

YEN YUAN RBN GLOBAL



燕園天然燕窩國際貿易
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Yen Yuan RBN Global

Company Profile





Yen Yuan RBN Global was founded in 2016 by an individual with 23 years of sales, marketing and research experience in the hospitality industry. This proved to be one of Yen Yuan's greatest strengths as they applied and adopted the founder's marketing & research knowledge in their business venture, all in-line with the company's vision and mission.

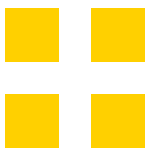


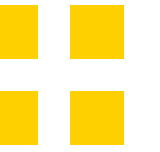


Delivering natural & fresh ingredients

Preserving natural goodness

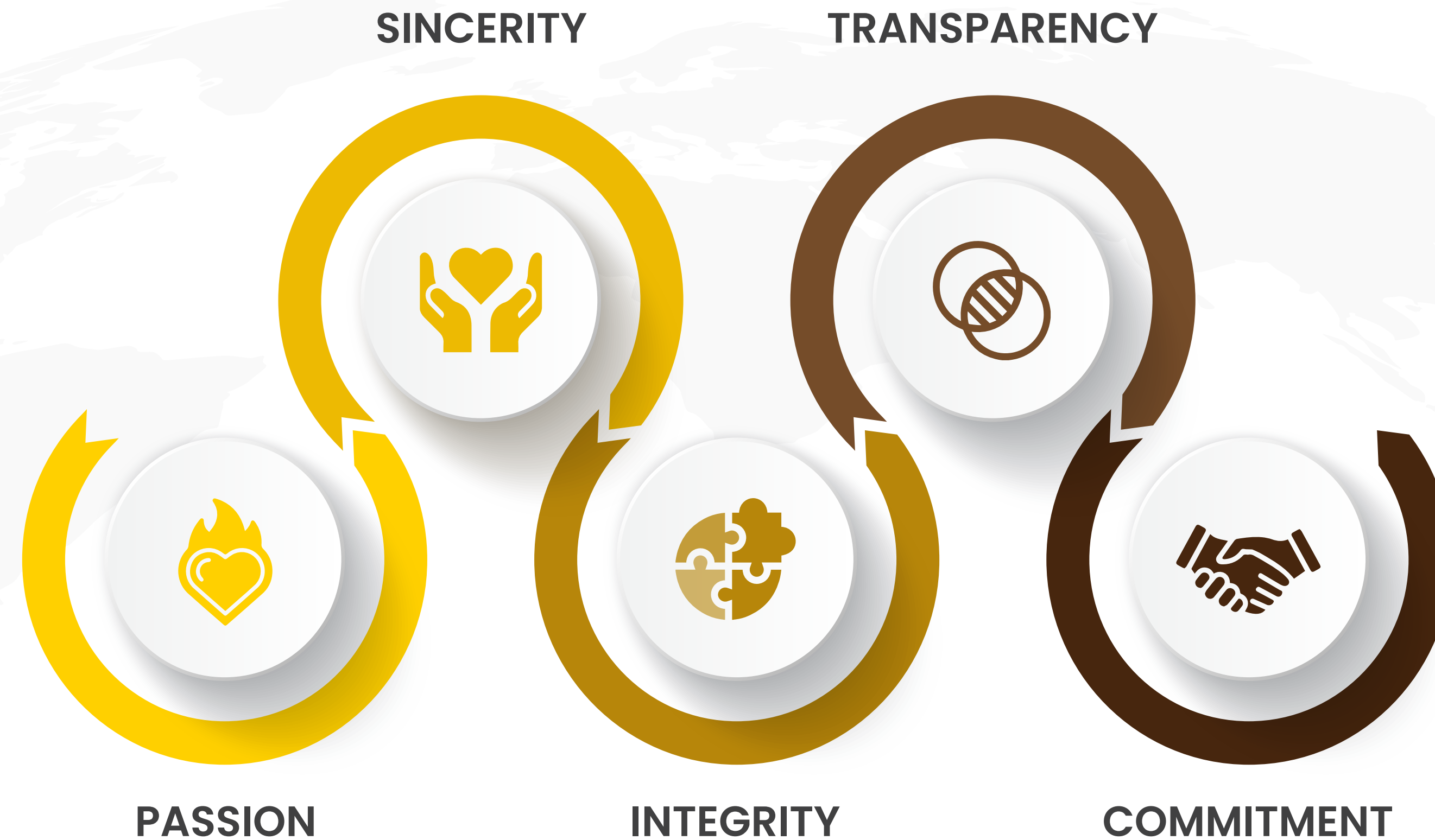
Here at Yen Yuan RBN Global, we want to deliver naturally sourced products, harvested with extreme care. We preserve the raw and uncontaminated goodness of nature's bounty.





Values we stand by

We care about environmental sustainability while, at the same time,
producing and marketing enjoyable food ethically



Trustworthy & high quality products

The word 'NATURAL' sets its significance, and our purpose has been to improve our products' quality.

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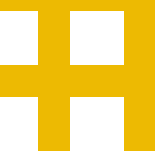
TU

RAL

Without knowledge of market demand, we wouldn't be able to market and sell our products. Our first success was raw materials harvested from Bird's Nest, and it sets our company's benchmark.

Starting from the ground up → to understand consumers' needs (e.g., raw materials, prices, types & species of Bird's Nest, and more).

It took us three years to establish our brand in China and build the product's reliability.





We recognize
quality

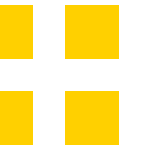
We Deliver 'NATURAL' – The ingredients of products we sell may be well known; but not many would know their unprocessed and natural state. That's where we come in, and we can also help you market them better.

We Practice 'GIVE' – Give inspiration and guidance to clients/buyers with the right goals and intentions to create & establish their brand & deliver more quality products for consumers in their community.

Influencers are welcomed



Yen Yuan RBN Global wishes to engage with influencers that uphold our values, share our mindset and have excellent product knowledge. Only then can we develop a trustworthy relationship among prospects & partners worldwide. Doing so will eradicate common misplaced fear and make it harder for 'scammers' to interject.



What we expect from our partners

When it comes to a business partnership, all of our partners must come together and work towards 'One Mindset' and uphold the same values.

We not only work as a TEAM, but we also prove our reliability to our clients/buyers. We are dedicated to maintaining our "QC" to reach EXPECTATIONS and introduce only the BEST QUALITY products to the market.



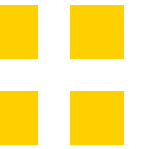
Passion

Sincerity

Integrity

Transparency

= Trust

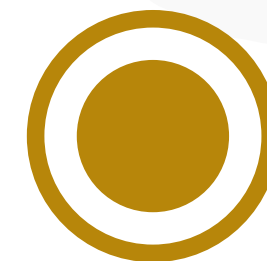


Exhibition & participation

First company in Malaysia to be invited by Guizhou Municipal which hosted Bird's Nest Exhibition (November 2019).



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**Guizhou, Panzhou
province 3rd Forum
Tuole**

**China ASEAN
International Exhibition
(November 2018)**

**Ningpo Malaysia-
China Cross Border
E-Commerce**

**Golden Reunion with
Musang King
Snow-skin launch on 29
June 2022**

CUSTOMER
REVIEWS

We're result
centric

4.5

We didn't lose sight of our vision and mission when the pandemic started in 2020. Our company continued its legacy as we patiently endured & learn the need to safeguard ourselves against microbes. Covid-19 resulted in new joint partners venturing into R&D.

WHAT WE MANAGED TO COME UP WITH:



Sea Bird's Nest Collagen



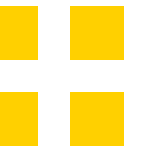
Soursop Leaf Enzyme
Health Supplements.



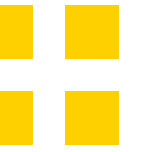
Golden Reunion with
Musang King



15-minute Instant Bird's
Nest



We have BIG aspirations



Given our benchmark "NATURAL" we're working on improving our parent company's branding by 2023 alongside our current newly marketed products.

We persevere in our development of higher quality products, franchising products, establishing our eCommerce platform, retail outlets, and many more.

Branding is crucial for us in 2023, as we aim to approach financial institutions, airlines, and esteemed organizations to be our future partners in 2023.

Social Responsibility



Giving back to the community

As YEN YUAN RBN GLOBAL grows, our moral responsibility is to practice corporate social responsibilities (CSR); give back to society, and serve the communities. We wish to contribute to the well-being of our community and country “whenever possible.” It is one of our biggest wishes to build a place of Abrupt ending. Consider explaining further or mentioning what kind of place of worship.



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Thank You

