

The Sweet Sound of Efficiency

Increasing staff productivity, while reducing cost with DonorView

BACKGROUND:

What is your name and title?

Mary Jean Adkins, Executive Director

Please provide some background on your organization:

Spirito Singers is a nonprofit youth chorale for treble singers in 5th – 12 grades. Spirito began with Bravura, made up of 50 high school treble singers. The following year, Spirito added the Ragazze ensemble for 5th – 8th grade singers. The Spirito treble ensembles have since performed around the country and have been praised for their beautiful tone and joyful performances. The Spirito organization is also proud to include the Men of Spirito. At its founding, many Men of Spirito were fathers or grandfathers of singers. Now, its members hail from all walks of life, and relish the opportunity to perform a varied repertoire in an intergenerational setting.

Who do you serve?

Girls, young women, and femme identifying treble singers, 5th – 12 grades in the Chicago Area.

What is your mission statement?

Inspiring young women to be leaders through music education, performance excellence and service.

CHALLENGES:

Can you describe what challenges your organization faced before switching over to DonorView?

As our organization grew, Spirito added several software systems to take care of our growing needs such as singer registration, event ticketing, donor tracking, event management. Adding multiple systems made it difficult to track information and get a full picture of our singers and donors.

Were you using another software before, if so, which one?

eTapestry, Active Camps, Ticket Peak

AT A GLANCE

Organization



Joined DonorView
2019



Areas of Impact
Music Education
& Performance





SOLUTION:

Why did you choose DonorView over other software vendors?

DonorView could handle our complex registration needs, adult and youth, as well as donor management. It was more economical to combine both in one package.

What do you like most about DonorView?

The software is fairly intuitive and we find that support is quick and helpful. It makes it easy to run our events and find information on our constituents.

Which features are the most valuable to you?

We find that the youth member registration and event registration areas to be the most valuable to our organization.

OUTCOME:

How has DonorView simplified the way your organization operates?

Having our different databases linked is huge. Plus, DonorView syncs with Quickbooks which adds to our efficiency. We can use DonorView for our smaller fundraisers and concerts, not having to rely on alternate programs.

What has been your greatest success since switching to DonorView?

Efficiency- It's quick and easy to locate info on all constituents, singers, families, event participants, donors, etc. By using DonorView, we are able to manage all aspects of our organization in one place.

Have you seen an increase in revenue?

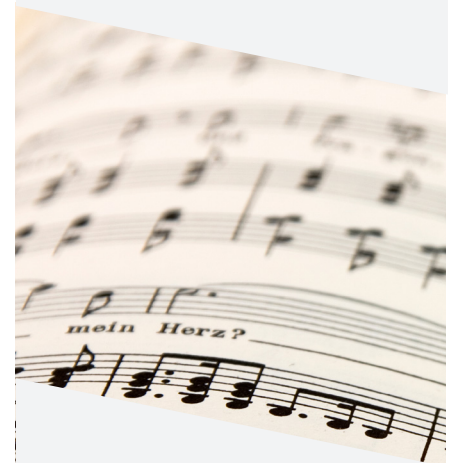
Yes, in that we reduced staff time and pay fewer fees by having all the complex features we need all in one software. Basically, we were able to increase our revenue by cutting down our expenses from when we used multiple systems.

***It's time** to see what DonorView's all-in-one software can do for your organization's productivity and cost. Schedule a demo today by visiting donorview.com/demo or by scanning the QR code with your mobile device.*

CASE STUDY

*"Having our different databases linked is **huge**. Plus, DonorView syncs with Quickbooks which adds to our **efficiency**"*

- Mary Jean Adkins
Spirito Singers



Scan to schedule
a **demo** today!