



QUALITY, EXCELLENCE, INTEGRITY & RESPECT

April 23, 2024

## ALABAMA

Auburn  
Birmingham  
Carbon Hill  
Cullman  
Dothan  
Evergreen  
Florence  
Leroy  
Mobile  
Montgomery  
Oxford  
Robertsdale  
Scottsboro  
Tuscaloosa

## FLORIDA

Panama City  
Pensacola  
Tallahassee  
Valparaiso

## GEORGIA

Athens  
Atlanta  
Augusta  
Brunswick  
College Park  
Columbus  
Gainesville  
Jasper  
Lawrenceville  
Macon  
Marietta  
McRae  
Milledgeville  
Rome  
Savannah  
Statesboro  
Tifton  
Waycross

## LOUISIANA

Alexandria  
Baton Rouge  
Lafayette  
Lake Charles  
Monroe  
New Orleans  
Shreveport

## MISSISSIPPI

Gulfport  
Hattiesburg  
McComb  
Ocean Springs

## TENNESSEE

Chattanooga  
Cleveland

To Whom It May Concern,

It is my pleasure to provide a recommendation for Edie Hand, whom I have known professionally and personally for more than 30 years.

Edie is an entrepreneur, author, motivational speaker, marketer extraordinaire, professional communicator, community and women's advocate, educator and passionate changemaker. She uses each of her talents to "sell" a powerful story and impact the lives of others.

Most recently, in my role at Coca-Cola Bottling UNITED, we have partnered with Edie and her Women of True Grit initiative to inspire our associates and impact those in our communities throughout Alabama and northwest Florida. The response to her work, her outreach and her branding has been extremely positive.

Other impactful initiatives that Edie has been engaged with include her work with universities, in particular in Nashville with Middle Tennessee, as well as with FEDEX and St. Jude Children's Hospital in Memphis. Through her book "Women of True Grit," she has reached a wide audience throughout the U.S. and even globally.

We value our business partnership with Edie Hand and have built personal relationships with her during that process.

Sincerely,

*Linda M. Sewell*

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