

---

# CONTENT AND LANGUAGE INTEGRATED LEARNING

WITH LANGUAGES ROADSHOW

---



---

Resources and support for teachers who are ready to  
change the way we do Languages.

---

---

# THIS IS YOUR CHANCE.

---

Our CLIL packages bring together the power of tailored professional learning and 'they've thought of everything!' classroom resource packs. At Languages Roadshow, we see CLIL as THE way forward for Languages education in Australia, and this is your chance to get on board.

This is a chance for your students to experience the joy and motivation that comes with actually using the language.

This is a chance for you to run the sort of the Languages program you may have always felt was out of reach.

This is a chance for your school to be a leader in the multilingual space.

**This is your chance to be a foundation member of our signature Content and Language Integrated Learning offerings.**



---

2023 OFFER

# LET US HELP YOU GET STARTED WITH CLIL

Australian schools are introducing CLIL pedagogy and CLIL programs for lots of different reasons. Some schools are looking for ways to boost student engagement and proficiency in Languages. Some schools are looking to develop a bilingual program as a point of difference. Some schools are looking for ways to foster a more inclusive, multilingual environment.

Australian teachers are turning to CLIL because they know the way we are currently doing Languages in Australia isn't hitting the mark with our students. 90% of Australian kids are completely disengaged with Languages by the end of Year 10. Sharp-minded educators can see that something needs to be done to turn this ship around. That 'something' is a complete rethink of our pedagogical approach to teaching Languages.

It's not enough anymore to teach language for the sake of language. Our Gen Z learners want immediacy of purpose and they want to USE language in meaningful, authentic ways. And the best way to do that is to integrate Languages with other subject areas.

This approach offers untapped potential in terms of creative timetabling solutions and offers opportunities for exponential growth in terms of student achievement and teacher satisfaction.

Our CLIL Starter Pack is ideal for schools who are ready to testing CLIL out with their students, with plenty of support from educators who have been there and done it before (and loved every minute of it!) We take a 'fully self contained' approach to our resource packs – everything you need, all in one place, all created whilst chanting the mantra, 'this must be time-saving for teachers'.

To deliver a CLIL program, you need a lot more than an enthusiastic spirit and a good topic.

- You need fully translated teacher scripts to save you any worries you have about your own proficiency and to save you the time of having to prepare those yourself.
- You need resources that are already in the target language to save you having to spend hours adapting content from online or starting from scratch.
- You need support from experienced CLIL educators to help you understand the basics of CLIL pedagogy and support you through your implementation of the unit.

**We offer all of this, plus more, in our CLIL Starter Pack.**

# TRYING TO CREATE A CLIL PROGRAM ON YOUR OWN?



A message from Languages Roadshow founder, Kelly Harrison

We spend a lot of time talking about the many benefits of Content and Language Integrated Learning (or CLIL). And whilst there are many, there is one massive problem.

Writing and resourcing a bilingual program is so incredibly time consuming.

In fact, we calculate it can take at least \$25,000 in teacher release time to create a CLIL program – and that's being extremely conservative. That amount of release time might allow you to get your head around CLIL and write the bare bones of a course, but when you factor in all the extra hours you'll spend preparing materials and finalising your planning and your scripts for each lesson, well – I shudder at the thought in terms of the hours spent.

Whenever I present on the many benefits of CLIL I find myself offering this caveat of 'CLIL is amazing but I cannot hide the fact that it's very, very time consuming to resource.'

Frankly, I'm sick of having to say that. I want to offer a solution. This resource is the first step.

And, you can be involved from the start.

*Kelly.*

# OUR APPROACH TO CLIL

At one end of the scale, Content and Language Integrated Learning (or CLIL) can involve integrating Languages with another subject area like Science, History or Art. However, at the other end of the scale, the 'content' aspect of CLIL can also be taken from within Languages, by taking cultural content and delivering it in the target language.

This is what we call 'self-contained CLIL' – an approach to CLIL that allows you as the Languages teacher to use CLIL pedagogy without having to rely on collaboration with other teachers and without having to familiarise yourself with another subject.

**We've developed a taster unit of 6 core lessons plus an assessment task, to allow you to test CLIL out in your context. The topic of this unit is school in the target language country.**

As well as providing all the resources you need, this CLIL unit is 'self-contained' because it delivers content and language from the Languages learning area (school in the TL country) – allowing you to take a deeper dive on this topic, rather than rushing through.

Our unit of work is fully aligned to Version 9.0 of the Australian Curriculum and offers lots of suggestions for extending the unit to cover an entire term and lots of suggestions for differentiating to suit a wide range of learners.

With CLIL, the possibilities for topics are endless, so our CLIL Starter Pack is designed to give you a solid grounding in CLIL pedagogy to then allow you to grow a program at your school that suits your context. You'll also have access to our online course 'Integrate to Maximise with CLIL' which will give you a thorough grounding in CLIL pedagogy and its application in Australian schools.

This unit is a testing ground for CLIL at your school. A way for you to find your feet with the pedagogy through first hand experience and support from an experienced team of educators.



# WHERE HAS THIS RESOURCE BEEN ALL MY (TEACHING) LIFE?

Here's some details about the pedagogical frameworks behind this resource.

Our resource packs covers the topic of school in the target language country. Cultural information about school is taught in the target language. Grammar is also taught in the TL, so the language is used consistently as a vehicle for learning.

**In CLIL, it's all about using language to learn and learning to use language.**

The resources are designed for use with Years 5, 6, 7 or 8. We will provide all the curriculum mapping documents you need to ensure full alignment.

**We have developed this pack for Japanese, German, French, Italian and Spanish. We will also develop the resource in Mandarin. We are considering developing the resource in more languages, so talk to us if that's you.**

Our resource pack draws on research from world experts in CLIL, incorporates strategies from Marzano's New Art and Science of Teaching and has been written to cater to a wide range of student learning needs.

**Language learning is for everyone.**

**Let's normalise multilingualism.**



# WHAT DO I GET?

You'll receive:

- a detailed CLIL unit plan
- 6 X 1 hour lesson plans
- teacher transcripts in the target language for every lesson
- powerpoints for every lesson
- cumulative assessment task with proficiency scales,
- beautiful printables for students
- suggestions for differentiation
- Australian Curriculum mapping documents

Plus, you will receive a full CLIL professional development package, featuring:

- an webinar stepping you through the implementation of the resource pack
- access for all teachers in your department to our online program, 'Integrate to Maximise with CLIL' (which usually costs \$385 pp)
- Plus, the Languages Roadshow team are available to answer any CLIL questions that arise for you as you engage with our resources. We are only an email or phone call away.

Healthy eating habits:

## Italian school lunches

Adapted from:  
Gambero Rosso article by Eleonora Baldwin

“Today, one in three Italian children under 12 is overweight. By introducing children to their culinary traditions and heritage at school, Italians hope to reverse this trend and set the pattern for healthy habits in adult life.

**The importance of school meals**

School lunches provide an important opportunity to teach kids about nutrition and healthy habits. Eating well through balanced school meals improves concentration in class, improves grades and reduces the number of sick days.

In Italy, students eat lunch in a cafeteria. Almost everything is prepared on site, with little ready-made or frozen food. This means pasta, soups, salads and all the main courses are cooked daily from scratch.

**School lunch menus**

Italian school lunches must include a starchy dish (alternating rice, pasta and soup), a main course (based on meat, fish, eggs or cheese), two or more vegetable side dishes and plenty of fresh fruit.

Dishes are served on rotation: at least ten meals in the 4-week cycle must include

cooked vegetables, ten meals contain pulses, starchy foods or grains, eight meals comprise fresh fruit for dessert, with age-appropriate portions.

Sweet treats are occasionally included, such as a dollop of gelato, or a bread roll stuffed with a piece of chocolate. However, it's illegal in Italy for school cafeterias to serve fried food such as potato chips, french fries, and even fried chicken.

**In 2010, school nutrition policies ruled that all Italian school meals should be sourced locally and certified organic. In Rome, 70% of all food served at school cafeterias is organic by law and comes from local farms in the Lazio region.**

**Learning starts in the kitchen**

The Italian Ministry of Health also recommends that educators include elements of nutrition into their lessons. Kids are therefore increasingly involved in foodservice planning, ingredient market value, produce gardening, and final taste-testing.



Nome: \_\_\_\_\_

## キャプション



Choose the correct caption to go with the pictures about school lunches in Italy. Use your knowledge from the article in last week's lesson to help you.



いただきます

おはようございます



えいごは

きゅうしょく



みそしるを

みそしるを



きょうしつ

きょうしつ



# HOW IS THIS UNIQUE?

- You'll be teaching the kids about school in the target language, rather than doing this in English or glossing over the topic quickly because you've got grammar to get through (the grammar here is embedded completely in the content!)
- You'll be experimenting with a method of instruction which will open up a whole new world of possibilities for Languages at your school.

(PS. the next unit we are releasing will integrate Science with Languages)



- You'll be showing your students that Languages can be used to learn other things – not just language for the sake of language
- You'll be showing your school that the kids are capable of learning in the target language (not just learning the target language) and that there is so much scope for languages to be further integrated with other subjects.

**Plus, you'll be provided with every resource you need.**



“Gen Z want to learn differently.  
They expect immediacy of purpose.  
They want to create, not just  
consume. We need to meet our  
students where they are. CLIL is the  
way we can do that in the  
Languages class.”



# THIS RESOURCE IS FOR YOU IF:

- The phrase 'but we've always done it this way' makes you feel ick.
- You're working your guts out but not seeing the results you'd like in terms of student engagement or proficiency
- You believe something has got to change if we want to keep Languages alive in Australian schools
- You are a 'CLIL-believer' but don't have the time to create a program yourself
- You know you need to be using more target language with your classes but you struggle to build that momentum
- You're craving a sense of connection to like-minded educators
- You want something fresh for your Languages program and the idea of someone doing all the preparation work for you is appealing!

**A number of us on the Languages Roadshow team have created our own bilingual programs from scratch – we all agree we would have paid with our own personal funds for something like this with all the time it would have saved. However, this (ideally) is a purchase for your school, so on that note:**

# THIS RESOURCE IS FOR YOUR SCHOOL IF:

- Your school wants to position itself as a 'thought leader' or on the cutting edge of an emerging, evidence-based pedagogical model
- Languages numbers at your school are low – the only way to change this is to change the approach in the compulsory years
- Your leadership team are looking for a point of difference through offering bilingual programs or a signature languages program
- Your school wants to support your professional development but no one on staff has the expertise to do so.
- Your school wants to place more value on supporting a vibrant multilingual culture

**Let's stop telling everyone how valuable Languages are and instead, let's show them.**

# 3 WAYS YOU CAN WORK WITH US

## Package 1: CLIL Discovery - \$1400 + GST

A professional learning package for schools interested in learning more about CLIL.

- Online CLIL course access for up to 5 teachers
- 45 minute CLIL professional learning session tailored specifically to your team (delivered virtually)

Note: this package does not include the CLIL School Unit. Additional online course licenses can be purchased for the discounted rate of \$150 per teacher (normally \$385 pp)

## Package 2: CLIL Starter Pack - \$4999 + GST

### Special discounted rate of \$3599 + GST

A value packed resource and professional learning package for schools who are ready to test out CLIL pedagogy in their unique context

- Full department access to online CLIL course (valued at \$385 pp)
- Full access CLIL School Unit Pack (in one language)
- Online implementation session for your team

## Package 3: Premium CLIL Package - \$6999 + GST

### Special discounted rate of \$5399 + GST

#### Over \$8000 worth of value.

Individualised support for your staff as they navigate CLIL pedagogy

- Full department access to online CLIL course (valued at \$385 pp)
- CLIL School Unit Pack (in one language)
- CLIL implementation webinar
- Two half day CLIL professional learning sessions delivered by the Languages Roadshow team (virtually)

OR

- Access for one teacher to our Languages Roadshow signature teacher mentoring program (see brochure)

# EXPLAIN THE DISCOUNTS, PLEASE



Package 2 full price- \$4999

Package 3 full price - \$6999

- These prices include all resources delivered in a digital format and the full professional learning package (as outlined) for the school.

**We are offering significant discounts to schools who sign up as foundation members of these packages.**

- If you place an order in 2022 (for 2023 implementation) you will automatically receive a \$1000 discount.

A purchase order must be received by the end of Term 4.

- Plus, if the invoice is paid in full by 16th December 2022, an additional 10% discount will be applied.

**This brings the price of Package 2 down to \$3599  
and price of Package 3 down to \$5399**

- Your department will receive unlimited access to enrolments in our online course 'Integrate to Maximise with CLIL', which is usually \$385 per person.

This offer is valid until the end of 2022.

- The resources will be licensed to your school for a period of two years. After that period of time, you will be given the chance to renew.

We would love to book a time to talk through any questions you have - call Kelly on 0404442655 or email [kelly@languagesroadshow.com.au](mailto:kelly@languagesroadshow.com.au)

# I'M KEEN. WHAT NEXT?

## STEP ONE

### LET US KNOW

Email [kelly@languagesroadshow.com.au](mailto:kelly@languagesroadshow.com.au)

Once you are on our 'interested-list' we can share sample materials with you and answer all your questions.

No hard sell or pressure. Just an indication that you'd like to hear more.

## STEP TWO

### THINK ABOUT YOUR PITCH

What will your school need to hear? We know it's a significant purchase and we are ready to help you highlight to your school the massive potential this resource holds – for the students, for you, for the school.

## STEP THREE

### GET EXCITED

You're about to transform the way you teach Languages and you're going to do so with the support of a team of Languages teachers who believe in you and believe it's time.