

Your Early Years Solutions Provider



Staff Training



FREE Recruitment



**All-in-one Nursery
Management Software**



Marketing Solutions



Childcare Websites



CPD Online Courses

Parenta – Your Early Years Solutions Provider



software

Over the past 25 years, Parenta's dedicated focus has been on collaborating with early years settings, helping them overcome the many barriers they face. Whether it's helping retain staff for longer, reducing admin time by more than 50%, or increasing revenue, our partnership approach has consistently delivered results.



training



childcare
websites

As the UK's largest early years training provider with a success rate exceeding 95%, we accelerate the process of getting qualified staff, reducing the pressures settings face every day.



marketing
solutions

Passionate about supporting childcare professionals, we offer cutting-edge nursery management software and award-winning early years apprenticeships.



CPD online
courses

Join us in shaping a brighter future for childcare together and discover today what you can achieve with Parenta Solutions!



free
recruitment

Read on to discover how we will support you...

Upskilling your staff **WILL** retain them for longer!

- ★ Let us train your staff - and we guarantee this will boost morale, cut your recruitment costs, and prevent skills shortages in your setting
- ★ With an Ofsted rating of Good across all our training criteria, we have the courses to upskill your team

Wave goodbye to your recruitment troubles and keep ratios at 100%!!

- ★ Let us do all the hard work and find you a new team member, completely **FREE** of charge
- ★ Get £1000 for recruiting 16 to 18-year-olds that you can mould to your way of working

Non-Levy Employers Funding & Contribution

A snapshot...

Apprentices aged 22+



95% funded – you only pay 5% employer contribution*

Apprentices aged under 25



NO employer national insurance contributions for you to pay!**

Any age on all courses = 100% apprenticeship funding for you - limited time! T&Cs apply*

Great news! In all these scenarios you have nothing to pay and everything to gain!

**Funding eligibility criteria applies*

*** up to annual earnings of £50,270*



Government-Funded courses and financial incentives available!

Boost your bottom line... and save time!

- ★ You can achieve (or even increase!) profit and save precious time on administrative tasks with the market's lowest-priced all-in-one early years software
- ★ Nursery management, EYFS tracker, daily diary, parent communication app, online fee collection PLUS unlimited online support and training and what's more, no hidden extras!

Get more enquiries!

- ★ With 25 years' experience, our secure childcare websites generate new leads, boost your occupancy levels AND increase your earnings with the added benefit of being Ofsted compliant!
- ★ Just ONE full-time child could mean an additional £14,000 per year for your setting – it's a win win!

Discover Today What You Can Achieve With Parenta Solutions!

We Train, You Retain. Attract Top Talent Today!

Parenta is the **largest childcare training provider in the UK**, training over **2,000** members of staff every year! You are in **SAFE HANDS**: we have been awarded Good by Ofsted across all criteria of our training delivery!

Upskilling your workforce will **guarantee** to...

- ✓ Boost morale
- ✓ Cut recruitment costs
- ✓ Prevent skills shortages
- ✓ Attract top talent

Did you know...75% of nursery managers surveyed said they cannot recruit and retain high-quality staff. Don't become a statistic!

Take your team to new heights with our childcare courses:

- ★ Level 2 Early Years Practitioner
- ★ Level 3 Early Years Educator
- ★ Level 5 Early Years Lead Practitioner

Unlock Government-funded courses NOW!

Visit www.parenta.com/training-for-your-staff/



Introducing Level 3 Early Years Educator FAST-TRACK
- delivering qualified staff in just 53 weeks plus EPA



Recruit And Retain - Hundreds Of Candidates Ready Now!

Wave Goodbye To Your Recruitment Troubles!

Discover the perfect apprentice match, achieve fully qualified educators through our training, and bid farewell to recruitment and retention challenges.

Ensure 100% ratios during Ofsted visits with our free, ideal apprentice placement service!

What's Included?

- ✓ Advertise Your Vacancy **For Free**
- ✓ No Waiting For Candidates To Apply
- ✓ Expert Early Years Recruitment Specialists - A Phone Call Away!



Fill vacancies in your setting,
for **FREE!**

Visit [www.parenta.com/
recruit-an-apprentice/](http://www.parenta.com/recruit-an-apprentice/)

Boost Revenue TODAY With This Cutting-Edge Software

You need to save money, gain more hours in the day, spend less time on admin, strengthen your relationship with parents AND spend more time with the children in your care.

STOP wasting your precious time on inefficient processes with the help of our nursery management software package.

Our package includes:

- ★ **Nursery Management Software**
- ★ **EYFS Tracker**
- ★ **Daily Diary**
- ★ **Parent Communication App**
- ★ **Online Fee Collection**

BONUS, there are absolutely NO hidden fees or extras to pay

- ✓ Our customer experience team offer a ONE-HOUR response time
- ✓ We offer free unlimited phone and online training for all our solutions
- ✓ We support you with the switch from your current provider



**Cut Your Nursery Admin
In HALF - Guaranteed.**

Visit [www.parenta.com/all-in-
one-software-solution/](http://www.parenta.com/all-in-one-software-solution/)

Supercharge Your Childcare Business...With A New Website!

Ready to step out of the shadows and into the limelight? At Parenta, it's not just about building a website – it's about ensuring parents can find you easily online and you filling all spaces in your setting. We GUARANTEE we can boost your earnings - just 1 enquiry could be worth over £14,000 per year! What's not to like about that?!!

If parents can't find you when searching online, you're missing out on valuable enquiries! We're passionate about helping you increase occupancy and GUARANTEE your site will be found in local searches, so what are you waiting for?

- ✓ Guarantee to generate new leads AND boost occupancy levels
- ✓ Empower you for a successful Ofsted visit
- ✓ Promote higher visibility on the leading search engines (Google, Bing, Yahoo)
- ✓ Provide you with unparalleled peace of mind with top-tier security



**Boost your earnings today - hurry,
limited special offers available**

Visit [www.parenta.com/
website-design/](http://www.parenta.com/website-design/)



Need early years expert advice and guidance at your fingertips? No problem.

Our monthly 40-page magazine is written in partnership with sector experts, to help with the efficient running of your setting and to promote the well-being of the children in your care. Each month, you will find no-fuss, easy-to-claim special offers you won't be able to refuse – guaranteed to make your life easier and increase your setting's profits! Sign up today for your **FREE** copy!

Webinars – FREE CPD Training

Keep up to date with industry hot topics that include regulatory topics and the EYFS framework delivered by industry experts. Get a FREE CPD certificate when you attend! Don't delay - register for the next FREE childcare webinar! Visit www.parenta.com/webinars.



What Our Customers Say

Our customers come back time and time again because they trust Parenta and all we stand for. Just read for yourself some of the extraordinary experiences our customers have had with us.

"Parenta have helped me to redevelop my website. They have been extremely helpful, polite, friendly and efficient.

I'm so glad that I decided to use them to help with this."

Rachel Luntz

"I have nothing but praise for the Parenta team. My queries are always sorted out quickly and professionally for me. Thank you all for your continued help and support, it is very much appreciated."

Faith Barden

"Parenta gives a very good service. I have done 3 apprenticeships with them and found it really easy to use their online system to see and upload my work.

I really enjoy the online classes and find them very helpful - there is always someone to talk to when you need to and the tutors are very helpful. I always recommend Parenta to others when trying to find the right apprenticeship provider."

Charisse Vanes

"Thanks to Anita I've had the best Parenta experience so far. I honestly couldn't ask for a better tutor. Anita has made sure I'm fully equipped and knowledgeable about every aspect of my course.

I feel confident and reassured that I can complete my Level 3. Thank you so much, Anita."

Simone Warrick

Even more amazing experiences and videos from our wonderful customers can be found here! www.parenta.com/what-our-customers-say/

Parenta - The Home of Early Years

Growing a setting and a great childcare team shouldn't be hard - Parenta makes it simple. We're the UK's leading specialist apprenticeship training provider for the early years sector - helping nurseries recruit, train, and retain brilliant practitioners,

And it doesn't stop there. From nursery management software, business support that actually makes a difference, and expert free sector resources, Parenta is the partner your setting didn't know it needed.



EARLY YEARS TRAINING

Boost your team's motivation and keep staff for longer by offering them childcare training - the ideal tool for you to develop and retain your staff.

TRAINING COURSES:

Government Funded:

- Level 2 Early Years Practitioner
- Level 3 Early Years Educator - now with a 'Fast Track' option - 52 weeks + EPA
- Level 5 Early Years Lead Practitioner

Qualification only courses:

- L3 SEND Coordinator
- L5 Diploma for Senior Early Years Practitioners



FREE RECRUITMENT

Our team of dedicated recruitment experts will help you find a suitable apprentice - **for free**. Once found, we will sign them up and get them started on their childcare course - providing one-to-one support throughout their training.



Book a call with us today and discover how we can grow your setting



NURSERY MANAGEMENT SOFTWARE - ABACUS ADVANTAGE

- **Abacus Advantage** helps nursery managers and owners understand their money simply and clearly
- It combines **easy-to-use software**, covering all aspects of your nursery business
- Practical guidance and hands-on support to show you exactly where your income comes from, where the pressure builds, and what to do about it



Book a free clarity call today



MARKETING SOLUTIONS

Parenta designs and builds childcare websites that attract parents, impress Ofsted, and turn visitors into enquiries.

- **Websites that work** - built by a team that knows childcare inside out.
- **Branding that means business** - from logos and prospectuses to newsletters and business cards, we create a look that makes your setting stand out and stick in people's minds.
- **Social media made simple** - we'll get you set up, show you what works, and help you build a visible, trusted presence that keeps your setting front of mind for local families.



Contact our marketing solutions team



FREE RESOURCES FOR ALL THOSE WHO WORK IN CHILDCARE

Working together for our children



0800 002 9242



hello@parenta.com

Follow us on social media @TheParentaGroup

www.parenta.com



Parenta, Stratford House, Waterside Court, Neptune Way, Medway City Estate, Rochester, Kent, ME2 4NZ

How To Guides

Covering the common challenges you face whilst working in childcare, both for childcare practitioners and business owners.

Free Webinars

Early years experts share their insights, best practices, and valuable experiences [LINK](#)

Parenta Blog

Over 3000 articles covering all things early years, written by sector experts [LINK](#)