

Leaving Paper Behind

Everything stored in one place with an all-in-one easy to use software

BACKGROUND:

What is your name and title?

Jennifer Cobb, Development Ministries

Please provide some background on your organization:

The Providence Rescue Mission is a Homeless Shelter open 24/7 in Rhode Island for both Men and Women. We also have a community food drive 3 days a week, reaching over 6,000 families throughout Rhode Island.

Who do you serve?

We serve the homeless and poor of our community.

What is your mission statement?

Our mission is to reach the homeless and needy of Rhode Island's urban centers with the Gospel of Jesus Christ while providing physical, emotional, educational, and rehabilitative services at no expense to those in need.

CHALLENGES:

Can you describe what challenges your organization faced before switching over to DonorView?

Before we switched to DonorView, there was no organization and the paper trail was overwhelming.

Were you using another software before, if so, which one?

Excel spreadsheets and everything was done by a paper filing system.

AT A GLANCE

Organization



Joined DonorView

2017



Areas of Impact

Community
& Religion





SOLUTION:

Why did you choose DonorView over other software vendors?

We chose DonorView in its beginning stages because the software was easy to use and understand. Making it easy for donor relations and development teams able to work together seamlessly.

What do you like most about DonorView?

What we love about DonorView is that all the donor information is stored in one place with all the details per constituent. This helps make our mailing and tracking so much easier.

Which features are the most valuable to you?

Donor retention, emailing blasts, creating donation landing pages for our social media campaigns, mail merge, and creating funds and gift categories.

OUTCOME:

How has DonorView simplified the way your organization operates?

Everything is in one place. There is no longer a paper trail; that is a huge accomplishment.

What has been your greatest success since switching to DonorView?

Email blasts & mail merging make everything so much easier within our organization. We have seen an increase in funds by using our landing pages and campaigns on our social media.

Have you seen an increase in revenue?

We have seen a 30% increase in revenue.

Please add anything else you'd like to share here:

We also use Donorview for all our Webservices. Which has been a huge success.

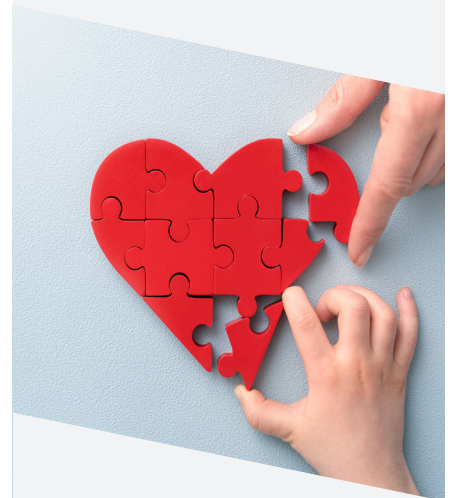
It's time to see what DonorView's all-in-one software can do for your organization's productivity and cost. Schedule a demo today by visiting donorview.com/demo or by scanning the QR code with your mobile device.

CASE STUDY

"Everything is in one place. There is no longer a paper trail; that is a huge accomplishment."

– Jennifer Cobb

Providence Rescue Mission



Scan to schedule a demo today!