Parenta®

Working together for our children

Rated 4.8 stars (200+ reviews)



Parenta

Your Early Years Solutions Provider

Parenta

Working together for our children

Parenta

Your Partner In Early Years Success

staff training

free recruitment

nursery software

childcare websites

marketing solutions

online CPD training

Parenta exists for one reason:
to help early years settings build stronger teams, smarter systems and more sustainable businesses.

For over 27 years, we've worked alongside nurseries, pre-schools and childminders across the UK, supporting them through the real pressures of early years - **staffing shortages, financial constraints, operational complexity and the constant demand to do more with less.**

We understand that running a successful nursery isn't just about caring well. It's about building a setting that is financially strong, operationally clear and staffed by capable, confident practitioners.

That's why our work focuses on two core areas:
developing people and strengthening infrastructure.





Smarter solutions

for a thriving setting

Boost your team's motivation and keep staff for longer by offering them childcare training – the ideal tool for you to develop and retain your staff.

- Our team of dedicated **recruitment** experts help you find suitable apprentices - for free.
- **Abacus Advantage** helps nursery managers and owners understand their money simply and clearly, combining easy-to-use software and covering all aspects of your nursery business
- We build **childcare websites** that attract parents, impress Ofsted, and turn visitors into enquiries.
- **Free resources** for all those who work in childcare: How-to guides, webinars, over 3000 blogs, and more



Grow your team

with an apprentice



Fully funded training for 16- to 24-year-olds

Why hire an apprentice?

Apprenticeships are one of the most cost-effective ways to recruit and train staff.

You get a team member you shape around your setting's values and way of working from day one.

Apprentices often stay loyal to the setting that trained them, which helps with retention.

They bring fresh energy and ideas, and they give your existing team the chance to mentor and grow. Best of all, you build a pipeline of qualified practitioners for the future.

100% of training costs funded

Since August 2026, the government pays 100% of training and assessment costs for eligible apprentices aged 16 to 24. That means £0 employer contribution, whether or not you pay the apprenticeship levy.



Claim up to

£6,000 per apprentice

Three government payments can stack for one eligible apprentice:

£1,000

16 to 18 incentive

For apprentices aged 16 to 18, or 19 to 24 with an EHC plan or care-leaver status.

£2,000

Non-levy hiring incentive

For non-levy employers hiring a 16 to 24 year old who started on or after 1st July 2026. Effective from 1st October 2026.

£3,000

Youth Jobs Grant

For any employer hiring an 18 to 24 year old who has claimed Universal Credit for 6 months or more.

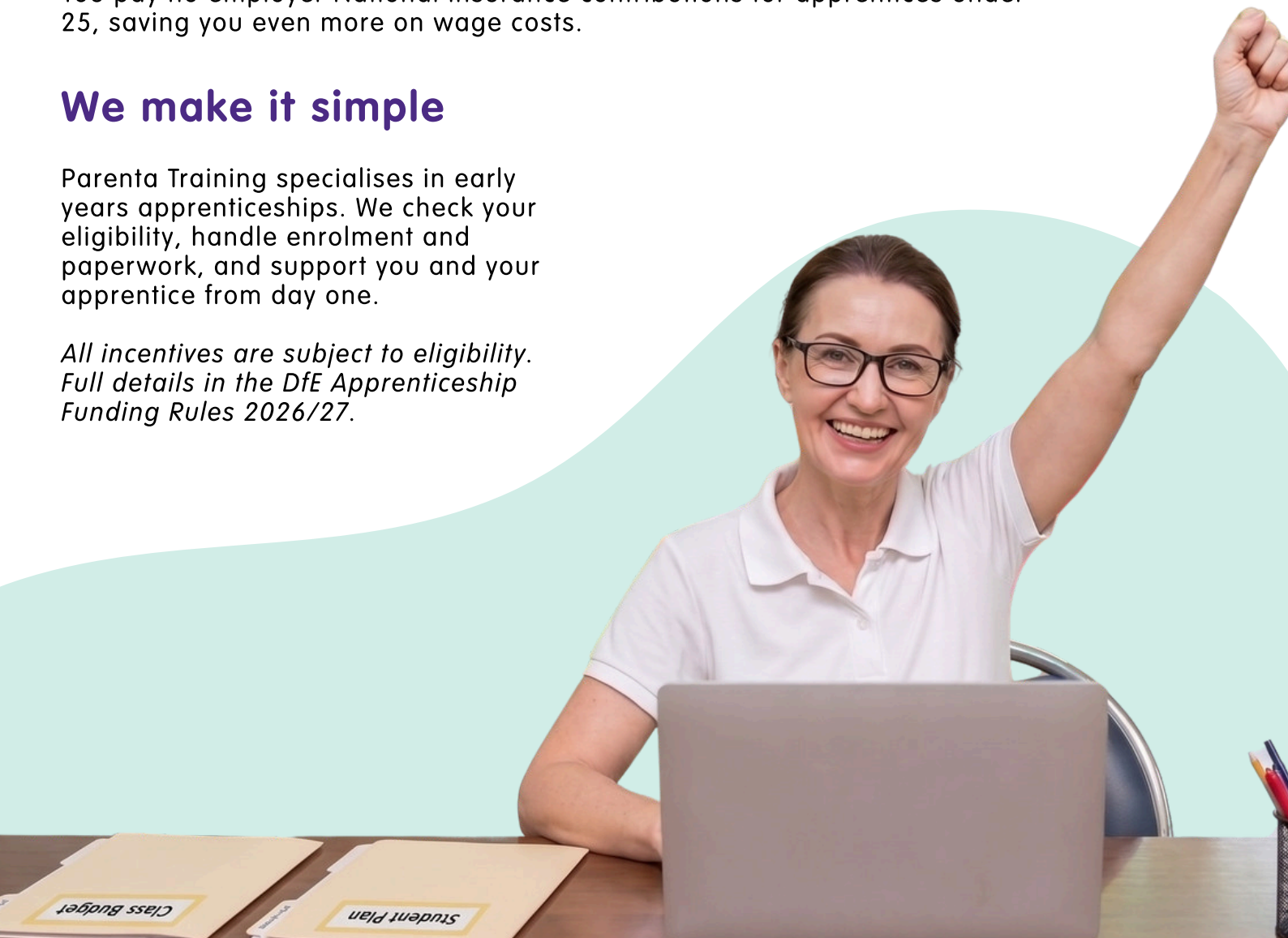
No employer National Insurance

You pay no employer National Insurance contributions for apprentices under 25, saving you even more on wage costs.

We make it simple

Parenta Training specialises in early years apprenticeships. We check your eligibility, handle enrolment and paperwork, and support you and your apprentice from day one.

All incentives are subject to eligibility. Full details in the DfE Apprenticeship Funding Rules 2026/27.



Train today

Build tomorrow



Parenta is the **largest childcare training provider in the UK**, training over 2,000 members of staff every year. With an Ofsted rating of Good across all areas of our training delivery, your team is in safe hands.

75% of nursery managers surveyed said they cannot recruit and retain high-quality staff.

Don't become a statistic.

Upskill your team. Reap the rewards.

- Boost morale
- Prevent skills shortages
- Cut recruitment costs
- Attract top talent

Government-funding is available for the following courses:

- **Level 2 Early Years Practitioner**
- **Level 3 Early Years Educator (Standard)**
- **Level 5 Early Years Lead Practitioner**
- **Level 3 Early Years Educator – now with the option to complete in as little as 8 months!***

*Course duration is between 8 and 15 months, depending on the number of off-the-job hours completed weekly.

Self-funded courses:

- **Level 1 Course Introduction to Childcare**
- **Level 3 Award in the Principles of a SEND Co-ordinator**
- **Level 3 Diploma for the Early Years Educator**
- **Level 5 Diploma for Senior Early Years Practitioners**

Unlock Government-funded courses NOW!

Visit www.parenta.com/training-for-your-staff/



Recruit & retain

Build your team for the future

Wave goodbye to your recruitment troubles!

Discover the perfect apprentice match, achieve fully qualified educators through our training, and bid farewell to recruitment and retention challenges.

Ensure 100% ratios during Ofsted visits with our free, ideal apprentice placement service!

What's included?

- Advertise your vacancy for **free**
- No waiting for candidates to apply
- Expert Early Years Recruitment Specialists are just a phone call away!



Fill vacancies in your setting, for FREE!

Visit www.parenta.com/recruit-an-apprentice/

Cutting edge software

Boost your revenue TODAY

You need to save money, gain more hours in the day, spend less time on admin, strengthen your relationship with parents AND spend more time with the children in your care.

STOP wasting your precious time on inefficient processes with the help of our nursery management software package.

Our package includes:

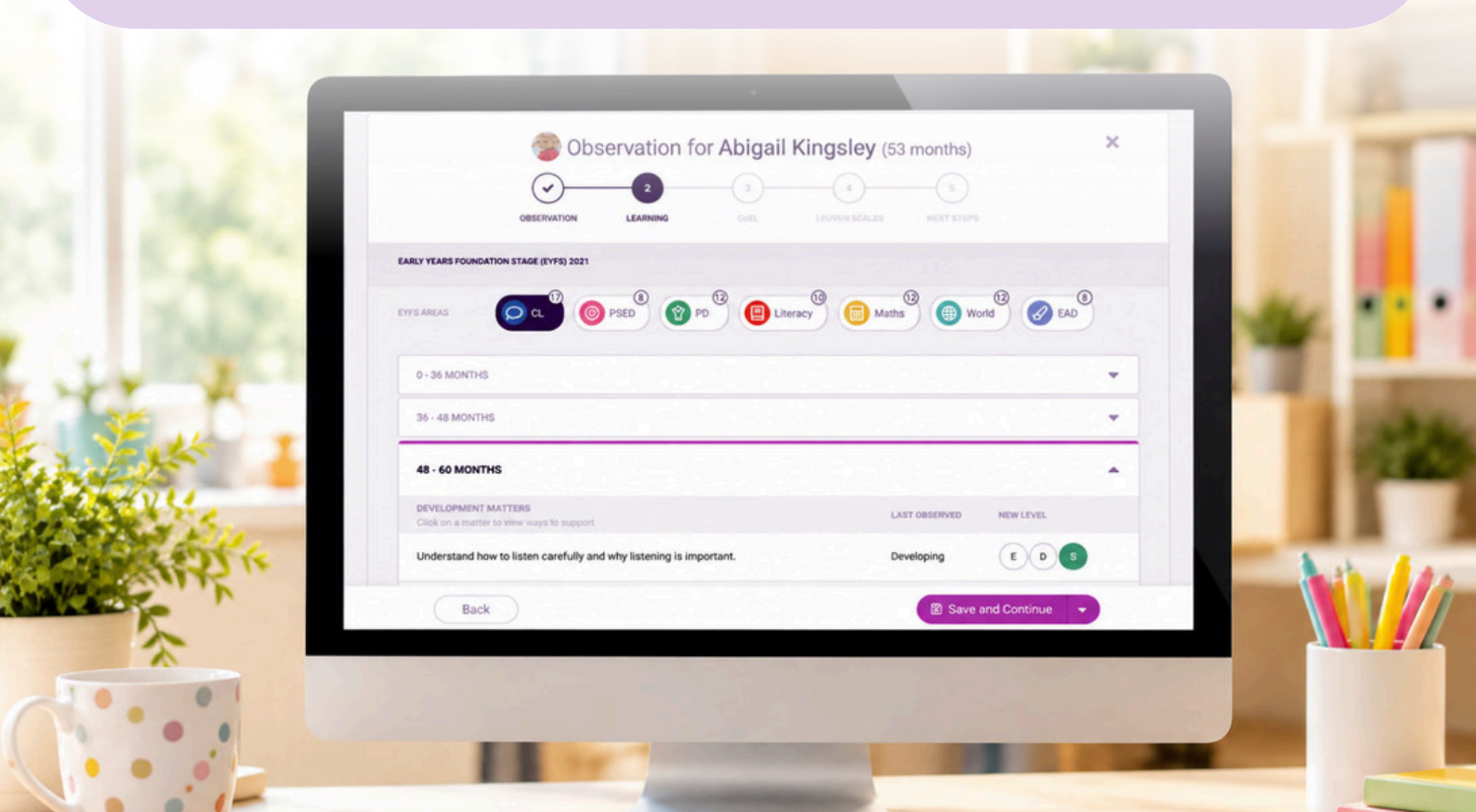
- Nursery Management Software
- EYFS Tracker
- Daily Diary
- Parent Communication App
- Online Fee Collection

Your perks include:

- No hidden fees
- One-hour customer support response time
- Free unlimited phone and online training
- Support switching from your current provider

Cut your nursery admin in HALF - guaranteed.

Visit www.parenta.com/all-in-one-software-solution/



Turn Insight Into Profit

An introduction to EYBI

EYbi
Early Years Business Insight

A message from Dr Allan Presland - best-selling author and Chairman of Parenta Group, and founder of EYbi and the Parenta Trust charity

Most owners blame the funding rates. They're almost always wrong.

When margins feel tight, funding rates are often the first thing nursery owners point to. But the reality is usually more complicated. Understanding exactly where your income is going, what's performing well and where money is being lost can reveal opportunities you may not even know are there.

I've spent 27 years inside 1,000+ settings and seen the same rates destroy some businesses while others thrive.

The difference is rarely what owners expect. Two nurseries can operate under the same funding rates and face many of the same challenges, yet achieve completely different results. It's often the decisions being made behind the scenes – and having the right information to make them – that make the biggest difference.

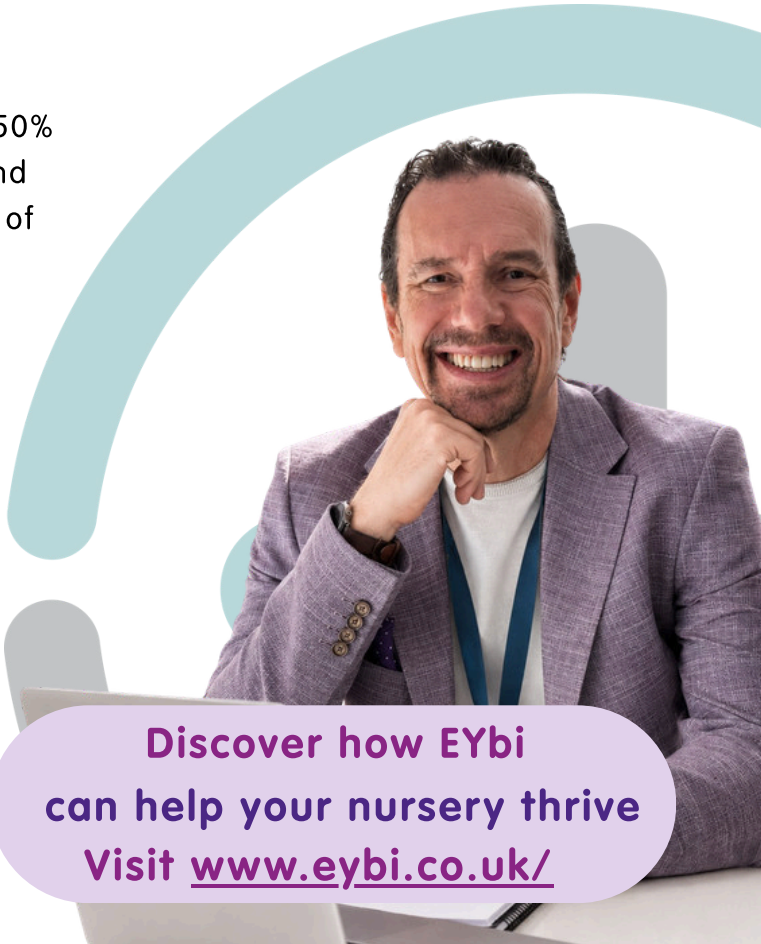
74% of UK nurseries still aren't profitable.

We surveyed the sector ten years ago and found 50% were struggling. We surveyed it again recently, and the results were worse, not better. The expansion of funded hours has made margins tighter for most settings. And most owners still can't see exactly where the money is going.

Nobody opens a nursery because they dream of analysing financial reports.

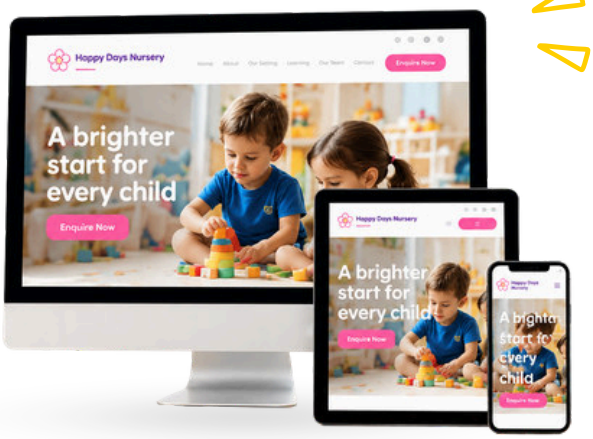
But eventually, every owner discovers the same thing: good childcare alone doesn't guarantee a healthy business.

Whether you're struggling or already profitable, EYbi shows you what's actually driving the result and where there's more to find.



Discover how EYbi can help your nursery thrive
Visit www.eybi.co.uk/

Supercharge your setting
with a new website



Ready to step out of the shadows and into the limelight?

At Parenta, it's not just about building a website - it's about ensuring parents can find you easily online and you filling all spaces in your setting.

We **GUARANTEE** we can boost your earnings - just one enquiry could be worth over **£14,000 per year**! What's not to like about that?!

Generate new leads
and boost your occupancy levels.

Empower you for a successful Ofsted visit
with a professional website that showcases your setting at its best.

Promote higher visibility
on the leading search engines (Google, Bing, Yahoo).

Provide you with unparalleled peace of mind
with top-tier security.



Boost your earnings today - hurry, limited special offers available!

Visit www.parenta.com/website-design/

Need early years expert advice and guidance at your fingertips? No problem.

Our Parenta blogs are packed with expert advice, practical tips and helpful resources to support you in the day-to-day running of your early years setting. From child development and well-being to nursery management, funding, staff development and the latest industry updates, we cover the topics that matter most to you.

Explore our regularly updated blogs for fresh ideas, useful insights and inspiration to help your setting thrive. Discover our **FREE** blogs today! Visit www.parenta.com/parentablog/



Webinars - FREE CPD Training

Keep up to date with industry hot topics that include regulations and the EYFS framework delivered by industry experts. Get a **FREE CPD certificate** when you attend!

Don't delay - register for the next **FREE** childcare webinar! Visit www.parenta.com/webinars.

Testimonials

Rated 4.8 stars (200+ reviews)

4.8 Rating ★★★★★ Trustpilot 4.4

What our customers say

★★★★★

"I am incredibly grateful for all the support my tutor has provided me throughout my Level 3 Early Years Educator qualification. She is **always available to provide guidance** and is **regularly in touch** to ensure I am progressing well on the course. With her support, I am on track to complete the qualification several months earlier than expected. I am now in the final stages of my qualification and feel much more confident in my knowledge and overall practice. I couldn't have asked for a more **supportive tutor**!"

Amelia, B

★★★★★

"Parenta were **highly professional** and **extremely helpful** when designing our website. We are delighted with the final result!!"

Melanie C

★★★★★

"I have been learning childcare Level 3 from last summer and it has been a **great experience**. My tutor is a very thoughtful teacher who puts a lot of thought into how she presents the material. Her lessons were **engaging, useful**, and she was very **patient** with me in class always encouraging me to try. I would highly recommend her to anyone interested in learning. She helped me a lot in my lessons and is **always available** when I need extra support."

Anum B

★★★★★

Whilst completing my Level 5, I was required to sit my Maths exam. Maths is something that has always filled me with dread, however, the **constant support and help** from my tutor has been amazing. I do believe I would have given up many times without her. She **went above and beyond** with 1:1 sessions and was **always available with advice and encouragement**. She is an asset to the functional skills team and I am forever grateful to her.

Helen L

★★★★★

"I take this opportunity to sincerely thank my Early Years Training Consultant at Parenta for their **consistent outstanding help and support**. They are **highly professional and have impeccable standards**."

Jade K

Parenta - The Home of Early Years

Growing a setting and a great childcare team shouldn't be hard - Parenta makes it simple. We're the UK's leading specialist apprenticeship training provider for the early years sector - helping nurseries recruit, train, and retain brilliant practitioners,

And it doesn't stop there. From nursery management software, business support that actually makes a difference, and expert free sector resources, Parenta is the partner your setting didn't know it needed.

EARLY YEARS TRAINING

Boost your team's motivation and keep staff for longer by offering them childcare training – the ideal tool for you to develop and retain your staff.

TRAINING COURSES:

Government Funded:

- Level 2 Early Years Practitioner
- Level 3 Early Years Educator - **now with the option to complete in as little as 8 months!** *
- Level 5 Early Years Lead Practitioner

* Course duration between 8 and 15 months, depending on the number of off-the-job hours completed weekly

Qualification only courses:

- L3 SEND Coordinator
- L5 Diploma for Senior Early Years Practitioners

FREE RECRUITMENT

Our team of dedicated recruitment experts will help you find a suitable apprentice - **for free**. Once found, we will sign them up and get them started on their childcare course - providing one-to-one support throughout their training.

Book a call with us today and discover how we can grow your setting

NURSERY MANAGEMENT SOFTWARE – ABACUS ADVANTAGE

- **Abacus Advantage** helps nursery managers and owners understand their money simply and clearly
- It combines **easy-to-use software**, covering all aspects of your nursery business
- Practical guidance and hands-on support to show you exactly where your income comes from, where the pressure builds, and what to do about it

Book a free clarity call today

MARKETING SOLUTIONS

Parenta designs and builds childcare websites that attract parents, impress Ofsted, and turn visitors into enquiries.

- **Websites that work** - built by a team that knows childcare inside out.
- **Branding that means business** - from logos and prospectuses to newsletters and business cards, we create a look that makes your setting stand out and stick in people's minds.
- **Social media made simple** - we'll get you set up, show you what works, and help you build a visible, trusted presence that keeps your setting front of mind for local families.

Contact our marketing solutions team

FREE RESOURCES FOR ALL THOSE WHO WORK IN CHILDCARE

How To Guides
Covering the common challenges you face whilst working in childcare, both for childcare practitioners and business owners.

Free Webinars
Early years experts share their insights, best practices, and valuable experiences

Parenta Blog
Over 1000 articles covering all things early years, written by sector experts

Working together for our children

0800 002 9242 hello@parenta.com

Follow us on social media **@TheParentaGroup**

www.parenta.com

Parenta, 7 Ashford House, Beaufort Court, Sir Thomas Longley Road, Medway City Estate, Rochester, ME2 4FA