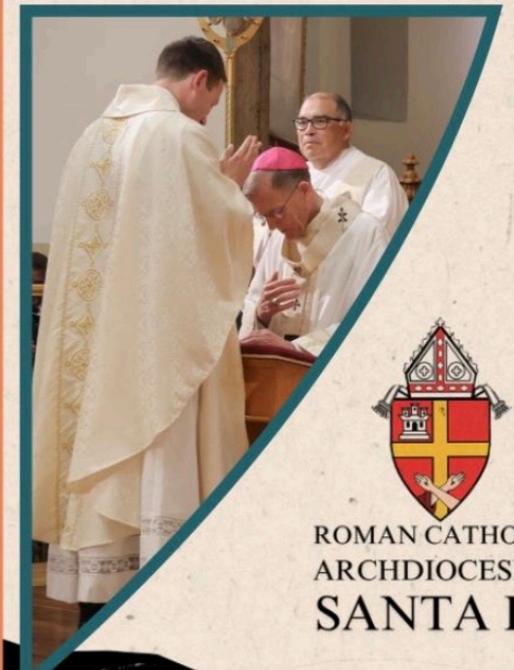
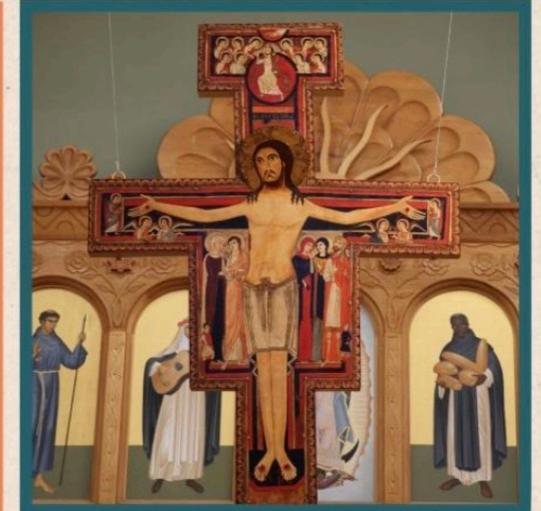


# Capital Campaign Study

Archdiocese of Santa Fe

- Letter/brochure/survey to parishioners
- Request to provide feedback by March 16
- Survey available online at Archdiocesan website



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# Why this gathering?

- Dialogue in our parish
- Share information
- Surface common concerns
- Encourage response

# Key Points in Letter

- Work underway for several months to launch planning study
- Campaign to support parishes & ministries over 3 year period
- Pastoral planning sessions were held in each deanery
- Three priority areas: Catholic education, vocations & ministries
- 50% of all funds raised returned to parishes
- Consulting firm hired to study concept & survey parishioners
- Study will help refine priorities, set realistic fundraising goals & identify potential leaders and major donors
- Request to provide feedback by March 16

# Priorities

## Local Parish Needs

- **50% of funds raised by each parish will be returned to support local needs**
- **Possible uses**
  - **Facility upgrades & accessibility**
  - **Expanded ministry programs**
  - **Local community initiatives**
  - **Financial strength**

# Priorities

## Form/Sustain Lifelong Vocations (\$8M over 3yrs)

- Support Seminarians (\$5M)
- Increase ongoing Formation/Support for Priests (\$1M)
- Strengthen the Permanent Diaconate (\$2M)

# Priorities

## Strengthen Catholic Schools (\$7.5M over 3yrs)

- Establish Schools Endowment (\$2.5M)
- Establish Teacher Endowment (\$5M)

# Priorities

## Enhance Archdiocesan Ministries/Services (\$7.5M over 3yrs)

- Reinvigorate Ministries & Faith Formation (\$4.5M)
- Upgrade Technology and Communications (\$2M)
- Pastoral Center Maintenance & Improvements (\$1M)

# Discussion

## Who, What, Why, When, Where

- Scope/Timing
- Integration/Deconfliction
- Governance
- Accountability/Transparency
- Long Term Encumbrance/Mortgage
- Survey Bias

# Scope/Timing

- Very broad descriptors: resources needed for more priests, schools & services
- No details on implementation.
- Initiative comes at transition period
  - Archbishop Wester has announced his retirement (2026 ACA letter)

# Integration

- How will this fund raising interact with/affect ongoing weekly collections? Annual Catholic Appeal?
- Is there duplication in services/programs with ACA? Will the ACA be replaced with this campaign?
- What about designated funds?

# Governance

- Will parishes be given fund raising targets?
- Will donations be taxed?
- Will donations be protected from future civil litigation/bankruptcy proceedings?
- How will the campaign be administered? Will parishes have a voice in how funds are disbursed?
- Will performance targets be established to gauge effectiveness?

# Accountability/Transparency

- Will third-party audits be performed yearly/quarterly?
- Will audit reports be made public?
- What is the feedback mechanism for course correction?

# Long-Term Mortgage

- What happens after 3 years?
- Have we raised the floor for ongoing financial support?

# Survey Bias

- Survey is biased toward positive support for campaign
  - No option offered to oppose the campaign
  - “When” not “If” campaign moves forward
  - Focus on finding volunteers to promote campaign & donors

# Scenario if Managed like ACA

- \$23M over 3yrs, \$7.67M/yr
- J23 ACA target has been about 2.4% of Archdiocesan goal
- Our share of \$7.67M is \$184,000

# Worst Case

- If \$23M is intended for Archdiocese, and considering 50% to parishes, then we actually need to raise \$46M
- We need clarity on details of campaign

# Feedback/Discussion

- We welcome your thoughts/suggestions
- We encourage you to provide feedback