

# 2022-2023 SPONSORSHIP OPPORTUNITIES

## Patron and Outreach Information:

225,000+ Website visitors per year  
120,000+ Visitors per year  
10,000+ Attendees of Main Attractions Series  
20,000+ Attendees of Cinematique Film Series

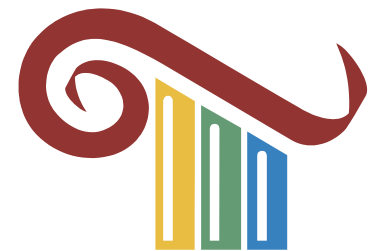
65% Female - 35% Male  
70% Age 30-65  
90% of patrons live in New Hanover, Brunswick,  
or Pender Counties

8,000 Program journals distributed per year  
35,000+ Email list with 30% open rate  
13,000+ Facebook followers | 2,400+ Instagram followers

Thalian Hall is a 501(c)3. All sponsorships and donations  
are tax deductible to the fullest extent of the law.



Thalian Hall Center for the Performing Arts has been the heartbeat of Wilmington's performing arts community for 160 years! Since opening night on October 12, 1858, the theatre continues to be the go-to venue for a variety of arts and entertainment programming.



## Thalian Hall

Center for the Performing Arts

310 Chestnut Street  
Wilmington, NC 28401  
(910) 632-2285

For more info: [ThalianHall.org](http://ThalianHall.org)





# 2022-2023 SPONSORSHIP LEVELS

## PRESENTING SPONSOR - \$8,000

- Premium mention in Targeted Ads (Select radio, emails, and social media)
- Logo on Thalian Hall's website and lobby banner
- Premium full-page ad in seasonal playbill & brochures
- Premium recognition in Legends Performances pre-show recognitions
- 50% off tickets for all Main Attractions Series shows
- Invites to all VIP receptions with premium recognition on reception signage
- 6 - 50% discounted Holiday Tickets \*choice of show
- Host company social event with private tour

### New Year's Eve Gala Benefits:

- Exclusive welcome remarks
- GOBO projected logo displayed night of event
- Premium recognition:  
Banner and event website | Event Signage  
NYE Gala invitations | All printed event collateral
- Logo on cocktail napkins
- Naming rights for Starlight Lounge with company table
- 6 - Tickets to dinner, show, and after-party

## PRODUCING SPONSOR - \$6,000

- Mention in Targeted Ads (Select radio, emails, and social media)
- Logo on Thalian Hall's website
- Full-page ad in seasonal playbill & brochures
- Name in Legends Performances pre-show recognitions
- 50% off tickets for 4 Main Attractions Series shows
- Invites to all VIP receptions with logo on reception signage
- 4 - 50% discounted Holiday Tickets \*choice of show

### New Year's Eve Gala Benefits:

- Logo on:  
Banner and event website | Event Signage  
NYE Gala invitations | All printed event collateral
- Name and/or logo on table
- 4 - Tickets to dinner, show, and after-party

## DIRECTING SPONSOR - \$3,000

- Mention in Targeted Ads (Select radio, emails, and social media)
- Half-page ad in seasonal playbill & brochures
- Logo in Legends Performances pre-show recognitions
- 50% off tickets for 2 Main Attractions Series shows
- 4 invites to all VIP receptions with listing on reception signage
- 2 - 50% discounted Holiday Tickets \*choice of show

### New Year's Eve Gala Benefits

- Listing on:  
Banner and event website | NYE Gala invitations  
All printed event collateral
- Logo on event signage
- Name and/or logo on table
- 2 - Tickets to dinner, show, and after-party

## NYE GALA TABLE SPONSOR - \$2,000

- Name and/or logo on table
- Listing on event signage
- 8 - Tickets to dinner, show, and after-party

## CASTING SPONSOR - \$1,500

- Listing in seasonal playbill & brochures
- Listing in Legends Performances pre-show recognitions
- 1 invite to all VIP receptions with listing on reception signage

### New Year's Eve Gala Benefits

- Listing on event signage