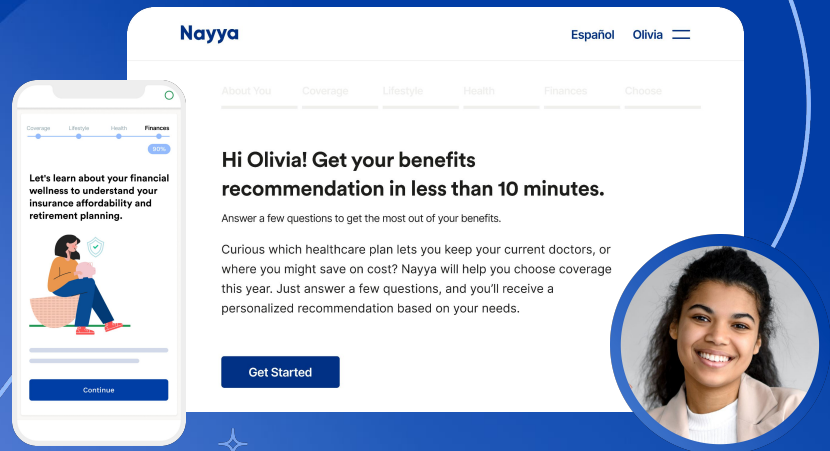


Nayya Choose

Choosing the best benefits for your lifestyle just got easier



Why benefits enrollment feels daunting

Deciding which benefits are best for you and your family can be overwhelming. You want to get the most out of them without overspending, but it can be difficult to understand what benefits to choose and why.

Over 1 in every 3 employees rate feeling confident in their choices as the biggest challenge when choosing benefits.^[1]

How Choose can help

An unparalleled employee experience that drives better benefits choices.

Nayya Choose empowers you to feel confident in your benefits choices by providing personalized guidance that balances protection and affordability. With Nayya Choose, you can rest assured that you'll be recommended the best fit coverage for your unique needs.

The Nayya difference



Save time and energy during enrollment with a simple, user-friendly survey experience



Access the benefits that matter most to you and your family by receiving recommendations informed by your individual needs and preferences



Get the right coverage at the right cost by understanding how your available health, wealth, and wellness benefits work together within your means



Keep your data private with a secure web-based app that meets the highest standards in data privacy and information security

The impact

- 88%** of employees who used Nayya Choose indicated that their **benefits decision was made easier** with Nayya^[2]
- 75%** of Nayya users felt Nayya helped them **be more confident** when selecting benefits^[3]
- 70%** of Nayya users felt Nayya helped them **save money** on their benefits^[4]



“Nayya made me feel like I was getting input from an experienced advisor. My confidence in my benefit elections was significantly higher than in past years.”
— Nayya user

Sources: ^[1] Nayya Benefits Eligible Employee Survey, 2023, ^[2] Nayya NPS Survey, 2023, ^[3] Nayya User Survey, 2022, ^[4] Nayya User Survey, 2022



HIPAA compliant | SOC2+HITRUST certified

Learn more at nayya.com