

United FC Rush May Board Meeting



Date 05/18/25

Time 5:45pm - Virtual

Attendees :

Agenda

- Call to Order
- Approval of the Minutes from last month:
- Approval of the Agenda:
- Old Business
 - Executive Director updates
 - Business
 - Financials
 - Month P/L shows -\$8,982 / YR end \$113,400
 - June / July will burn months
 - Proposed budget sent previously
 - Facilities
 - Local business owner sent email to board about meeting to discuss potential facility
 - Local community member/ youth sport board member approached Pat about turf complex due to rising issues / concerns working with school district
 - Staffing update
 - Jordan has met with potential new coaches for next year
 - Working on marketing to attract new coaches
 - Starting to have conversations with coaches on their plans for coaching and team placement
 - Club Updates
 - Overall tournament is a success
 - More signage next year
 - Possible new site that holds all age groups or try to get down to two locations
 - Working with FYCC/ school district has been challenging
 - Meeting with City administration/ mayor to discuss
 - Other local youth sports have similar experiences and concerns
 - Marketing
 - Advertising in schools through PeachJar
 - Newsletter Analytics
 - 1744 emailed
 - 65 individual clicks
 - Open Rate: 62%
 - Social Media Reach
 - 28 K views
 - 351 interactions

■ Program Numbers

- Spring Rec - Registered 125 ; Budget 130
- Spring DA - Registered 29 ; Budget 30
- Summer Camp - Registered 55;(18 ahead of last year to date) Budget 140
- Summer Rec - Registered 171 ; (21 behind to date from 2024) Budget 350
- Tryouts - 16 Registered 11 ahead of last year

■ Department Reports

- President Update
- VP Update
- Treasurer Update
- Competitive Director Update
- Secretary Update
- At large

○ Adjournment