



**Northwestern
Michigan College**

INTERNATIONAL AFFAIRS FORUM

SPONSORSHIP | 2026 - 2027 | 33RD SEASON

PLATINUM SPONSOR **\$10,000**

September 2026 - June 2027 | \$9,840 tax deductible

All Gold level benefits PLUS:

- Exclusive opportunity for one-on-one meetings with guest speakers
- Verbal recognition to open and close each event

GOLD SPONSOR **\$5,000**

September 2026 - June 2027 | \$4,840 tax deductible

All Silver level benefits PLUS:

- Acknowledgement at all regular season events, in person and livestream
- Corporate profile in custom press release & communications

SILVER SPONSOR **\$2,500**

September 2026 - June 2027 | \$2,340 tax deductible

Benefits:

- Recognition in marketing materials, including email newsletter (2,000+ subscribers), event program, social media, and digital advertising
- Acknowledgement at (3) regular season events, in person and livestream
- Exclusive opportunities to engage with guest speakers at special events, e.g. Leadership Circle Dinners
- Custom advertising in program guide
- Logo on TCIAF.com

EVENT UNDERWRITER **AMOUNT DEPENDENT UPON EVENT**

Select event September 2026 - June 2027 | Tax-deductible

Benefits:

- Recognition in IAF marketing materials, including email newsletter (2000+ subscribers), event program, social media, and digital advertising
- Acknowledgement at select event(s), in person and livestream
- Exclusive opportunities to engage with guest speakers at special events, e.g. Leadership Circle Dinners
- Recognition in program guide
- Recognition on TCIAF.com if desired

IN-KIND SPONSOR

Custom support | Tax-deductible amount dependent upon gift

Benefits:

- Recognition in program guide
- Acknowledgement during event, in person and livestream
- Services such as advertising, printing, catering, travel, accommodations, and gifts for guest speakers

SPONSOR INFORMATION

SPONSOR NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

CONTACT NAME _____ DATE _____

Requested Sponsorship Level and event request (if appropriate):

Signature _____

Please email
completed form to
iaf@nmc.edu

We welcome
your questions and
engagement.

Thank you for
your support of IAF.

