



SENIOR MOMENTS NO. 1 · SEPTEMBER 8, 2025

INTRODUCING THE CONCEPT OF “SENIOR MOMENTS” ADVOCACY

By Gene Kyle, Chair, Ludington Senior Citizens Advisory Board

At the September 8, 2025 Ludington City Council meeting a new concept entitled "Senior Moments" was introduced. Initiated by the Ludington Senior Citizens Advisory Board, "Senior Moments" take place at city council meetings once a month, May through December, during time allocated for public comments. During these times I represent the advisory board and share information with city council members and others to enhance the understanding of issues pertinent to our senior population.

This communication concept came about as a result of all advisory board members being asked to respond to one question, which was **“What might we do now that we aren't currently doing that would benefit senior citizens?”** All agreed that we needed to do a better job of informing city council members (who appoint advisory board members) as well as others in our community about senior citizen issues, concerns, accomplishments, and value to our community.

It is hoped that by sharing these "Senior Moments" in the *Ludington Daily News* as well that not only city council members but others in our community might also become better informed, better educated, and more willing to advocate for our senior citizens.

The following information was shared during the first “Senior Moments” on September 8, 2025:

- 1. BACKGROUND AND PURPOSE OF THE “SENIOR MOMENTS” CONCEPT.** As a result of advisory-board discussion regarding the question “What might we do now that we aren't currently doing that would benefit senior citizens?” two main objectives were identified:
 - a. To ***inform and educate*** city council members (and hopefully others) about issues pertinent to senior citizens
 - b. To encourage city council members (and others) to ***advocate*** for senior citizens and to keep that population in mind as the city plans for the future
- 2. COMPOSITION AND DUTIES OF THE LUDINGTON SENIOR CITIZENS ADVISORY BOARD.** The advisory board has 10 members who serve 3-year terms and are involved with the Ludington Senior Center as either a volunteer or a provider of services. Each member is recommended by the mayor and is appointed by the city council to perform these duties:
 - a. To provide guidance regarding the establishment and provision of services to Ludington senior citizens
 - b. To encourage, promote, assist, and safeguard the rights and abilities of senior citizens to maintain maximum health, welfare, well-being, and independence
 - c. To recommend programs, activities, and policies for the operation of the Ludington Senior Center

For further information about the Ludington Senior Center visit

<https://www.ludingtonseniorcenter.org>