



BUSINESS PHILANTHROPY PARTNER

Business-Level Annual Giving Program

WE'RE ALL IN IT TOGETHER

Jay Todd, CEO of Service Thread, is a major proponent of the Business Philanthropy Partner program and hopes that many other local businesses will join in supporting the Foundation's mission of providing accessible health care to our communities.

According to Jay, "Having a high-quality health care system is a first order of importance. Without it, a community can't grow; it's not sustainable. A healthcare system isn't something for sick people, it's for all people. It's something everyone needs. Being a Business Philanthropy Partner means you're investing in the system and makes giving easier, more streamlined, and helps you focus more on your business than solicitations. I know I've made a thoughtful decision and commitment."



Jay Todd
Service Thread CEO

CURRENT BUSINESS PHILANTHROPY PARTNERS



ABOUT THE PROGRAM

The Business Philanthropy Partner program is an annual-giving alliance between the Scotland Memorial Foundation and companies and business leaders who are committed to corporate citizenship. By partnering with the Foundation, you are helping to improve the quality of life for you, your employees, and everyone in our communities by providing positive support and access to healthcare needs in our communities of Scotland, Marlboro, and western Robeson counties.

Each annual giving level provides unique benefits for your organization, such as community engagement and goodwill, increased brand awareness, and direct impact on customers and employees by supporting the health of the communities.



If you'd like to customize any of the levels to fit your giving interests, please feel free to reach out to someone in the Foundation office.

Although each giving level provides sponsorships for annual events, please note that if any event does not take place, that money will be reallocated to our Critical Needs Fund which funds our area of greatest need at the current time.

COMMUNITY IMPACT

A healthy community is a thriving community.

Being a Business Philanthropy Partner has a powerful impact on our communities. By partnering with us, you are helping us provide resources and build relationships with the communities we serve to improve community health and support Scotland Health Care System as it provides Safe, High Quality, Compassionate, and Sustainable health care.

Here are a few ways the Foundation has helped provide support and access to healthcare in our communities through donor partnerships and program funding.



Richard

Thanks to our Community Health Workers, Richard has been able to get resources and support for his health and housing issues. His diabetes is now monitored and under control, his cancer is in remission, and he has regular transportation to get to his appointments.



Sherry

Sherry has been with Scotland Health for well over a decade. She began working in housekeeping and thanks to the Greg Wood Legacy Fund scholarship, she has been able to go back to school to become a nurse. This scholarship pays for education and a stipend to supplement reduced work hours while in school.



Abigail*

After a routine check-up in the Scotland Health Care System mobile mammography bus, Abigail was able to catch her breast cancer in its early stages and start treatment quickly. She's now celebrating being in remission.

*name changed to protect patient privacy

BUSINESS

BENEFITS

Not only are you positively impacting our communities by becoming a Business Philanthropy Partner, but you're also gaining benefits for your business.

● Advertising

Each donor level provides advertising and increased brand awareness through sponsorships at all of our events. Your business's name will be on all marketing materials, including social media, and based on the giving level, will also be featured at events and in our office and hospital.

● Budgeting

Current Business Philanthropy Partners are pleased with the ability to budget sponsorships and corporate giving at the beginning of the fiscal year and are able to include corporate giving in the year's budget without worrying about cash flow hits at random times throughout the year. Annual giving through the program also provides tax benefits for your organization.

● Simplicity

We offer simple payment methods and can help you get set up with the option that makes the most sense for you.

- ACH Draft
- Recurring payments (quarterly, monthly, weekly)
- Lump sum via check or credit card

ANNUAL EVENTS & PROGRAMS

- **Putting on the Ritz - A Gala of Giving**
 - The Ritz is our biggest fundraiser and is held on the first Saturday of November. This event helps us to carry out our mission of providing access to health care by funding:
 - Community Health and Wellness Initiatives
 - Support Groups
 - Colonoscopies for those who are under- and uninsured
 - Cardiac Care
 - Wound Healing Patient Support
 - Nursery Patient Support
- **The FUNd Run 5k and 1-Mile Walk**
 - The proceeds from the FUNd Run promote health and wellness in the communities served by Scotland Health Care System through programs including:
 - The Diabetes Education Fund, which provides resources and educational programs focused on addressing the growing trend of diabetes in adults and children.
 - The Scotland Cancer Treatment Center Patient Assistance Fund, which provides programs and support for patients undergoing treatment for cancer. It also provides wigs, personal care items, and transportation vouchers for patients who are faced with financial challenges during their cancer care.
- **Women's and Men's Health Events**
 - These events rotate counties and provide free health screenings to attendees.
 - Community members gain information on health and wellness from respected and knowledgeable doctors and providers in our system.
- **Greg Wood Legacy Fund**
 - In honor of Greg Wood, previous CEO, this fund aids in growing our pipeline of healthcare workers, especially nurses. The program provides up to 2 years of prepaid coverage of tuition, books, and fees up to \$12,000 per year.
- **A Star is Born**
 - Over 800 babies are born each year at Scotland Memorial Hospital. Financial gifts to this program go towards areas of greatest need, which may include care items for babies and moms, like car seats.





RECOGNITION AND BENEFITS

BRONZE

\$5,000/year
(\$416/month)

- White-Tie Sponsorship for the Ritz with VIP seating and benefits for 8 (\$3,000)
- FUNd Run Gold Sponsorship with 4 registrations (\$1,000)
- Sponsorship for all other events supported by the Scotland Memorial Foundation, including the Women's and Men's Health Events (\$1,000)
- Media/Print Recognition - website, social media, event materials
- Highland Society Membership for the year
- Mention at any annual event hosted by the Foundation
- Listing on Foundation website

RECOGNITION AND BENEFITS

SILVER

\$10,000/year
(\$833/month)

- Black-Tie Sponsorship for the Ritz with VIP seating and benefits for 10 (\$5,000)
- FUNd Run Platinum Sponsorship with 5 registrations (\$2,500)
- Greg Wood Legacy Fund contributor (\$1,000)
- Sponsorship for all other events supported by the Scotland Memorial Foundation, including the Women's and Men's Health Events (\$1,500)
- Media/Print Recognition - website, social media, event materials
- Highland Society Membership for the year
- Mention at any annual event hosted by the Foundation
- Logo on Foundation website

RECOGNITION AND BENEFITS

GOLD

\$15,000/year
(\$1,250/month)

- Black-Tie Sponsorship for the Ritz with VIP seating and benefits for 10 (\$5,000)
- FUNd Run Platinum Sponsorship with 5 registrations (\$2,500)
- Greg Wood Legacy Fund contributor (\$2,500)
- Sponsorship for all other events supported by the Scotland Memorial Foundation, including the Women's and Men's Health Events (\$2,500)
- A Star is Born Sponsorship (\$2,500)
- Media/Print Recognition - website, social media, event materials
- Highland Society Membership for the year
- Mention at any event hosted by the Foundation
- Logo on Foundation website
- Hospital Immersion Tour for 2

RECOGNITION AND BENEFITS

PLATINUM

\$25,000/year
(\$2,083/month)

- White-Glove Sponsorship for the Ritz with VIP seating and benefits for 12 (\$10,000)
- FUNd Run Hero Sponsorship with 6 registrations (\$5,000)
- Sponsorship for all other events supported by the Scotland Memorial Foundation, including the Women's and Men's Health Events (\$5,000)
- A Star is Born Supporting Sponsorship (\$5,000)
- Media/Print Recognition - website, social media, event materials
- Highland Society Membership (lifetime)
- Skye Club Membership
- Mention at any event hosted by the Foundation
- Logo and click-thru on Foundation website
- Hospital Immersion Tour for 5
- Logo featured at our office/hospital





RECOGNITION AND BENEFITS



























DIAMOND

\$50,000/year
(\$4,166/month)

- Top-Hat Sponsorship for the Ritz with VIP seating and benefits for 24 (\$25,000)
- FUNd Run Presenting Sponsorship (\$10,000)
- Sponsorship for all other events supported by the Scotland Memorial Foundation, including the Women's and Men's Health Events (\$5,000)
- A Star is Born Presenting Sponsorship with logo on signage in hospital (\$10,000)
- Media/Print Recognition - website, social media, event materials
- Highland Society Membership (lifetime)
- Skye Club Membership
- Mention at any event hosted by the Foundation
- Logo and click-thru on Foundation website
- Hospital Immersion Tour for 10
- Logo featured at our office/hospital
- Donor/Business Profile feature on social media, website, and Year-End Report

*presenting sponsorship will be for 2027; 2026 has been claimed

	Bronze \$5,000/year (\$416/month)	Silver \$10,000/year (\$833/month)
The Ritz		
FUNd Run		
Women's & Men's Health Events		
Greg Wood Legacy Fund		
A Star is Born		
Media/Print Recognition		
Highland Society Membership		
Skye Club Membership		
Mention at any Foundation event		
Foundation Website	Business Listed	Logo
Hospital Immersion Tour		
Business Logo Feature		
Business Donor Profile		

Gold \$15,000 (\$1,250/month)	Platinum \$25,000 (\$2,083/month)	Diamond \$50,000 (\$4,166/month)
		
		
		
		
		
		
		
		
		
Logo	Logo and click-thru	Logo and click-thru
Tour for 2	Tour for 5	Tour for 10
	At Foundation Office	At Foundation office and in Year-End Report
		

Contact Us



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CONNECT WITH US!

