



IAQA 2026 Annual Conference & Vendor Partnership Program

**April 30 - May 2, 2026
Carlsbad, CA**



About IAQA

Established in 1995, the Indoor Air Quality Association (IAQA) is dedicated to bringing practitioners together to prevent and solve indoor environmental problems for the benefit of consumers and the public.

IAQA provides the best education for all parts of the IAQ industry, translating science and standards into practice.

Mission:

The Indoor Air Quality Association is the **leading organization** dedicated to **developing, educating and supporting** our multi-disciplinary membership to **identify and resolve indoor environmental challenges.**



Why Attend?

Be Seen at the 2026 IAQA Annual Conference & Long After

NEW for 2026!

**Your Exhibitor Registration includes Membership in IAQA,
Creating a Partnership That Continues Long After the Conference Ends.**

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- IAQA conferences have become known for being the most welcoming event of the year for both our registrants and our vendors!
 - The IAQA Annual Conference is designed for meaningful conversations with attendees who are there to learn from each other and from you — our very important industry partner!
 - Exhibitors enjoy extended interaction times with attendees from throughout North America and way beyond.
 - Our attention to detail and our approachability mean you will be seen! (And we value your suggestions.)



The Exhibitor Experience

Tabletop Booth for 2 evenings + 2 days

- ✓ We've found tabletops to be a simple and inviting setup that makes for better approachability and casual interaction. It keeps costs down for our vendors (less to ship and less to set-up) and creates easier interactions for attendees.
- ✓ **Dedicated Exhibitor Networking Times: Breakfasts, Lunches, Breaks, and Evening Receptions** (everyone's favorite)
- ✓ + Our vendors are encouraged to mingle with attendees at all social functions. We know that the best business conversations often happen organically, away from the booth!

& Corporate Level 2 Membership for the calendar year!

Your relationship with our attendees should not be limited to a quick California fling. This is about relationship building. To build meaningful relationships, you should participate as a member of this community all year long! Your membership includes continuous IAQA website presence for increased visibility. Our community includes you.



Exhibit Booth & Sponsorship Opportunities

Your Exhibit Booth Package Includes: (1) 6' table & chair; Exhibitor Badge plus Food Package for 1 Rep; Recognition on Conference Web Page/Program & Signs, 2026 IAQA Membership

- Booth Package is \$2500, Additional Booth is \$1900
- Add on Continuing Education for your primary attendee: \$345
- Additional Exhibitor Badges (including food): \$550 each
- Additional Full Registrations (food & CE): \$895 each

Next, Create Your Own Sponsorship Package:

YOU select from the Conference Opportunity Items. Your sponsorship level is determined by your total.
Your booth is valued at \$1900.00 and counts toward your total.

Bronze: \$3,000 | Silver: \$5,000 | Gold: \$7,500



Conference Sponsorship Opportunities (cont)

In addition to the benefits shown on each Conference Opportunity Item,

Sponsor Level Benefits Include:

Bronze \$3000 Pre & Post Attendee List; Company Name + hyperlink on IAQA Conference Page

Silver \$5000 Pre & Post Attendee List, Company Name + hyperlink on IAQA Conference Page;
3 minutes speaking time at a general session.

Gold \$7500 Pre & Post Attendee List; Display ad on IAQA Conference Page, Company Name or Logo
+ hyperlink on the Conference Page; 5 minutes speaking time at a general session; Sponsor Highlight in
an E-Blast; 1x time use IAQA Membership List in 2026.

Next Slide: Conference Opportunity Items!





Conference Sponsorship Opportunities (cont)

Item or Sponsored Event	Price	# Avail	Description
Lanyards SOLD			Your logo on conference lanyards
Notepads	\$1,250	1	Your logo on the cover of a bound conference notebook - 1 for each attendee
Blankets	\$2,500	1	Your logo embroidered on a conference blanket - 1 for each attendee
Campfire Chats	\$1,100	4	Informal evening topic discussions - you pick from our topics, your logo on table-top signage; snacks and beverages provided to attendees
Coffee Breaks	\$2,000	4	Your logo on conference webpage/program, and on coffee sleeves during your specific break
Keynote Speaker	\$2,000	1	Your logo on intro slide, conference webpage/ program and signs, thank you by moderator
Breakfast	\$3,500	2	Your logo on conference webpage/program and signs. Plus table signs and 3 minutes to speak during breakfast
WiFi Sponsor	\$5,000	1	Choose WIFI network name and password. Logo on conference webpage/program and signs
Lunch	\$6,000	2	Your logo on conference webpage/program and signs. Plus table signs and 5 minutes to speak during lunch
Happy Hour (Apr 30)	\$6,000	1	Conference Opening Reception in the Exhibit Hall with drinks & light bites. Logo on cocktail napkins, conference webpage/program and signs. 5 minutes to speak during the Happy Hour
Reception (May 1, 1.5 hours)	\$7,500	1	Exhibit Hall Reception with bar, hot & cold hors d'oeuvres. Logo on cocktail napkins, website, digital program, and event signs. 5 minutes to speak during the event. Design & name a themed cocktail!



The Value of IAQA Membership

(& why we think it is an essential part of your exhibitor package)

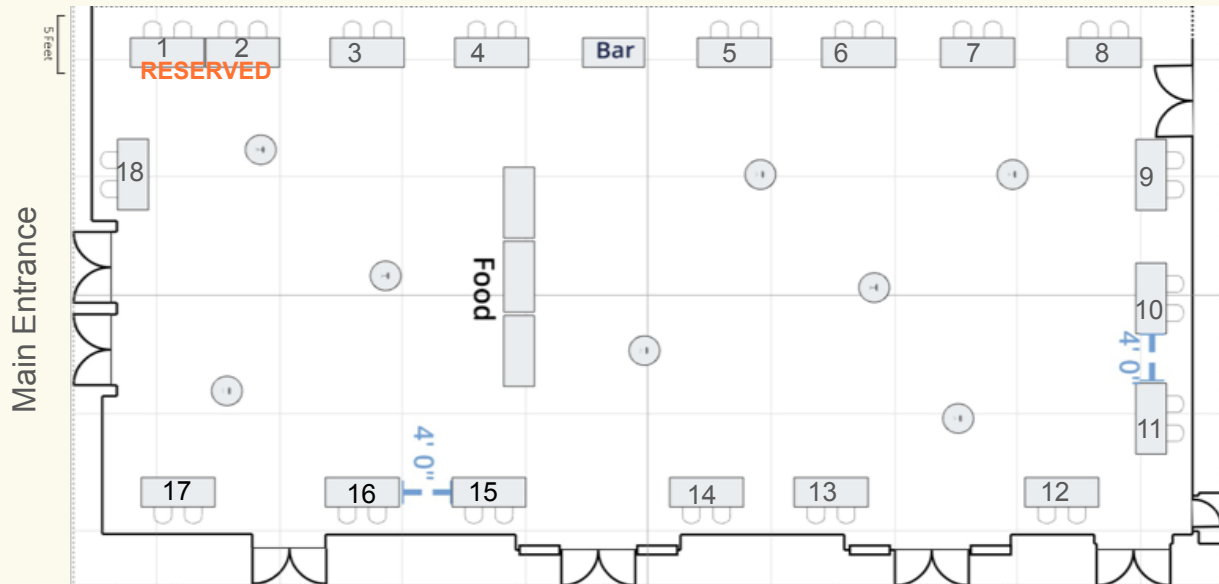
As a Corporate 2 Level Member, you'll enjoy IAQA website presence and participation in YOUR community year-round! Membership includes:

- ★ Your company will be listed on our new **Service Directory Page**. *Your listing includes your company logo (linked to your site), plus space for a brief description of your company.*
- ★ Member discounts on education and events, plus participation on our Community Page. *(Conversational input only - no sales pitches!)*
- ★ Access to *additional sponsorship opportunities* **customized** to you. (Such as a webinar sponsorship or course provided by your team, a guest blog post, hosting an in-person regional event, and more. *As long as you are offering education and not a sales pitch, we are listening!*)
- ★ Access to larger ad space on the Service Directory Page.

**Membership = High
Quality Engagement
with the leading
Indoor Air Quality
professionals &
decision makers...
beyond the meeting.**



Exhibit Hall Floor Plan



This side exits to an outdoor terrace that is exclusively for our use



What's Next...

Register [HERE](#)

Book your hotel room:
[Westin Reservations](#)

Read the *fine print* on the
next slide...



IAQA Rules and Regulations

The fine print...

The [IAQA website](#) includes the full rules and regulations intended by IAQA to serve the best interest of the IAQA Annual Meeting & Expo, the exhibitors, registrants, and to give notice to applicants and exhibitors of governing rules and regulations. All applicants are bound by the rules and regulations.

Exhibit Eligibility All products and services exhibited must be germane to the study and practice of indoor air quality. IAQA retains the sole authority to determine the eligibility of any company and/or its product. IAQA reserves the right to refuse applications of organizations not meeting standard requirements or expectations. IAQA reserves the right to curtail or to close exhibits, wholly or in part, that reflect unfavorably on the character and the purpose of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc.

Terms of Payment If paying by credit card, the applicant agrees to pay via the provided link when submitting this application. If paying by check, the applicant agrees to enclose full payment with this application. Make checks payable to IAQA and mail to: IAQA, 675 Alpha Dr. Suite G, Cleveland, OH 44143. To be included in initial space assignments, the exhibit application and full payment must be received. Space will not be assigned or held without the application and all appropriate fees.

Assignment of Space Priority for space assignment will be made on a first-come, first-served basis. Taking space configurations under consideration, management reserves the right to make any revisions necessary to the floor plan. IAQA reserves the right to relocate an exhibitor at any time with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in IAQA Annual Meeting & Expo, the payment for exhibitor space will be fully refunded.

Cancellation Policy Cancellations must be submitted to IAQA in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. If support is cancelled on or before March 30, 2026, all money paid to date minus a 50% processing fee will be returned to the supporter. Any supporter who cancels after March 30, 2026 will be responsible for the total cost. No refunds for cancellations after March 30, 2026.



Thank you for your support!
↔ See you in Carlsbad ↔

**We appreciate
our 2025
Sponsors!**

Particles Plus, Inc (Gold)
Enthalpy Analytical LLC (Bronze)
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Paladin DTS (Bronze)
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