

townsquare

Townsquare Media Tuscaloosa

WOMEN OF TRUE GRIT

PARTNERED WITH EDIE HAND

Edie Hand's
WOMEN
OF TRUE GRIT™

Townsquare Media Tuscaloosa has partnered with international author, motivational speaker and Alabama native, Edie Hand to profile Women of True Grit

The Women of True Grit series is a collection of stories about women who have overcome incredible barriers and achieved greatness in their lives.

These stories of women from all walks of life will be featured on-air with a two-minute vignette narrated by Edie Hand. These profiles will air Monday-Sunday up to 28 x per week. Profiles will also be published on the **8 Townsquare Media websites**, 95.3 The Bear, 92.9 WTUG, 105.1 The Block, Praise 93.3 WTSK 790, Tide 100.9, 101.7 The River and the Tuscaloosa Thread. **Your business logos will be placed on the published content.**

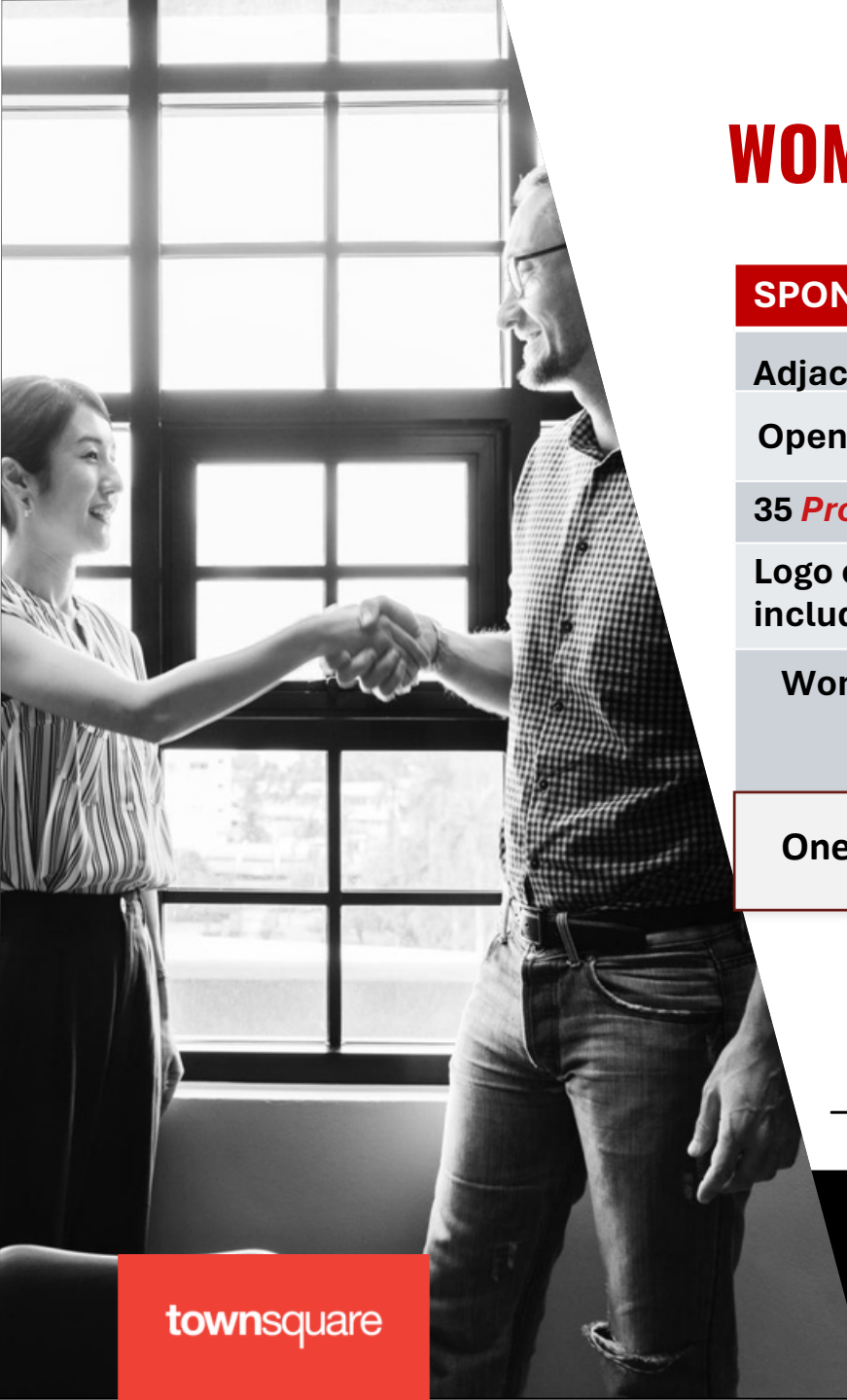
The West Alabama Women of True Grit series will bring light and a voice to the stories of women. Topics will include: Leadership, mental and physical health, entrepreneurship and more!

Edie Hand's
WOMEN
OF TRUE GRIT™

A DIVISION OF THE WOMEN OF TRUE GRIT SERIES

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WOMEN OF TRUE GRIT SPONSORSHIP

Edie Hand's
WOMEN
OF TRUE GRIT™

SPONSORSHIP INCLUDES:

Adjacent : 30 **commercial** guaranteed to run 14x a week

Opening Sponsorship **billboard** with branding guaranteed to run 14 x a week

35 **Promos** with client branding per week

Logo on the published content on the **8 Townsquare Media Tuscaloosa websites** including the Tuscaloosa Thread

Women of True Grit Annual luncheon sponsorship honoring the 12 West Alabama Women of True Grit. **Guest speakers and on-site opportunities available from signage to swag handouts**

One 30-minute podcast

INVESTMENT: **\$1,500 per month net**

*Minimum 6-month commitment

Business Name

Townsquare Media Representative

Dates: