

Conversion Made Simple

A seamless transfer into a user-friendly all-in-one software

BACKGROUND:

What is your name and title?

Audra Atzger, CEO

Please provide some background on your organization:

RCC collaborates with community partners to prevent sexual assault and ensures an effective, coordinated response when violence does occur. RCC provides both immediate and long-term services to survivors and their family members, with core programs that include crisis intervention and essential needs assistance, advocacy and case management, and counseling.

Who do you serve?

RCC assists in providing comprehensive, trauma-informed services to survivors of sexual violence and their family members in San Antonio and Bexar County. Our crisis hotline, advocacy and case management, and counseling programs are available to all survivors, regardless of when the assault occurred or whether the crime was reported to law enforcement.

What is your mission statement?

The Rape Crisis Center (RCC)'s mission is to provide help, hope, and healing to all those affected by sexual violence and to cultivate a safe, nonviolent community.

CHALLENGES:

Can you describe what challenges your organization faced before switching over to DonorView?

When I took the position as CEO for the Rape Crisis Center they did not have a donor database, only Excel was used to keep up with donors. Coming from many years of non-profit and tracking donors, DonorView has been the best and easiest not to mention cost-effective platform that I have used. I have used many other platforms and they are very expensive and not user-friendly.

AT A GLANCE

Organization



RAPE CRISIS CENTER
SAN ANTONIO TEXAS
Help • Hope • Healing

Joined DonorView
2020



Areas of Impact

Community
& Education





SOLUTION:

Why did you choose DonorView over other software vendors?

I have implemented DonorView in other organizations and it has the most seamless transition from one platform to another and it is very user friendly offering many things all in one system under the same price.

What do you like most about DonorView?

DonorView allows you the ability to have everything you need in one platform and offers ease of use for not only the agency but allowing the donor to have access to their own portal and information they need.

Which features are the most valuable to you?

Newsletters, ease of use, and having wealth management opportunities within the system when we are ready and need them.

OUTCOME:

How has DonorView simplified the way your organization operates?

When we started with DonorView we were able to begin the growth of our donors, send thank you letters, and track funding the way it should be tracked. We now have the ability to pull data and follow donors as we work to implement our planned giving and major gifts components for RCC.

What has been your greatest success since switching to DonorView?

Tracking donors and building our constituent database.

Have you seen an increase in revenue?

Since the implementation of DonorView, RCC has seen an increase in our individual giving, especially over the last few years as we are now gaining momentum. The first year of our implementation was just trying to grow our donor base from ground zero.

***It's time** to see what DonorView's all-in-one software can do for your organization's productivity and cost. Schedule a demo today by visiting donorview.com/demo or by scanning the QR code with your mobile device.*

CASE STUDY

*"...it has the most **seamless transition** from one platform to another and it is very **user friendly** offering many things **all in one system** under the same price"*

– Audra Atzger
Rape Crisis Center



**Scan to schedule
a demo today!**