



Consumer Guide
and
GENERAL PRICE LIST

Max Brannon and Sons Funeral Home

705 Red Bud Road | Calhoun, Georgia 30701 | 706-629-4508

www.maxbrannonandsons.com

These prices are effective as of June 1, 2026, but are subject to change without notice.

A Family Focused Tradition

For over five decades, the Brannon Family has believed that every life deserves to be honored and celebrated – it was a core belief of our founder, Max Brannon. For four generations our family has served our community with pride. We believe in providing services to anyone, no matter their beliefs or financial situation.

We understand the importance of trust, confidence, and of genuine caring. Going above and beyond is our goal and commitment. We believe that our standards are just the beginning of our journey together. We are here to listen, learn and to guide you and your family through these difficult times.

Our Commitment to Excellence

Our commitment is to provide the highest standards of service, expertise and attention to detail for each family that we have the honor to serve. We stand behind our promise of a 100% Service Guarantee. If any part of the services were not to standard, we will make every effort to immediately correct the issue and/or refund that portion of the services.

Payment and Financial Options Policy

One of the most important responsibilities we have for each family is to bring your emotional and financial needs together, whatever the situation may be. As part of our consultation with our family, we will discuss the different options we offer to help you with your funeral expenses. Payment arrangements must be discussed and made during the original arrangement conference. Payment in full for all services, merchandise and cash advances are due in full 48 hours prior to the scheduled services.

ACCEPTABLE METHODS OF PAYMENT:

Paid Pre-Arrangement Cash or Check Credit Card Life Insurance Assignment

THE USE OF AN INSURANCE ASSIGNMENT IS AT MANAGEMENT DISCRETION

NOTICE OF WARRANTY

MAX BRANNON AND SONS FUNERAL HOME MAKES NO WARRANTY REPRESENTATIONS, OR GUARANTEES IN REGARD TO CASKETS, OUTER BURIAL CONTAINERS, URNS, JEWELRY OR ANY PRODUCTS OR MERCHANDISE. THE ONLY WARRANTIES, EXPRESSED OR IMPLIED OR GRANTED IN CONNECTIONS WITH ANY MERCHANDISE SOLD BY THIS FUNERAL HOME, ARE THE WRITTEN WARRANTIES, IF ANY, PRESENTED BY THE MANUFACTURER FOR THEIR FITNESS AND FOR A PARTICULAR PURPOSE.

ALTHOUGH CERTAIN PRODUCTS OFFERED FOR SALE BY THIS FUNERAL ESTABLISHMENT MAY BE OF BETTER-QUALITY CONSTRUCTION AND COMPRISED OF MORE DURABLE MATERIAL THAN OTHERS, NEITHER THIS FUNERAL ESTABLISHMENT NOR ANY OF ITS EMPLOYEES REPRESENTS OR IMPLIES THAT ANY PRODUCT IS BETTER THAN ANOTHER OR IS AIRTIGHT OR WATERTIGHT OR WILL PROVIDE LONG-TERM PRESERVATION OF HUMAN REMAINS.

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The goods and services shown below are those we can provide for our customers. You may choose only the items you desire. However, any funeral arrangements you select will include a charge for our basic services and overhead. If legal or other requirements mean you must buy any items you did not specifically ask for, we will explain the reason in writing final Statement of Goods and Services Purchased.

BASIC SERVICES OF THE FUNERAL DIRECTOR AND STAFF AND OVERHEAD **\$2,300**

This fee for our basic services and overhead, will be added to the total cost of the funeral arrangements you select. (This fee is already included in our charges for direct cremations, immediate burials, and forwarding or receiving remains.) This fee includes the following:

- Personnel available 24 hours a day, 365 days a year to respond to initial call.
- Arrangement conference.
- Coordinating service plans with cemetery, crematory, and/or other parties involved in the final disposition of the deceased.
- Preparation of necessary forms for governmental agencies.
- Covers overhead, including facility maintenance, equipment and inventory costs, liability insurance and governmental compliance costs.

PREPARATION OF THE BODY

Except in certain special cases, embalming is not required by law. Embalming may be necessary, however, if you select certain funeral arrangements, such as a funeral with viewing. If you do not want embalming, you have the right to choose an arrangement that does not require you to pay for it, such as direct cremation or immediate burial. Embalming **\$725**

OTHER PREPARATION OF THE BODY

Sheltering of remains past 10 days of death	\$295
Bathing and handling of unembalmed deceased	\$295
Refrigeration	\$295
<i>(It is the policy of our firm to require refrigeration of unembalmed remains after 24 hours.)</i>	
Dressing, cosmetology, and casketing of deceased	\$365
Minimum Preparation for ID Viewing	\$125
Restoration (per hour/when necessary)	\$150
Special Care for Autopsied or Donation Cases	\$395

USE OF FACILITIES AND STAFF

Staff & Services for Visitation (Up To 4 Hours)	\$425
Staff & Services for Visitation Same Day as Service	\$225
Staff & Services for Graveside Service	\$425
Staff & Services for Funeral or Memorial Service (funeral home or other facility)	\$425
Private family moment at our facility, up to 6 family members. Minimum Preparation Included.	\$295

OTHER USE OF FACILITIES AND STAFF

Use of Facilities and Staff Services for Memorial Service (up to 4 hours. M-F) <i>(without remains present) in our chapel for services when funeral home is not involved with care and disposition of remains.</i>	\$950
Supervision of Disinterment and Reinterment	\$400

TRANSPORTATION

Transfer of deceased from place of death to funeral home	\$475
Transfer of deceased from funeral home to place of autopsy each way	\$475
Service/Flower Vehicle	\$100
Transfer to or from Atlanta Airport	\$475
Funeral Coach (Hearse)	\$375
Limousine	ask for quote

(NOTE: All transportation is for within a 75-mile radius unless otherwise noted. Additional distance will be charged at \$2.00 per mile.)

FORWARDING OF DECEASED TO ANOTHER FUNERAL HOME **\$1,850**

This charge includes local removal of deceased, a portion of our Basic Services of the Funeral Director and Staff, embalming, obtaining necessary permits, and authorizations, filing of death certificate. (This charge does not include transportation to airport/airline charges, air tray, viewing, visitation, or ceremony.) *This charge applies to shipment within the continental U.S. only.*

RECEIVING REMAINS FROM ANOTHER FUNERAL HOME **\$2,675**

This charge includes Basic Services of the Funeral Director and Staff and transportation of remains to cemetery or crematory. (This charge does not include transportation to or from local airport or other place of shipment within a 75-mile radius, dressing and casketing, visitation, funeral ceremony, merchandise, opening and closing of the grave, or crematory fee.)

DIRECT CREMATION **\$2,650 to \$18,645**

Our charges for direct cremation (without ceremony) include Transfer of remains from place of death to funeral home within 75-mile radius, Crematory Fee, Refrigeration, a portion Basic Services of the Funeral Director and Staff for Direct Cremation.

1. Direct cremation with container provided by the purchaser.
(All such containers must meet crematory requirements.) **\$2,650**
2. Direct Cremation with Identification Cardboard container – cardboard exterior with a crepe paper mattress and pillow. **\$3,045**
3. Direct Cremation with Minimum Cardboard Container with no interior. **\$2,760**
4. Direct cremation with casket from our facility (in addition to cost of casket). **\$2,650**

OTHER CREMATION SERVICES

Memorial Service with same day visitation, following cremation	\$3,185
Traditional Service prior to cremation with ceremonial casket	\$6,195

IMMEDIATE BURIAL

\$3,515 to \$19,490

Our charges for immediate burial include Basic Services of the Funeral Director and Staff for Immediate Burial, Refrigeration, Transfer of remains from place of death to funeral home, transportation of remains to cemetery or crematory. (This price does not include embalming, ceremony, visitation, or opening and closing of the grave.)

1. Immediate burial with container provided by the purchaser (all such containers must meet all state and cemetery requirements) **\$3,515**
2. Immediate burial with minimum casket from our facility (Baron). **\$4,610**
3. Immediate burial with casket selected from our facility (in addition to cost of casket – see Casket Price List for casket prices). **\$3,515**

ALTERNATIVE CONTAINERS

\$110 to \$395

(Refer to the Casket Price List as provided at the funeral home.)

CASKETS

\$995 to \$15,995

(A complete price list will be provided at the funeral home.)

OUTER BURIAL CONTAINERS

\$495 to \$15,595

(A complete price list will be provided at the funeral home.)

RENTAL CASKETS

\$995 - \$1,695

If you choose a funeral service where a rental casket is provided, the casket used for the funeral service may have been used in a previous funeral service. If the casket has been used in a previous funeral service, the interior lining has been replaced. (See Casket Price List for further information.)

URNS AND CREMATION JEWELRY

\$ 65 and up

(A complete price list will be provided at the funeral home.)

OTHER MISCELLANEOUS ITEMS

Air Tray for Casket Shipping	\$295
Combination Air Travel Unit	\$395
Personal Care Pouch	\$125
Cremation Witnessing Fee	\$195
Crematory Fee	\$385
Additional Charge for deceased over 300 lbs.	\$300
Custom Memorial Stationery Packages	\$99-\$169
Standard Register Book	\$50
Standard Thank You Notes (per 25)	\$25
Standard Program Folders (per 50)	\$50
Standard Prayer Cards (per 50)	\$50
Laminated Bookmarks	\$3
Tukios® Custom Video Presentation®	\$95
Keepsake Book	\$50
Casket Custom Cap Panels	\$145 and up

Casket Medallions	\$50 and up
Cross or Crucifix	\$35
Coordination and Document Fee for International Ship-Out	\$250
Cremation Jewelry and ancillary cremation options (See separate price list)	\$75 and up
Canvas Portrait (16x20)	\$59

INFANT AND CHILD PRICING POLICY

Infant and Child services are available at a discounted price from our Itemized General Price List. Discounts do not include caskets, outer burial containers or other merchandise and do not include additional mileage, extra service fees, cash advance items, etc. Infant Pricing (0-1) includes limited services and merchandise provided by the funeral home for graveside service. See director for more information.

Age	Percent Discount
0 to 1 years	No Charge
2 to 5 years	60%
6 to 12 years	50%
13 to 17 years	25%

CASH ADVANCE ITEMS

Cash Advance services are provided by a third party, not the funeral home. The funeral home only provides assistance in securing these for you as a courtesy. Max Brannon and Sons are not responsible or liable for any third-party Cash Advance Items. Some common items are listed below.

Opening and Closing of Grave	\$850 and up
Interment with Equipment Set Up	\$350 and up
Obituary	call for price quote
Georgia Certified Death Certificate	\$25 for first; \$5 additional
Tennessee Certified Death Certificate	\$15 each
Cremation Permit	call for price
Disinterment and Reinterment Permit	call for price

The funeral home is unable to accept payments or extend credit. Ask your funeral director for information.