Allstate Identity Protection Platform Build Guide: Pro+ Cyber

NAMING

- **Provider name:** Allstate Identity Protection
- **Benefit type:** Identity and scam protection
- **Plan name:** Allstate Identity Protection Pro+ Cyber
- **Product ID:** PPC

DESCRIPTION

Allstate Identity Protection helps safeguard you and your family from scams and identity theft with 24/7 identity, financial, credit, and dark web monitoring, cybersecurity, family digital safety, and data removal tools, and up to $50,000 in scam and cybercrime loss coverage‡ and $100,000 in cyberbullying expense coverage. Plus, if identity theft happens, expert human specialists manage your recovery from start to finish, backed by up to $5 million in expense reimbursement.†

PRICING

Employees get access to Allstate Identity Protection Pro+ Cyber at a group rate through their employer—often more affordable than purchasing similar services on their own and adding up to over $1,200 in annual savings.*

- **Employee only**: $8.50/month
- **Employee plus family**: $16.50/month

To ensure accurate pricing, please email a screenshot to koconor@aip.com.

MATERIALS

- Logo
- Subscriber flyer
- Product features flyer
- FAQs
- Educational video

CHECKLIST

- ✓ Correct naming applied
- ✓ Product ID PPC included
- ✓ Pricing entered
- ✓ Logo and materials added

- ✓ **Submit for approval: Once you've completed the plan build in the platform, contact your Allstate Identity Protection representative for the next steps regarding site approval.**

DISCLAIMERS

† Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

‡ Cyber insurance, which includes data recovery, cyber extortion, cyber crime and cryptocurrency coverage is underwritten by Houston Casualty Company, a Tokio Marine HCC Company. Please refer to the actual policy for all the terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

For Allstate Identity Protection Pro+ Cyber members, the aggregate limit for an individual or family plan is $5 million in one year.

* All comparison cost data pulled March 2026 | 1: Bark, flat monthly rate; annual cost price based off monthly cost*12 months | 2: Talkspace | 3: Bitdefender Total Security, price basedoff annual cost/12 months (annual cost: $139.99/yr family plan) | 4: Nomorobo Max robocall blocker (family plan) | 5: AIP Blue consumer pricing (family plan) | 6: Average cost between:AdGuard (family plan), AdblockPlus Premium, and TotalAdBlock | 7: Trustworthy Gold retail pricing | * List price for Pro+ Cyber family plan, individual pricing may be lower

Product may be updated or modified. Certain features require additional activation.

Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.