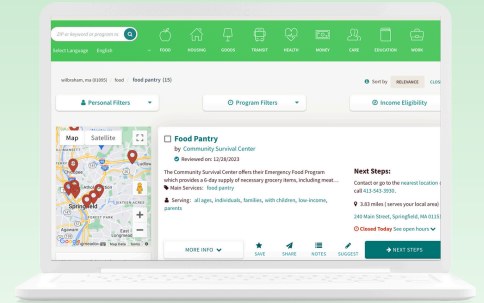




413Cares is a free, easy-to-use regional database of community resources available to residents in all four counties in Western Massachusetts.

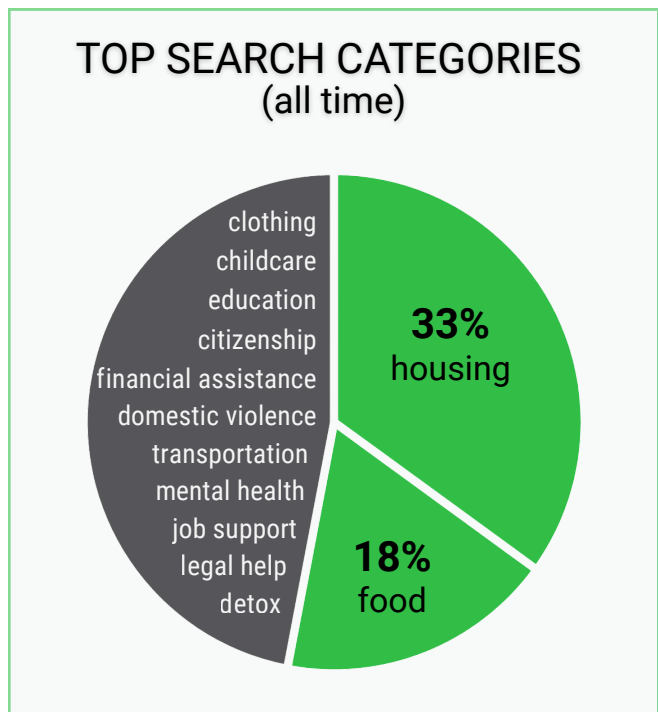
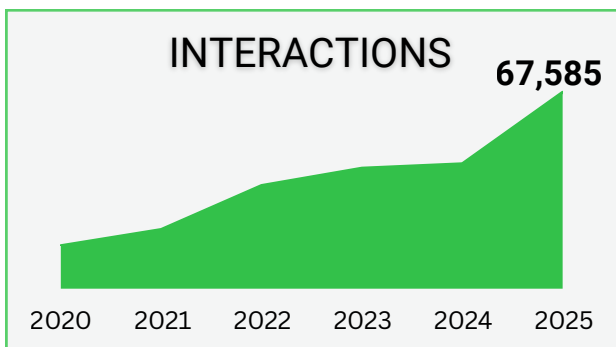
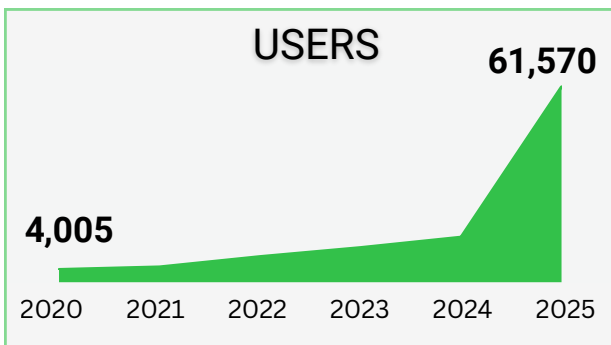
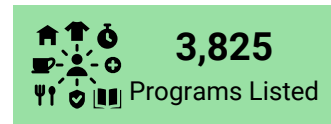
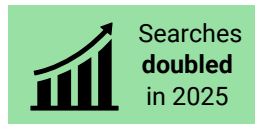
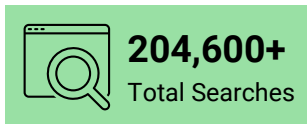
- Connect to free and low-cost community services including: food, housing, behavioral health, employment support, veterans services, legal and reentry resources, and much more
- FREE to use by individuals, community organizations, and constituent services staff
- Uses the national search platform, Findhelp
- No personal information required
- Service organizations can update their information and track data
- Ability to make and track referrals; information is HIPPA compliant and HI-TRUST certified



413CARES.ORG

More Use Means More Connection to Services

More people across Western Massachusetts are turning to 413Cares to find essential services and connect with them quickly and easily. Our expansion across all four counties has brought even more programs into the network, increasing both the availability of services and the number of individuals accessing the information they need to learn about and engage with these resources.



Responding to Emerging Issues and Local Needs

- Developed 6 new resources pages to help people find key information and services.
- Strengthened partnerships to expand regional reach and resources, especially to the most rural parts of our region: **Quaboag Hills, Berkshire County, and Franklin County.**
- Provided rapid updates to **address evolving impacts of the federal shutdown and cutbacks**, such as SNAP, fuel assistance, and Medicaid.
- Provided **data and support to partners**, such as the Community Health Needs Assessments, Caring Health Center, Donahue Institute’s housing report, and more.



Immigrants



Veterans



LGBTQIA+



Older Adults



Berkshires



Quaboag Hills



*“413Cares connects such a **wide range of resources** together that...it’s a **no brainer to use**. As soon as someone puts their information through 413Cares, I can automatically see it in my dashboard and I can call that person immediately... I think it’s a great resource to help you **connect to the community**.”*

Andrew Fluitt, Digital Navigator
Revitalize CDC



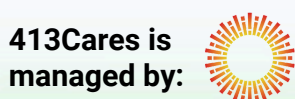
Stronger Together

Partnering with organizations across the region has enabled us to expand our reach and impact, and ultimately help get more people connected to services they need.

- Alliance for Digital Equity
- Berkshire Regional Planning Commission
- Community Action Pioneer Valley
- Food Bank of Western Massachusetts
- Pioneer Valley Planning Commission
- Quaboag Hills Community Coalition
- Springfield WORKS
- United Way Pioneer Valley
- Women’s Fund of Western Massachusetts



Questions? Contact Liv Anna Homstead: LHomstead@publichealthwm.org | 413-794-7739



PUBLIC HEALTH INSTITUTE
OF WESTERN MASSACHUSETTS
PARTNERS FOR HEALTH EQUITY

413Cares is funded by:

- Alliance for Digital Equity
- Baystate Health
- Springfield WORKS
- Women’s Fund of Western MA