



Zen Aromatics

**Elevating the Atmosphere of Tranquility for
Your Hotel**

with Your Signature Scents & Natural Wellness



The Power of Scent Marketing

Harnessing Scent Marketing for Memorable Experiences

- **Creating Lasting Memories:** Scent is the strongest tie to memory. A signature aroma can make your hotel unforgettable.
- **Strengthen Brand Identity:** A unique scent solidifies your brand, setting you apart from competitors.
- **Enhance Guest Satisfaction:** Pleasant scents elevate mood and overall satisfaction, influencing positive reviews and recommendations.

Transform your hotel into a sensory journey that guests will remember and return to.

The Commitment to Natural Wellness

Embracing Natural Wellness Through Our Products

- **Natural Ingredients:** Our products (next few pages) are crafted from mostly natural ingredients, promoting a clean and healthy environment.
- **Stress Relief:** Natural scents (especially essential oils are known for its therapeutic benefits) are effective to reduce stress and promote relaxation, perfect for guests seeking a peaceful retreat.
- **Health Benefits:** Avoid synthetic fragrances; choose wellness with aromatherapy that benefits both mind and body.

**Invest in the well-being of your guests through natural, eco-friendly scent solutions.
You care for your guests!**



Aromatic Innovations: Elevating Guest Experiences at Your New Retreat Space

1 In-Hotel Aromatherapy Products



1.1 Essential Oil Diffusers for VIP Guest Room

- Elegant diffusers provided in the VIP guest rooms (natural relaxing, unwinding scents)
 - Add-on: Guests to select their preferred scent from a curated menu (optional)
- Enhances personal relaxation and sleep quality, offering a customizable guest experience.

Customised logo

1.2 Signature Scent for Lobby & Common Areas

- Develop a custom-curated scent that complements the Japanese-style ambiance of your hotel. This unique scent will be crafted using essential oils like Yuzu and Pine which are evocative of Japan, to enhance the thematic experience right from the lobby.
 - When guests think of a relaxing getaway, your signature scent will be the memorable aroma they associate with your brand.
- Create a culturally resonant and inviting atmosphere, making the first impression uniquely memorable and distinctly aligned with the Japanese aesthetic.

CNVFILLM FF1

23

CANVA STORIES

Customised logo

Your signature scent—making every getaway memorable.

1.3 Thoughtful Care for Your Guests with Natural Scented Toiletries

- Toiletries such as shampoo, conditioner, and body wash, infused with natural essential oils and personalized with hotel's logo.
- Elevates the standard of personal care items, enhancing the perception of luxury and attentiveness details.



Customised logo

You care for your guests down to the finest details.

1.4 Spa and Wellness Products & Training

- A line of spa products for treatments like massages, facials, utilizing soothing scents and natural ingredients.
 - Formulated by certified and experienced spa consultant.
 - Product training & massages training can be arranged.
- Supports the hotel's spa services in providing a holistic wellness experience.

You care for your guests down to the finest details.

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Branded Merchandise for Retail Sale



2.1 Aromatherapy Kit/ Car Diffuser/ Aroma Accessories

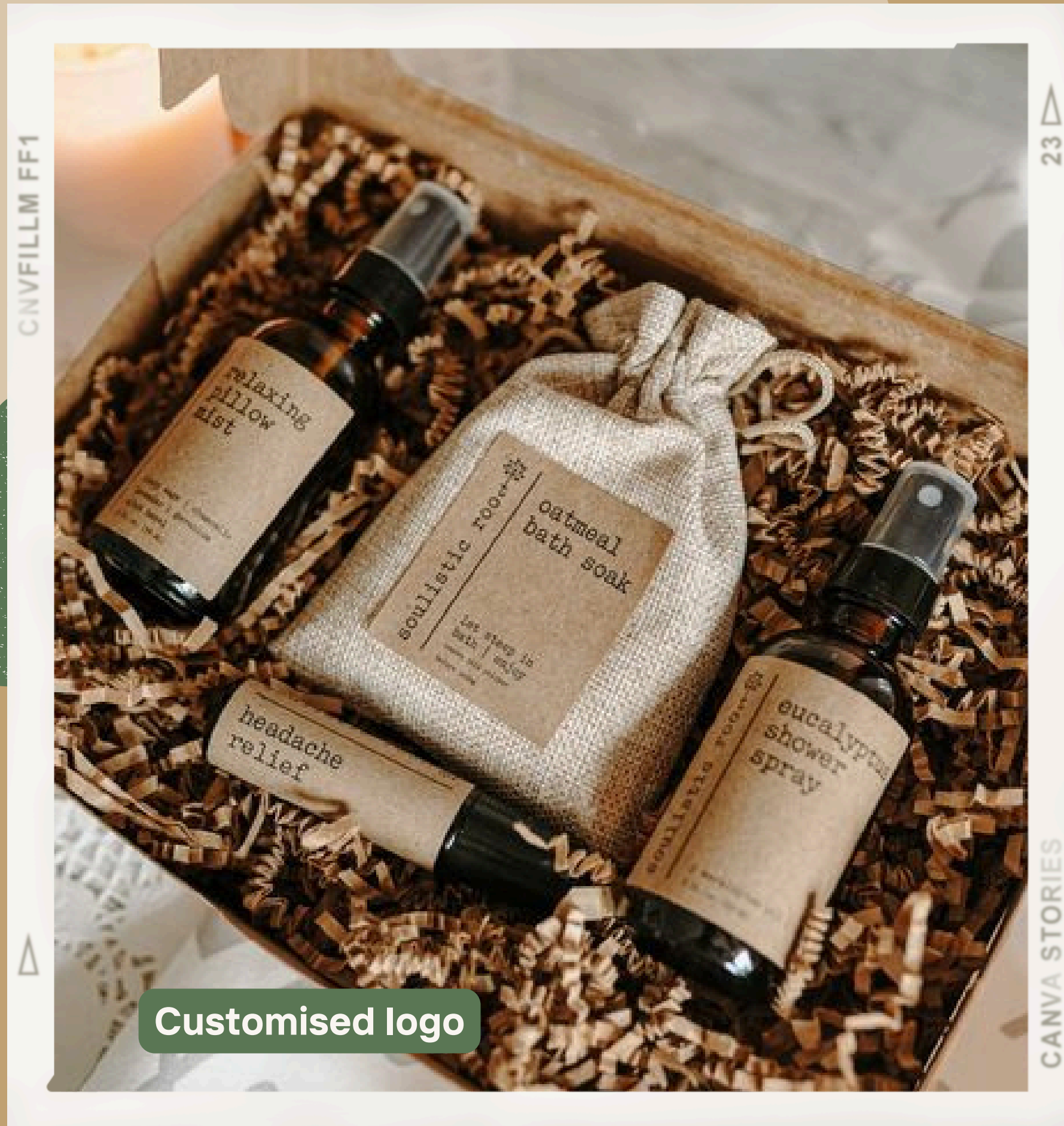
- Kits containing a diffuser/ car diffuser/ aroma accessories with a selection of essential oils, and a guide on how to use them for relaxation.
- Guests can recreate the soothing atmosphere of the hotel at home, enhancing customer loyalty.



**Aroma Stone
(Car Diffuser)**

2.2 Personal Care Products

- Products such as aroma hand creams, body sprays, and roll-on aromatherapy oil, pillow mist, perfect for on-the-go-use.
- Offers guests a tangible reminder of their stay, ideal for gifts or personal use.



2.3 Signature Scent Series

- A range of products including room sprays and scented candles featuring the hotel's signature scent.
- Strengthens brand recognition and allows guests to take a piece of their experience home with them.

A photograph of a gift box filled with various branded merchandise. The items include a leopard-print eye mask, a clear bag of bath salts, a bar of soap, and a small bottle of room spray. Each item has a white label with a custom logo and text. The box is lined with brown shredded paper and has a white tissue paper insert. The text 'CANVA FILM FF1' is visible on the left side of the box, and 'CANVA STORIES' is visible on the right side. A green callout box with the text 'Customised logo' points to the labels on the products.

Customised logo

Our Products

Collection for Merchandise
& In-Hotel Items



Mosquito Repellent/ Bug-Free Spray



Essential Oils Blend



Essential Oil Roll-On



Aroma Stone (Car Diffuser)



Scented Candles



Essential Oil Pillow Mist

Notes:

- All products are formulated with natural essential oils (except scented candles), by certified aromatherapist & experienced spa consultant.
- Scented candles are curated with premium fragrance oils due to its long lasting nature.
- These are just a few examples of the products we offer. Aromatherapy is highly versatile, allowing us to curate a wide range of products tailored to your brand's specific needs. Please let us know your requirements, and we can create the perfect solution for you.

Our Products

Collection for Merchandise
& In-Hotel Items



Aroma Bath Salt/ Foot Soak



Handwash/ Shower Gel



Essential Oils Perfume



Aroma Body Care



Aroma Skincare



Bespoke Massage Oils

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Competitive Advantage 1:

Enhanced Brand Identity:

Our customized aromatherapy solutions are designed to amplify your brand's distinctiveness, ensuring that every scent enhances guest loyalty and brand recognition.



Competitive Advantage 2:

Strategic Emotional Engagement:

Leveraging our expertise in aromatherapy, we craft scent experiences that positively influence guest emotions, boosting satisfaction and promoting positive reviews.



Competitive Advantage 3:

Eco-Friendly Luxury:

Committing to 98% natural ingredients, we help elevate your brand's appeal by offering premium, eco-conscious products that attract health-minded, environmentally aware guests.

We are...

- Certified Aromatherapist, accredited by CFA (Canadian Federation of Aromatherapists)
- Experienced Spa Consultant
- KDCA (Korea) Perfumery Instructor
- KCCA (Korea) Candle Crafter
- Aromatica Labo (Japan) Amino Soapmaker

Thank you for your time! Talk to us to curate your range of products which represent your brand!

☎ +6011 5727 2767 (Debbie)
+6012 239 4786 (Xiaopei)

✉ delingcandle@gmail.com

