



# We invite you to represent Henry County

## Taste of Henry | Friday, Sept 11<sup>th</sup> | 5–8 PM

On Friday, September 11, from 5:00 pm to 8:00 pm, one of Henry County's iconic events, Taste of Henry returns! Featuring local restaurants, food vendors, and food trucks, the evening will showcase culinary delights from upscale gourmet fare to down-home southern cooking. We are so excited to partner with Southern Belle Farm to expand this event and expose our participating Restaurant and Food Vendors to even more people! All proceeds benefit A Friend's House, a group home located in McDonough for foster children. Because of businesses like you, we have transformed the lives of more than 3,000 abused, orphaned, and neglected children in our community.

### Restaurant, Food Truck and Food Participant Benefits

Participating in Taste of Henry highlights your commitment to help meet the needs of our community's most vulnerable children. It is an excellent way to build brand awareness, show your support for the community and participate in a worthy cause. Additional benefits include:

- ✓ Exposure to over 2000 people who attend the event each year. An amazing opportunity to showcase the best you have to offer.
- ✓ Restaurant name featured in the Taste of Henry program
- ✓ Restaurant name featured on rack cards which will be placed in all participating restaurants, businesses, and placed in Welcome Centers throughout the state
- ✓ Logo with a link to your business website featured on The Taste of Henry website
- ✓ Your business will be featured on The Taste of Henry & A Friend's House Social Media pages
- ✓ Opportunity to include promotional items, brochures, or coupons in our Taste of Henry bags that will be distributed to all attendees
- ✓ Free short-form promotional video by SCB for the first 25 businesses to sign up

For more information, please email us at :

For maximum brand exposure,  
please respond no later than August 28th



[TasteofHenry.org](http://TasteofHenry.org)



[Tasteofhenry@afriendshouse.org](mailto:Tasteofhenry@afriendshouse.org)



Scan Me

- ✓ Opportunity to include promotional items, brochures, or coupons in our Taste of Henry bags that will be distributed to all attendees
- ✓ Free short-form promotional video by SCB for the first 25 businesses to sign up
- ✓ Eligible for a tax deductible donation receipt for the donation of your food samples
- ✓ You will be competing for the following highly coveted awards- People's Choice, Best Presentation, Best Sweets, Best Rookie, Best Drink, Best Soul Food, and Kids' Choice. This is a valuable opportunity to highlight your business to our growing community, so we encourage you to be creative! Of course, you are not allowed to sell anything at the event; however, you are encouraged to distribute promotional items, flyers, or coupons!

Each food vendor will have a 10 ft x 10 ft space to promote your brand and serve your food samples. Electricity is limited, but may be available upon request. Food trucks are welcomed and additional space will be provided to accommodate your truck! Please be prepared to serve a minimum of 2,000 samples you can use your discretion as to how little or how much you give!

## EXAMPLES OF RECOMMENDED SERVING SIZES



**Keep your portions "taste-size" and manageable. The goal is to provide a tasty introduction that inspires participants to visit your business in the future.**