



**COVER ONE**  
FOUNDATION

## **NOVEMBER 2021 | NEWSLETTER #3**

We hope everyone is doing well and enjoying the fall weather. We are excited to report that Cover One Foundation has been very busy over the past months. We continue to execute on our mission to provide resources and volunteer assistance to underserved organizations and individuals involved in athletics in Central Virginia. We are very grateful for all of your involvement and contributions to help achieve this mission. Here are some updates of exciting recent Cover One highlights.

### **FEATURED HIGHLIGHTS:**



***Matoaca Youth Football***

One of our favorite partnerships to date, Matoaca Youth Football, led by the icon Kenny Crew! We were able to offset some registration fees for these great, dedicated kids by donating knee pads, thigh pads, girdle pads, game pants and helmet decals.



***First Cover One Scholar/Athlete  
Award recipient***

A big congratulations to Andrew Smetana, our first Cover One Scholar/Athlete Scholarship Award recipient. Terrific, hard working young man! We know he will do great things at Bryant University.



***City of Richmond Female  
Student Athlete Scholarship***

What an honor for us to present and award MaKayla Nelson with our first Cover One City of Richmond Female Student Athlete Scholarship! Such a fine young lady. Best of luck to you VCU!



### **East End Field Hockey Camp**

Cover One was able to help the East End field hockey camp by providing sticks and balls for a free camp offered. This camp provided the opportunity for individuals to gain interest in field hockey.



### **Basketball Scholarship**

A 9th grade boy was granted a basketball hardship scholarship to play youth basketball. We are excited to see him grow as a basketball player!

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## **ADDITIONAL HIGHLIGHTS:**

- 1) Manchester High School Track - The Athletic Director at Manchester H.S., Greg Woodle, identified a big need for his program in hurdles for the Track team. Hurdles are expensive, and schools need to have 60 hurdles for track meets. Manchester needed a big makeover to upgrade their hurdles. Cover One was able to provide several new hurdles to help offset costs to the Athletic Program. Furthermore, the extra hurdles will help more athletes participate in practice.
- 2) Huguenot High School Track - Cover One reached out to Richard Farquharson, the Athletic Director at Huguenot H.S., to see how we could help. The track team has an energetic new coach in Coach Fuller; however, the jersey inventory had dwindled away to nothing. Coach Fuller is hoping to encourage as many kids as possible to participate and wants every young athlete to be able to have a nice team jersey for meets. Cover One was able to step in help assist with new jerseys for the team.
- 3) Goochland High School Baseball - We had our first donor recommended donation to the Goochland High School Baseball program. Based on an inquiry we received through our website, we reached out to Coach Farcus to see what needs he had for their program. Due to the pandemic's impact on fundraising and revenue generation (no fans sporting events in the 2020-21 school year), the baseball program was lacking the funding to add basic needs that most programs take for granted. Cover One stepped up and donated new jerseys to the team that will be delivered well in advance of the start of the 2022 season.
- 4) George Wythe High School Basketball - Cover One Foundation is excited to partner with the George Wythe boys basketball team to assist them with new basketball shoes. Each year the team fundraises to purchase basketball shoes before each season. However, there is always a deficit in funding the purchase of all the shoes. Cover One is stepping in and assisting with the purchase of five pairs of basketball shoes.

Thank you again for your continued support of our mission at Cover One! We are so appreciative of each and every one of you as we continue giving back to athletes in Central Virginia.

During the upcoming season of giving, please consider donating to Cover One. We appreciate if you can pass along the newsletter to anyone else you think may share a passion for our mission. If you are interested in donating, please visit our website or you can mail a check to: Cover One Foundation ATTN: Marty Malloy 12200 Valleybrook Drive Richmond, VA 23233. We appreciate your support!

We continue to network in the community looking for opportunities to help. If you have any suggestions of where we can assist, please reach out to us at [coveronefoundation@gmail.com](mailto:coveronefoundation@gmail.com)

For more updates, check out our website, [www.cover1foundation.org](http://www.cover1foundation.org), which is updated frequently.

Warm regards,

The Cover One Foundation Board