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Townsquare Media Tuscaloosa

WOMEN OF TRUE GRIT

PARTNERED WITH EDIE HAND

Edie Hand's
WOMEN
OF TRUE GRIT™

Townsquare Media Tuscaloosa has partnered with international author, motivational speaker and Alabama native, Edie Hand to profile Women of True Grit

The Women of True Grit series is a collection of stories about women who have overcome incredible barriers and achieved greatness in their lives. These stories of women from all walks of life will be featured on-air with a two-minute vignette narrated by Edie Hand. These profiles will air Monday-Sunday with up to two WOTG features that runs 2 times a day/ 7 days a week. Profiles will also be published on the **8 Townsquare Media websites**, 95.3 The Bear, 92.9 WTUG, 105.1 The Block, Praise 93.3 WTSK 790, Tide 100.9, 101.7 The River and the Tuscaloosa Thread.

Your business logos will be placed on the published content.

The West Alabama Women of True Grit series will bring light and a voice to the stories of women. Topics will include: Leadership, mental and physical health , entrepreneurship and more!

Edie Hand's
WOMEN
OF TRUE GRIT™

A DIVISION OF THE WOMEN OF TRUE GRIT SERIES

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WOMEN OF TRUE GRIT SPONSORSHIP

Edie Hand's
WOMEN
OF TRUE GRIT™

SPONSORSHIP INCLUDES:

Adjacent : 30 *commercial* to 2-min vignette

Opening Sponsorship *billboard* with branding guaranteed to run 14 x a week

18 (:15) *Promos* with client branding per week on WQRR ROS

18 (:15) *Promos* with client branding per week on Catfish ROS

Vignettes air 2x per day, 7 days per-week on WQRR and 2x per day, 7 days per-week on Catfish 100.9
Total of 28x per-week.

Logo on the published content on the *8 Townsquare Media Tuscaloosa websites*
including the Tuscaloosa Thread

Women of True Grit Annual luncheon sponsorship honoring the 12 West Alabama Women of True Grit. *Guest speakers and on-site opportunities available from signage to swag handouts*

INVESTMENT: **\$1,500 per month net**

*Minimum 6-month commitment

Business Name

Townsquare Media Representative

Dates: