

General Price List

A Guide for Selecting Funerals

Our Family Helping Your Family Honor a Life Worth Celebrating!

Offering Traditional and Contemporary Funeral Services,
and Cremation Services with O'Connell's On-Site Countryside Crematory.



O'CONNELL

Family Funeral Homes & Cremation Services

www.OConnellFuneralHomes.com

Baldwin 715-684-3434 | Ellsworth 715-273-4421 | Hudson 715-386-3725 | Prescott 715-262-5404 | River Falls 715-425-5644

These prices are effective as of **OCTOBER 17, 2025** and are subject to change without notice.

HERE'S HOW WE GUIDE YOU



1

We provide immediate care for the deceased and your family.



2

Using "The O'Connell Way", we help you plan a meaningful farewell event.



3

We manage the details of the event so you can experience love, loyalty, and friendship.

WE LOVE HEARING FROM THE FAMILIES WE SERVE

"You were unfailingly positive, clear, and helped us navigate the process smoothly, ensuring we felt heard and cared for in very difficult times. She was invested in caring for us and our father at the conclusion of his life and many times when we asked about a detail, she had already taken care of it. While she was in the background, if anything was needed, she was readily available. She provided clear, concise, reassuring directions to the pall bearers. We wanted to convey to you our appreciation of her professionalism, care, and positivity."

"You have been a bigger blessing to my family than you could ever know. In the midst of our terrible loss, you took over and we barely had to make any decisions. Your assistance the day of the memorial was magical. I was overcome by grief and you set up everything so perfectly. Our deepest gratitude."

"There are not enough words to thank you for all you help in the care of Mom. It's nice to have someone we truly can trust. Thanks for going over and above for us."

"I really am blown away by the steps your team takes to help families heal. You have created a special team and impactful mission."

"Because of the sensitivity, comfort, and support for all you gave, dealing with my mother's affairs was a more natural process and not a negative one. 'You Got It Right!'"

"It is difficult to put into words the appreciation for the special care and love that you showed our family as we laid our dear daughter to rest. Please know that the guidance, professionalism, and genuine caring warmed our hearts when we needed it the most."

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A Guide for Selecting Funerals



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OUR FAMILY

We offer a tradition of several generations of our family serving yours in times of need.



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CREMATION PACKAGES

We are the most trusted and respected crematory in Western Wisconsin



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CASKETS

We have several caskets to choose from as well as special touches to make them unique.



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O'CONNELL
Family Funeral Homes & Cremation Services

5

LOCATIONS

Convenient locations to serve you.

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O'CONNELL FAMILY PROMISES

Love, Loyalty, and Friendship is the core of what we stand for.

7

HELPING YOU UNDERSTAND

We don't want you to be confused in your time of need.

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URNS

Several types of urns available to capture the essence of your loved one.

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TRADITIONAL PACKAGES

Various options to conduct a service that's just right for you and your loved one.

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OTHER SERVICE OPTIONS

We understand everyone's needs are different

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OUTER BURIAL CONTAINERS

Most cemeteries require an outer burial container.

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MEMORIALIZATION & PERSONALIZATION

We specialize in personalized touches.

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ITEMIZED PRICE LIST

Detailed listing of our charges

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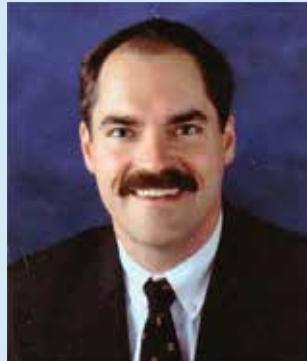
NOTES

A place for you to take notes and collect your thoughts.

OUR FAMILY



Tom and Janet O'Connell
In 1985 Tom founded what has become
O'Connell Family Funeral Homes.



Dan O'Connell
An integral part of our family and history.
Gone but not forgotten.



Mike and Carla O'Connell
Current owners of
O'Connell Family Funeral Homes.

A funeral is a meaningful event. It is a time of celebrating the dignity of life and it provides a unique occasion for family and friends to share expressions of remembrance and appreciation.

This guide is designed to familiarize you with the services and products that comprise the different types of funeral arrangements. We feel it is important that you understand the scope of services that we provide and the costs of these services. We will carefully explain all options and choices available. By doing so, every family will be allowed to plan a funeral service which is most meaningful and beneficial to them, while at the same time staying within their financial means.

It is the commitment of the O'Connell family of professional funeral directors to continue our tradition of community service and personalized funeral celebrations.

WHY O'CONNELL FAMILY FUNERAL HOME?

- We are family owned and operated, meaning every family we serve is treated as if it were our own.
- We have that personal touch that is often lacking from some other firms, especially larger, corporate companies and cremation societies.
- We are caring, honest, supportive, and respectful. Our business motto is driven by our logo, the traditional Irish Claddaugh, and we strive to pay tribute to that through extending our hands in **FRIENDSHIP**, being a beacon of our profession through **LOYALTY**, and serving each and every family with **LOVE**.
- Most important, we provide value! We take pride in what we do, and know the value funerals have on those who are grieving a loss. Helping you honor your loved one while allowing you to heal is a priceless experience that we know will hold lifelong meaning to you and your family.

LOCATIONS



BALDWIN

1010 Newton Street

Baldwin, WI 54002

715-684-3434

info@OConnellFuneralHomes.com



ELLSWORTH

130 North Grant Street

Ellsworth, WI 54011

715-273-4421

fh@OConnellFuneralHomes.com



HUDSON

520 11th Street South

Hudson WI 54016

715-386-3725

info@OConnellFuneralHomes.com



PREScott

1339 Orrin Road

Prescott, WI 54021

715-262-5404

fh@OConnellFuneralHomes.com



RIVER FALLS

225 South 3rd Street

River Falls, WI 54022

715-425-5644

fh@OConnellFuneralHomes.com

Amenities Include:

- Spacious facilities
- State of the art sound systems
- Beautiful gardens
- Ample parking
- Handicapped accessible
- Area for luncheons
- Full service cremation facilities from our Countryside Crematory



Check out our Good Grief Podcast

Follow our Blog:
OConnellFuneralHomes.com/blog

1



We promise...to respect your budget

We believe that a funeral does not have to be expensive to be meaningful. Therefore, we will always listen and never push. Our goal is to help you create a service that honors the story of a lifetime regardless of how much you spend.

2



We promise...to help you share the stories of a lifetime

The stories of a lifetime are gifts to be shared, especially those about love, loyalty, and friendship. We help you select great stories and then develop creative ways to share those stories to honor your loved one's life.

3



We promise...you will be able to have a private goodbye

Many immediate family members find comfort in having a final moment with their loved one prior to the funeral, cremation, or burial. At O'Connell's, we offer options that allow you to spend personal, private time for reflection and farewell in the warm and inviting setting of our funeral home.

4



We promise...to offer a spiritually significant ceremony

Even people who do not identify as religious often want a spiritually significant ceremony. That's why we offer the services of an experienced Funeral Celebrant who will design the perfect ceremony for your loved one.

5



We promise...to provide a premium level of service for veterans

We are deeply honored to care for those who have served our country. As a gesture of gratitude, we are committed to providing enhanced service at no extra cost, as well as assistance with V.A. burial benefits and other benefits our veterans so richly deserve.

6



We promise...your service can be casual or formal

Funerals, like weddings, should be as casual or formal as you like. At O'Connells, we have had funerals that looked like a scene out of a country and western movie, some that looked like a Sunday church service, and everything in between. The choice is always yours to make.

7



We promise...to make everything as simple as possible

After losing a loved one, making decisions can be hard. That's why we try to make everything as simple as possible for your family. At O'Connells, you can choose from our simple service packages. Plus, we provide clear and concise handouts and paperwork. We believe that our job is to lessen your burden, not add to it.

It is your right, and our desire, that you have as complete of an understanding as possible regarding the cost of our services.

The biggest factor is the time element in terms of our personnel and the use of the funeral home facilities. The maintenance of this service is unending; that is, it must be available 24 hours every day of the year. There needs to be a licensed funeral director available 24 hours a day, 365 days a year. Therefore, ours is a 168-hour week and not the 40-hour week which is the accepted standard.

Many phases of our work are apparent; others are not. The following analysis of some of these details will help you to understand that no two funerals are exactly alike. Traditions, customs, social standing, personal feeling, financial ability, and a multitude of other influences affect each funeral. Our services must conform to each individual family's wishes, and their personal and religious needs.

The services listed below require an average of over 60 work-hours per funeral. In addition to these services, the licensed funeral director and staff are also available following the funeral services to assist the family.

Generally, the charges for a funeral are divided into five categories:

1 PROFESSIONAL SERVICES

COMPLETE ARRANGEMENTS, SUPERVISION, AND DIRECTION OF FUNERAL

- Meeting with the family to secure vital statistic information, obtain obituary information, select services and merchandise of their choice, complete itemized statement of goods and services, and directing all aspects of the funeral.
- Coordinate times of the following services as needed:
 - Clergy
 - Cemetery / Crematory
 - Burial Vault Company
 - Automotive Equipment
 - Civic and Fraternal Organizations
 - Veteran / Military Associations
 - Catering
 - Hairdresser
- Complete death certificate with vital statistic information
 - Obtain the signature and medical information from the attending physician, coroner or medical examiner for death certificate and/or cremation authorization.
 - File completed and signed death certificate with the Register of Deeds or Registrar of Vital Statistics in the municipality where the death occurred, and obtain certified copies as necessary for the family's needs.
 - Distribute necessary obituary information to the newspapers and radio stations requested by the family.
 - Ordering and arranging floral pieces for the visitation and funeral services. Transporting flower pieces to the place of service; delivery of flowers to cemetery, local nursing home(s), and possibly residences following services.
 - Photographs of flower pieces and careful removal of all flower and sympathy cards for the family to acknowledge.
 - Assist the family in completing the necessary forms:
 - Social Security
 - Railroad Retirement
 - Insurance Forms
 - Veterans Benefits / Flag and Marker Forms
 - Cemetery / Crematory Forms
 - Required State / Federal Forms

PREPARATION AND CARE OF THE DECEASED INCLUDING EMBALMING WHEN REQUESTED

- Hygienically prepare and disinfect to insure protection to personnel and the public. Contagious and autopsy cases require special care and treatment.
- Embalming
- Shampooing and shaving
- Dressing and casketing
- Applying cosmetics. Extra care is necessary with regard to extreme weight loss, bruises, cuts, abrasions, and other trauma
- Hairdressing or scheduling of Hairdressing

Continued on next page...

ADDITIONAL PROFESSIONAL PERSONNEL

- Answering all telephone calls - provide funeral information to family, business associates, florists, and friends with regard to funeral services to be held.
- Attendance during visitations
- Assist in conducting the funeral service according to the family's wishes
- Assist in parking cars for funeral procession

2 USE OF FACILITIES

COMPLETE ARRANGEMENTS, SUPERVISION, AND DIRECTION OF FUNERAL

- Fixed Overhead
 - Taxes
 - Insurance
 - Required Continuing Education
 - House Cleaning & Supplies
 - Merchandise Display & Inventory
 - Advertising
 - Utilities
 - Regulation & Licensing
 - Employee Wages & Benefits
 - Building, Grounds, and Crematory Maintenance
 - Stationary Supplies
- Funeral Home Facilities and Equipment
This charge is made for time during arrangement conferences, visitation periods and the day of the service. It is used for capital improvements; replacing carpeting, drapes, chairs, furniture, funeral equipment, and any other item not covered in the fixed overhead.
- Preparation Room For:
 - Disinfection and Sanitation
 - Autopsy Examination
 - Dressing and Casketing
 - Embalming
 - Reconstruction Surgery when required
 - Proper and safe air purification, including OSHA regulations

3 MERCANDISE

- Merchandise may include items such as: Casket, Burial Vault, Cremation Urn, Jewelry Items, Register Book, Memorial Folders, and Acknowledgment Cards

4 TRANSPORTATION

- This item includes all necessary specialized vehicles to complete all arrangements as dictated to us by the family of the deceased.

5 CASH ADVANCE ITEMS

- This represents all of the monies that we may advance for you, if necessary, such as: certified copies of the death certificates, hired automobiles, clergy and musician honorariums, obituary charges, flowers, hairdresser, medical examiner fees, church facility fees, cemetery expenses, etc. Most of these items must be paid in advance, therefore we require that payment for these items be made at the time of arrangements. Exceptions are made for families that are paying by means of prepaid funeral trust or assignment of insurance proceeds.



WE OFFER SEVERAL CREMATION PACKAGES

You may choose to select these same services from our Itemized Price List. If you want to arrange a direct cremation, you can use an alternative container. Alternative containers encase the body and can be made of materials like fiberboard or composition materials (with or without an outside covering). The containers we provide are basic cardboard cremation containers. No funeral merchandise (casket, urn, urn burial vault, etc.) is included in any package unless specifically stated, nor do they include any services provided by others (cemetery charges, flowers, newspaper notices, clergy or musician honorariums, certified copies of death certificates, etc.) The following prices do not include the County Medical Examiner's fee to sign the cremation permit which is required by law. Cremations are performed at O'Connell's **COUNTRYSIDE CREMATORY** located on-site in Baldwin.

What makes the O'Connell Family Funeral Home with on-site Countryside Crematory unique when it comes to cremation services?

HIGHER STANDARDS: Our family philosophy is to set standards that exceed family expectations and those of other cremation providers or societies. You will find that the value and appeal of our locally owned crematory services far surpass the costs. Our service offers its own private crematory within our Baldwin facility. We are the **MOST RESPECTED** and **TRUSTED** crematory in Western Wisconsin. Our crematory is staffed by Certified Crematory Operators. You can rest assured your loved one will always be in our care, handled with the utmost regard and respect, from the first call to the final details.

COUNTRYSIDE CREMATORY SERVICE PACKAGES

1	Remembrance Cremation with Memorial Service or Gathering	\$6,380.00
	<p>Our charge includes meeting a funeral director during normal business hours to record vital statistics, secure permits, file and obtain death certificates, and complete other forms, as well as: preparation of necessary obituary notices and coordination of final disposition of the deceased. This package includes staff attendance at memorial service or gathering at funeral home, church, or other location which take place over two days.</p> <p><i>Additional charge is applied for weekend and/or evening visitations and/or services.</i></p>	
2	Cremation with Memorial Service or Gathering	\$5,955.00
	<p>Our charge includes meeting a funeral director during normal business hours to record vital statistics, secure permits, file and obtain death certificates, and complete other forms, as well as: preparation of necessary obituary notices and coordination of final disposition of the deceased. This package includes staff attendance at memorial service or gathering at funeral home, church, or other location which take place over one day.</p> <p><i>Additional charge is applied for weekend and/or evening visitations and/or services.</i></p>	
3	Enhanced Direct Cremation	\$4,095.00
	<p>Our charge includes meeting a funeral director to record vital statistics, secure permits, file and obtain death certificates. It also includes helping create and submitting obituary notices, coordination of final disposition of the deceased, and assisting with life insurance paperwork.</p>	
4	Standard Direct Cremation	\$3,595.00
	<p>Our charge includes meeting a funeral director during normal business hours to record vital statistics, secure permits, file and obtain death certificates.</p>	

ADDITIONAL CREMATION SERVICE OPTIONS

Private Family Viewing

Includes washing/minimal preparation of the deceased and up to 1 hour viewing at our facility, as well as cremation viewing container/casket with fabric liner and pillow. Limited to immediate family only for up to 10 people.

\$460.00

Witnessed Cremation

Allows family the opportunity to witness their loved one being placed into the crematory. This cost includes the overhead of our building and necessary preparations to make such a viewing possible during normal business hours.

\$415.00



Cremation Urns are made of plastic, wood, steel, bronze, marble copper, etc. Our range of full size urns is from \$99.00 up to \$2,155.00. A complete price list will be provided at the funeral home, along with our full selection of urns available.

Choosing an urn is much more than "picking out a box". An urn should capture the essence of the one who died. It can have a saying, verse, or scripture that encompasses the principals they lived by. The urn can be customized and personalized with photos of the ones they loved. Their hobbies and interests that made them smile can be highlighted in a special way which illustrates their love of hunting, fishing, quilting, gardening or cooking. The craftsmanship of urns can be a focal point by being made of stone, wood, glass, or ceramic. The right urn can show the love you shared for them and the love they had for you.





WE OFFER SEVERAL TRADITIONAL SERVICE PACKAGES

You may however, choose to select these same services from our Itemized Price List. Items included in the Traditional Service Package are indicated on Itemized Price List with an asterisk (*). Traditional Funeral Service Packages include basic service charges for funeral director and staff, local transfer of remains to the funeral home, embalming, all other necessary preparations of the remains, use of facilities, staff and equipment for visitation and ceremony at our funeral home or additional staff for visitation and ceremony at other facility, graveside, committal or other disposition service; use of funeral coach and service/utility car. No funeral merchandise (casket, urn, burial vault, etc.) is included in any packages unless specifically stated, nor do they include any services provided by others (cemetery charges, flowers, newspaper notices, clergy or musician honorariums, certified copies of death certificates, etc.)

TRADITIONAL FUNERAL SERVICE PACKAGES

1 Remembrance Traditional Service

\$7,250.00

A full-service funeral arrangement including an evening visitation with visitation and/or ceremony the following day and burial or entombment immediately following the ceremony. **This package includes staff attendance at funeral service or gathering at funeral home, church, or other location which take place over two days.** Additional charge is applied for weekend and/or evening visitations and/or services.

2 Traditional One-Day Service

\$6,825.00

A full-service funeral arrangement including a visitation and/or ceremony taking place over one day. Burial or entombment may immediately follow the ceremony. **This package includes staff attendance at funeral service or gathering at funeral home, church, or other location which take place over one day.**

Additional charge is applied for weekend and/or evening visitations and/or services.

3 Traditional Service followed by Cremation

Includes all items of our Traditional Service Packages and Crematory fees. This package includes a discounted cremation fee, and does not include graveside service fees.

Additional charge is applied for weekend and/or evening visitations and/or services.

With Traditional Two-Day Service

\$7,530.00

With Traditional One-Day Service

\$7,105.00

OTHER SERVICE OPTIONS

Immediate Burial

\$3,595.00

This charge includes basic services of staff, basic care of the deceased, local transportation to the funeral home and local cemetery, and graveside services. Cemetery charges, casket and vault are not included.

Domestic Forwarding of Remains

\$3,595.00

This charge includes basic services of staff, local transportation to the funeral home, embalming, use of facilities (excluding visitation or funeral ceremony), local transportation to the airport from the funeral home, and a shipping container. It does not include shipping charges. For international shipping, add \$1000 for additional care, requirements, and communication with embassy of receiving country.

Receiving of Remains

\$3,595.00

This charge includes basic services of staff, use of facilities (excluding visitation or funeral ceremony), local transportation to funeral home and graveside burial to local cemetery. It does not include shipping charges.

Medical School Donation

\$1,550.00

This charge includes basic services of staff and licensed funeral directors, necessary legal paperwork, and local transportation to funeral home and/or medical school within 30 miles. Furthermore, it comprises coordination with the County Medical Examiner to obtain required authorization, though does not include their fee. It does not include services. It is important to understand that bequest programs do not have fees associated with anatomical studies, but they do NOT complete, or are required to complete, necessary legal paperwork or services required with ANY anatomical donation.

Addition of a memorial service or gathering at the funeral home or local church (one or two days), refer to Cremation with Memorial Service or Remembrance Cremation with Memorial Service Packages

Disinterment

Varies

This includes the necessary family conferences, coordination with cemeteries, cemetery excavation, vault companies, monument companies, Medical examiners; arranging for transportation and obtaining all the necessary permits and authorizations. All third-party professional charges will be handled as a cash advance. We reserve the right to make additional charges for professional services which require more of our time.

Infant/Child/Adolescent Services

Varies

The O'Connell family understands the delicate nature of serving families that have suffered the loss of a baby or child. As a result, we greatly discount our service charge in an effort to reduce financial burden to families. Our funeral directors will explain all options thoroughly.

State Assistance

Varies

If eligibility exists, we will determine how much assistance can be applied towards the final disposition only.

Service When Cremation Held Elsewhere

Visitations, and luncheons at our facility Monday - Friday 8:30 a.m. - 5:00 p.m.

(For rentals happening after 5:00 p.m. or on weekends, add the additional weekend/evening fee.)

This charge includes basic services of staff and licensed funeral directors in coordination of services, visitation, and luncheon at our facility. It does not include any necessary legal paperwork, cremation, basic care of the deceased, or cash advance items. We reserve the right to make additional charges for professional services which require more of our time.

Hudson or Baldwin

\$4,600.00

Ellsworth, River Falls, or Prescott

\$4,085.00

Disclaimer of Warranties: O'Connell Family Funeral Home & Cremation Services Inc. makes no representation or warranties regarding caskets. The only warranties, expressed or implied, granted in connection with caskets and/or containers sold are the express written warranties, if any, extended by the manufacturers thereof. O'Connell Family Funeral Home & Cremation Services Inc. hereby expressly disclaims all warranties expressed or implied, relating to the caskets and/or containers, including, but not limited to, the implied warranties of merchantability and fitness for a particular purpose.

CASKET SELECTION

The value, selection and retail price of caskets are affected by a number of factors including:

MATERIAL OF CONSTRUCTION CREATES VALUE DIFFERENCES

Bronze & Copper

- The best quality casket material available
- Naturally resistant to rust and corrosion

Wood

- Available in solid hardwood and premium veneers
- Wood offers both warmth and natural beauty

Stainless Steel

- Premium grades are naturally rust-resistant and long lasting
- Basic grades feature patented cathodic protection which uses an electrochemical reaction to inhibit the formation of rust

Carbon Steel

- Available in several thicknesses
- Available in a variety of shapes and colors



Rosette



Silver Saphire



Tuscany



Brockton Rental*

SPECIAL TOUCHES CREATE VALUE DIFFERENCES



Embroidered Tribute Panel

A personal way to highlight a loved one's interests, hobbies or values.



LifeSymbols® Design

A touching expression of the spirit, personality and interests of a loved one.



LifeStories® Medallions

An elegant way to tell a life story, with keepsakes that can be shared as a permanent memorial.



MemorySafe® Drawer

A secure space for farewell messages and small personal mementos.



Memorial Record® System

A meaningful way to record vital information and fond farewells.



Living Memorial® Program

In a lasting-tribute, a tree is planted in a national forest as a living memorial to your loved one.

TITLE	EXT. MATERIAL	INT. MATERIAL	RETAIL PRICE
BRONZE & COPPER - NON-RUSTING			
Y39 Aegean Copper	32oz. Copper	Velvet	\$8,495.00
WOOD SELECTIONS			
Pembroke Cherry	Cherry	Velvet	\$8,205.00
Provincial Maple*	Maple	Velvet	\$6,545.00
Sacrament Maple	Maple Veneer	Velvet	\$6,095.00
Pearson Cherry*	Cherry Veneer	Velvet	\$5,335.00
Barkley Oak	Oak	Velvet	\$5,490.00
Prominence Maple	Solid Maple	Velvet	\$6,440.00
Trinity Oak	Oak	Crepe	\$4,695.00
Woodhaven Pecan*	Pecan Veneer	Velvet	\$4,295.00
Hartwick	Select Hardwood	Velvet	\$4,395.00
Benton Oak	Oak Veneer	Crepe	\$4,390.00
Barnett Distressed Oak	Select Hardwood	Oatmeal Duck	\$4,455.00
Brexton Oak	Oak Veneer	Velvet	\$4,195.00
Courtland Oak	Oak Veneer	Crepe	\$4,005.00
Fireside*	Oak	Duck Cloth	\$3,995.00
Sustainable Sincerity	Select Hardwood	Meadowlark	\$4,025.00
Rosette	Hardwood Veneer	Eyelet	\$3,895.00
Forever Honored Black or Blue	Select Hardwood	Linwood	\$3,895.00
Branson	Hardwood Veneer	Woven	\$3,795.00
Finley Pine	Pine	Crepe	\$3,555.00
Sustainable Haven	Select Hardwood	Meadowlark	\$3,665.00
Riley*	Hardwood Veneer	Linwood	\$3,455.00
Bailey*	Hardwood Veneer	Linwood	\$3,455.00
Montgomery*	Hardwood Veneer	Crepe	\$3,445.00
Parkside*	Hardwood Veneer	Crepe	\$3,155.00
Oxford*	Select Hardwood	Crepe	\$2,925.00
Clifton*	Select Hardwood	Crepe	\$2,850.00
Delray*	Select Hardwood	Crepe	\$2,995.00
Dryden (Red or Brown)*	Select Hardwood	Crepe	\$2,895.00
Lyra Natural*	Veneer	Crepe	\$2,645.00
Trenton	Poplar	Crepe	\$3,895.00
Edgemont	Poplar	Crepe	\$3,815.00
Prominence	Solid Maple	Velvet	\$6,440.00
Landon	Poplar	Velvet	\$4,075.00
Meridian	Poplar	Crepe	\$3,515.00
Lunar Brown	Poplar	Crepe	\$3,375.00
Haven Sustainable	Poplar	Crepe	\$2,805.00
STAINLESS STEEL - RUST RESISTANT			
UG1 Silver Sapphire or UG2 Golden Rose	Basic - SST	Velvet	\$5,625.00

CASKET PRICE LIST

STEEL SELECTIONS

P90 Greyson, P90 Golden Rose or P90 Star Quartz	18 Ga. Steel	Velvet	\$4,180.00
N01 Midnight with Red or Gold, Sydney or Neopolitan	18 Ga. Steel	Velvet	\$3,895.00
OF1 Neopolitan	18 Ga. Steel	Velvet	\$3,770.00
O61 Cashmere	18 Ga. Steel	Velvet	\$3,795.00
OT9 Violet Bouquet, Huntington Green or Auburn Sunset	18 Ga. Steel	Velvet	\$3,695.00
NL1 Tuscany Royal Plum or Indigo Blue	18 Ga. Steel	Velvet	\$3,695.00
OC1 Finch	18 Ga. Steel	Woven	\$3,395.00
P68 Desert Sand	18 Ga. Steel	Crepe	\$3,395.00
N01 Midnight with Granite, Pearl or Merlot	18 Ga. Steel	Crepe	\$3,360.00
Farmstead	18 Ga. Steel	Crepe	\$4,095.00
ND5 Athena	18 Ga. Steel	Crepe	\$3,395.00
ND2 Mercury	18 Ga. Steel	Crepe	\$3,280.00
M39 Midnight, Auburn, Silver, Neopolitan Blue or Huntington Green	20 Ga. Steel	Velvet	\$3,195.00
S01 Sand, Ocean Blue or Carnation Blush	20 Ga. Steel	Crepe	\$3,000.00
QF8 Lumina or Polaris Blue	20 Ga. Steel	Crepe	\$3,095.00
Aquarius Ruby Rose, Ruby, Floral Gold, Desert Sand or Ocean Blue	20 Ga. Steel	Velvet	\$2,995.00
Q01 Heirloom Pewter	20 Ga. Steel	Crepe	\$2,845.00
QD5 Silverstone Grey	20 Ga. Steel	Crepe	\$2,790.00
Q02 Earhtone or Greytone	20 Ga. Steel	Crepe	\$2,595.00
Spectra Blue, Orchid, or Black	20 Ga. Steel	Crepe	\$2,515.00
Gemini Copper, Silver or White	20 Ga. Steel	Crepe	\$2,445.00
Apollo Black	20 Ga. Steel	Crepe	\$1,995.00
Pisces Silver	20 Ga. Steel	Crepe	\$2,785.00

COMFORT CARE CASKETS

Hercules NGS-28 Black Silver, or Blue	20 Ga. Steel	Crepe	\$2,815.00
OS9-28 Antique Blue, Primrose or Sand	20 Ga. Steel	Crepe	\$3,265.00
Hercules NGS-32 Black, Silver or Blue Requires Oversized Vault	20 Ga. Steel	Crepe	\$3,795.00

RENTAL CASKETS FOR TRADITIONAL SERVICES

Brockton Rental*	Oak	Crepe	\$1,295.00
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*caskets noted that also serve as Cremation Caskets

OUTER BURIAL CONTAINERS



Disclaimer of warranties: O'Connell's Family Funeral Home makes no representation or warranties regarding outer burial containers listed above. The only warranties, expressed or implied, granted in connection with the outer burial containers are the express written warranties, if any, extended by the manufacturers thereof. O'Connell Family Funeral Home hereby expressly disclaims all warranties, expressed or implied, relating to the outer burial containers, including, but not limited to, the implied warranties of merchantability and fitness for a particular purpose.

In most areas of the country, state or local law does not require that you buy a container to surround the casket in the grave. However, many cemeteries require that you have such a container so that the grave will not sink in. Either a grave liner or burial vault will satisfy these requirements.

GRAVE LINERS; NON-SEALING CONCRETE

Non-sealing concrete grave liner by Brown Wilbert	\$2,095.00
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BURIAL VAULTS; SEALED AND REINFORCED

Monticello sealed burial vault of concrete and asphalt by Brown Wilbert	\$2,595.00
Monticello Salute sealed burial vault of concrete and asphalt by Brown Wilbert	\$2,795.00
Venetian sealed burial vault, with concrete and marbeleon liner by Brown Wilbert	\$3,695.00

TRIUNE SERIES OF BURIAL VAULTS

Stainless Steel with Trilon Inner Liner by Brown Wilbert	\$4,995.00
The Veteran Stainless Steel with Trilon Inner Liner by Brown Wilbert	\$4,795.00
Cameo Rose Stainless Steel with Trilon Inner Liner by Brown Wilbert	\$4,795.00
Copper Triune with Trilon Inner Liner by Brown Wilbert	\$5,695.00
Bronze Triune with Trilon Inner Liner by Brown Wilbert	\$6,095.00
The Wilbert Bronze with Ultimate Triple-Reinforced Protection	\$18,500.00

SPECIAL PRICES & ADDITIONAL CHARGES

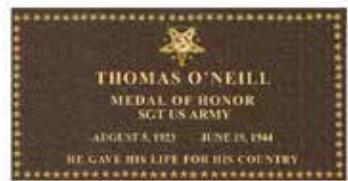
Saturday additional charge	\$550.00
Sunday additional charge	\$750.00
Legal holiday additional charge	\$995.00

Overtime charge: \$95.00 for each 1/2 hour for funerals reaching cemetery after 4:00PM or arriving 30 minutes later than the scheduled time.

Cemetery tent and chairs are included in the above prices if needed

Veterans

We are honored and deeply appreciative of all veterans, and their dedicated and faithful service to our country. Anyone who is a member of the military at the time of their death, or has been honorably discharged from the military, is eligible to receive a number of benefits. Our team can help your family apply for these important benefits including: receiving a flag, financial benefits, military honors, coordination of burial in a National Cemetery, and/or a government issued marker, monument, or niche for the cemetery. We also work closely with local veteran organizations and offer a wide variety of military themed merchandise options.



Cemetery Monuments & Markers

We would be honored to help you personalize a monument or marker at the cemetery for your loved one. We work with many professional contacts to help in putting together a monument or marker that not only honors and memorizes your loved one, but also supports our local businesses and communities. One benefit to working with our team is that we can help get you a monument at a discounted price from the competitors!

We can also provide or help coordinate through our local affiliates a variety of other cemetery services, including: engravings, stone cleaning and maintenance, plant stands, and cemetery flower urn service, among many more!

UPRIGHTS



FLATS



SPECIALTY



MEMORIALIZATION AND PERSONALIZATION

FINGERPRINT JEWELRY

Fingerprint jewelry is a great and unique way of memorializing your loved one, and wearing their memory every day. We work with a variety of suppliers to help you create a piece that not only fits your style, but also honors the person you have lost. Price list and up-to-date catalog will be provided at the funeral home.



OTHER JEWELRY



Other Options

Other memorial options we can help create are Memorial Life Tribute Slideshows and Digital and/or Live Recordings of a Service. We also have available a wide variety of stationary options and packages including: register books, memorial folders, acknowledgment cards, and bookmarks. These come in many styles and themes - from outdoors to religious, from simple to completely custom.

Livestreaming, when available, for services at Hudson or Baldwin Funeral Home locations only \$195.00

Memorial Life Tribute Video (up to 200 photos, includes 1 DVD or flash drive and copies of edited photos) \$275.00
Additional Copies: \$20.00 each

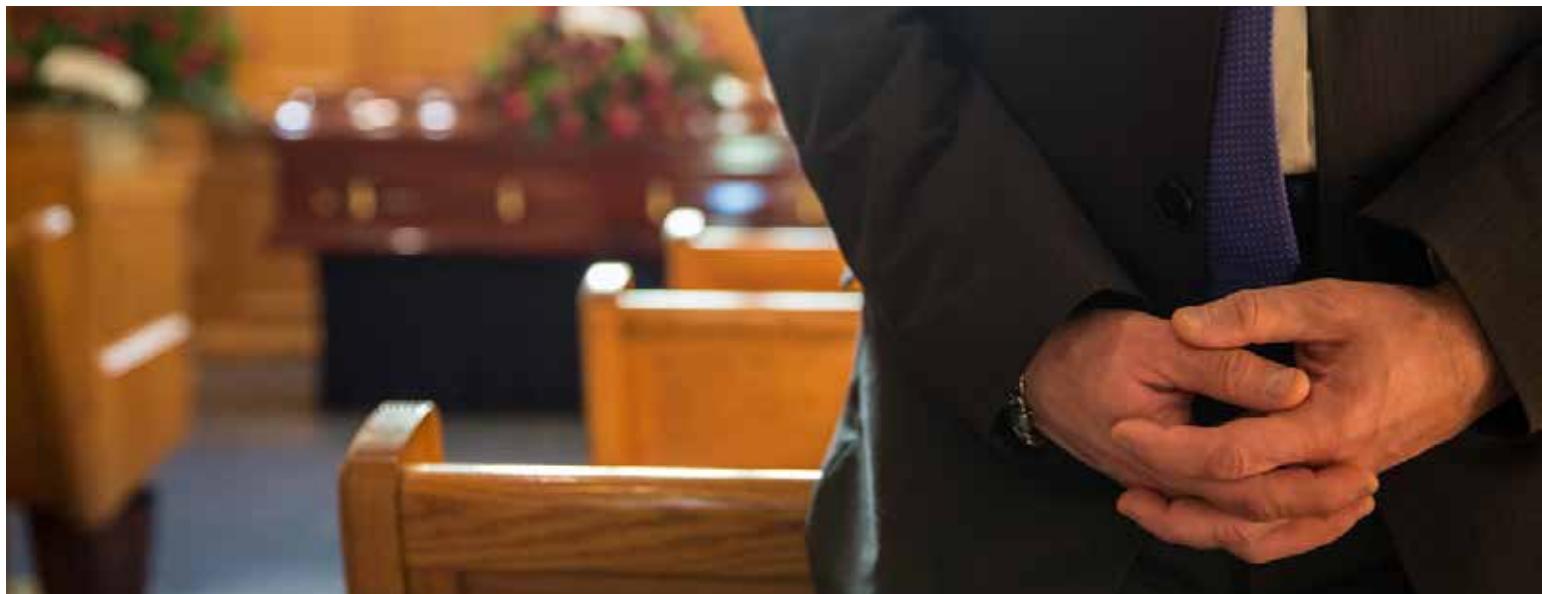
Custom Stationary Packages

Includes a register book, up to 200 prayer cards or memorial folders, and up to 200 thank you cards

Standard	\$295.00
Deluxe	\$395.00
Premium	\$545.00

A la carte pricing:

Register Book	\$65.00
Boxed Thank You's	\$19.00 box
Memorial Folders	\$1.00 each
Full Page Programs Creation and Printing	\$2.00 each
Laminated Bookmarks	\$10.00 each



The goods and services shown below are those we can provide to our customers. You may choose only the items you desire. **However, any funeral arrangements you select will include a charge for our basic services and overhead.** If legal or other requirements mean you must buy any items you did not specifically ask for, we will explain the reason in writing on the statement we provide describing the funeral goods and services you selected.

BASIC SERVICES AND OVERHEAD

Basic Charges for Services of Funeral Director and Staff

\$3,095.00

This charge includes, but is not limited to: 24 hour availability of staff to respond to the initial request for service, coordinating the release of the remains from the place of death, liaison with doctor, medical examiner or coroner, arrangement conference with the family or responsible parties, implementation of funeral arrangements by coordination with cemetery, crematory, clergy, musicians, florists, etc., preparation and placement of obituary notices, and preparation and filing of all necessary legal documents. Also, included in this charge is an appropriate allocation of overhead expenses such as professional licensing, building and utility costs, taxes, insurance, legal and accounting fees, parking lot and grounds maintenance, equipment, furnishings, record keeping and administrative expenses. This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select. (This fee is already included in our charges for Direct Cremations, Cremation with Memorial Service, Immediate Burial, Forwarding and Receiving of Remains.)

CARE AND PREPARATION OF THE DECEASED

Professional Embalming

\$795.00

Embalming is not required by law. Embalming may be necessary, however, if you select certain funeral arrangements, such as a funeral with viewing. If you do not want embalming, you usually have the right to choose an arrangement that does not require you to pay for it, such as direct cremation or immediate burial.

Special Care for Autopsy	\$425.00
Special Care for Organ/Long Bone Donation	\$895.00
Special Care for Deceased over 300+ pounds for burial or cremation	\$200.00

Disinfection/sanitation (topical) of unembalmed body

\$145.00

Required by Wisconsin State Statute 136.04 when there is no embalming

Other Preparation of your loved one

\$455.00

Includes Dressing, Casketing, and Cosmetizing. Necessary for all viewing, both public and private.

Refrigeration of body when required (per day)

\$30.00

Crematory fee

\$1,000.00

Discounted Crematory fee for embalmed body (after traditional services)

\$595.00

USE OF FACILITIES, EQUIPMENT & STAFF

For Visitation/ Gathering

\$495.00

Includes staff for visitation setup, use of our facility or local transportation of the remains, and additional staff for visitation at other facility, placement of encased remains, display of floral arrangements and other mementos, supervision, and attendance during the visitation. This includes up to four hours of gathering. For every additional hour, add \$100

For Funeral Ceremony

\$595.00

Includes funeral director coordination the arrangements, supervision of service, staff attendants at the ceremony, use of our facility for ceremony or additional staff necessary to conduct the ceremony at other facility.

For Memorial Service

\$595.00

Includes funeral director coordination the arrangements, supervision of service, staff attendants at the ceremony, use of our facility for ceremony, or additional staff necessary to conduct the ceremony at other facility.

Additional Weekend fee

\$895.00

Additional Charge for visitations/services occurring after 5:00 p.m. or second day visitation

\$425.00

Graveside Funeral Service

\$315.00

Weekend, Evening (after 5:00 p.m), or Cremation done elsewhere graveside services

\$450.00

Lunch Delay

\$150.00

Rush cremation (for same day service and burial)

\$200.00

Use of audio/visual equipment for family-made slideshows

\$100.00

Luncheon/ Reception Facilities

Includes staff to serve and clean, tables, chairs, and disposal of garbage

\$550.00

Hudson or Baldwin

\$295.00

Ellsworth, River Falls or Prescott

TRANSPORTATION SERVICES (within a 30-mile radius)

Transfer of your loved one to the care of O'Connells

\$495.00

Includes 24-hour availability of professionally licensed funeral directors and personnel to make the necessary local transfer from the place of death to the funeral home with specialized vehicle and equipment.

Hearse or Alternative Coach

\$450.00

Funeral Utility Van

\$275.00

Utility/Errand Vehicle

\$130.00

Includes equipment and personnel for pre-service and post-service errands, deliveries, transport of equipment and flowers and lead car for funeral processions.

Transport to Medical Facility Within 100 miles

\$595.00

Travel beyond 30-mile area

\$3.00 per loaded mile

OTHER MERCHANDISE OR SERVICES

Cross or Crucifix

\$20.00 each

Mailing or shipping of cremated remains through USPS

\$175.00

Memorial Candles

\$35.00

Flag Case, variety of woods

varies, ask director

Grief resource literature / Keepsakes

varies, ask director

Monument/ grave markers

varies, ask director

CASH ADVANCE ITEMS

This represents all items which are not funeral home charges, but for your convenience, may be added to the statement of funeral goods and services, such as: certified copies of the death certificates, hired automobiles, clergy and musician honorariums, obituary charges, flowers, hairdresser, medical examiner fees, cemetery expenses, etc. Most of these items must be paid in advance, therefore we require that payment for these items be made at the time of arrangements. Exceptions are made for families that are paying by means of prepaid funeral trust or assignment of insurance proceeds.

Notes