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**AsReader**

**KYOCERA**



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## THE SOLUTION

With the introduction of the ASR-A11DB paired with a Kyocera smartphone, SBS group employees were able to complete tasks using a multi-purpose device combining barcode scanning with smartphone features. The solution allowed them to track inventory, communicate, run custom apps, capture pictures and videos, and more simplifying workflows and boosting efficiency. Introduction of a new charging station further enhanced organization by allowing employees to charge only one device, reducing clutter in the workspace. Additionally, the charging station made it easy to track employee movement, streamlining the management of personnel and improving overall operational oversight.

**AsReader supports over 50 different 1D & 2D barcode symbologies.**




**1D Barcode (examples of just some of the readable formats)**

Many barcode types are supported. Please contact us for details.

CODE128  *asterisk01*	JAN-8  1234 5670
CODE39  *ASTERISK*	GS1 DataBar (RSS-14)  01112345678910127
NW7  a12345678903a	Intelligent Mail  01234567891019
JAN-13  1 234567 890128	UPCA  0 12345 6789 1 2
GS1-128  0110451234567890171191231110001A	UPC-E  0 12345 6
GS1-128  0110012345678901234567890141231-1-012345-1	

**2D Barcode (examples of just some of the readable formats)**

Many barcode types are supported. Please contact us for details.

PDF417 	Data Matrix 	QR Code 
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**AsReader**

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