



Connect people to your community
and amplify what you have to offer

The Problem

Digital platforms do not emphasize the best parts of what your community has to offer to residents and visitors alike.

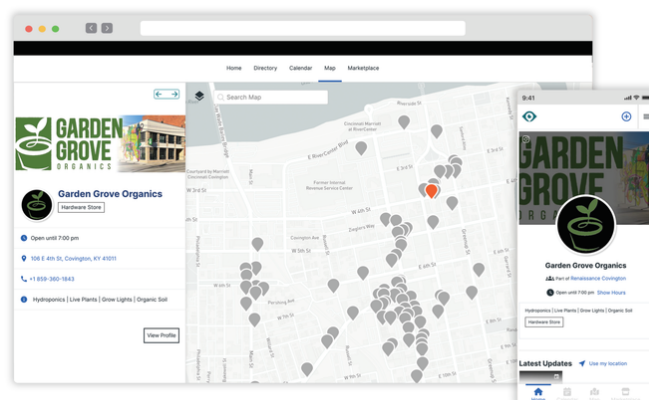
Our Solution

Urality offers a software solution focused on amplifying community initiatives through on-the-ground discovery and location based technology.



What your Community will look like with Urality

- A web-based community portal that includes
 - A community map
 - A community events calendar
 - A community directory
 - A marketplace for local products and services.
- Story Maps that merge location, media, and narrative. Great for walking tours, public art, history, architecture, etc.
- QR codes on signage set up at strategic locations such as local attractions, parks, and transit so anyone can scan and learn what's happening nearby.
- Passport Programs: community-wide digital checkins at different locations in your downtown to engage and reward community patrons.
- Foot traffic analytics, allowing your organization to analyze meaningful location data and measure the impact of your initiatives.
- A community hub where you manage your membership and moderate your community.



How it works

Invite the community. Invite local community champions, creators, and businesses that you want to contribute to the cause.

Create and Moderate. Community members contribute their content to the community; we give you the tools to moderate that content.

Share everywhere. Reshare on social media, embed HTML code in existing websites, and print QR codes to add to physical signage.





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What people are saying



"At Renaissance Covington we are always looking for creative ways to bring attention to our community and our small businesses. Urality presented an easy to use, digital solution to engage with our community. From passport programs to walking tours, and everything in between, Urality has helped us provide digital solutions to traditional programming. Urality's clean interface and easy user experience was just the solution we were looking for."

Nick Wade, Executive Director, Renaissance Covington



"Anyone has access to social media, but there is exclusivity in discovering a local network when you're in town. For community members themselves, being a part of that community promotes local pride and encourages more active participation in the community."

Jeff Siegler, Founder, Revitalize or Die

Put your story on the map

Community Plan starts at

\$99/mo Based on number of members you
host in your community.

Enhance your local digital presence by recruiting local businesses and community champions to build a community hub for everyone to see. Residents will be more informed about local events and small businesses to support and visitors will be able to see all that your community has to offer for their next trip.



In order for communities to get jump started, Urality is free for Creators and Businesses to sign up and use to help contribute to the local digital presence of their Community.

