



2026 Sponsorship Packages

Join Us for the 23rd Annual Taste of Henry
Friday, September 11th | 5:00 PM – 8:00 PM | Southern Belle Farm

Henry County's most anticipated culinary event is back - and bigger than ever! The 23rd Annual Taste of Henry returns on Friday, September 11th, for an unforgettable evening filled with mouthwatering flavors, community connection, and heartfelt purpose. From gourmet creations to Southern comfort classics, this tasting experience highlights the best local restaurants, food vendors, and food trucks.

All proceeds benefit A Friend's House, a safe and loving emergency shelter and home for foster children in Henry County. For over two decades, we've been a place of refuge and hope for more than 3,400 children - and it's only possible because of generous partners like you.

Why Become a Sponsor?

When you sponsor Taste of Henry, you do more than advertise your brand—you become a vital part of a mission that changes lives. Sponsorship levels and benefits are included in this packet.

Sponsorship is a powerful way to:

- ✓ Showcase your business to a large and diverse audience
- ✓ Demonstrate your commitment to local youth and community impact
- ✓ Align your brand with a beloved, high-profile event
- ✓ Receive tax-deductible benefits while giving back



**Be part of something meaningful
for the kids and the community.**



TasteofHenry.org



TasteofHenry@AFriendsHouse.org

Presenting Sponsor

\$15,000

- **Premier Event Recognition** : “Taste of Henry, Presented by [Your Business Name]” across all official materials
- **Official Event Judge** : Be part of the action and help select the evening’s top culinary winners
- **Spotlight on A Friend’s House Website** : Year-round recognition as a Business Hero supporting foster children
- **Professional Promo Video** : A complimentary 60-second business spotlight created by SCB Video Marketing
- **On-Stage Presence** : Opportunity to speak directly to attendees during the event
- **Social Media Spotlights** : Minimum of 6 promotional posts across Taste of Henry & A Friend’s House social media platforms
- **Event Media Exposure** : Your logo featured in the official event commercial and recap video
- **Special Recognition** : Shoutouts and signage throughout the event
- **Premium Booth Placement** : Prime spot at the entrance plus a second booth in a high-traffic area of your choice
- **Branded Merchandise** : Logo printed prominently on event t-shirts worn by staff and attendees
- **Print Advertising** : Featured in TheShopper.Net event ad reaching thousands
- **VIP Access** : 15 complimentary adult tickets and 5 branded Taste of Henry t-shirts
- **Event Program Visibility** : Logo featured on the event program and event map
- **Banner Recognition** : Logo displayed on 100+ sponsor banners, signs, and stage banner
- **Restaurant Reach** : Your logo included on advertisements placed in all participating restaurants
- **Website Feature** : Logo and direct link on the official Taste of Henry website
- **Social Cover Feature** : Logo highlighted on the Taste of Henry event cover photo
- **Swag Bag Promotion** : Option to include your promotional materials in attendee gift bags
- **2 Full Page Ads** : Includes two full page ads in the event coupon book distributed to all attendees

Lifelong Sponsor

\$7,500

- **Event Recap Feature** : Company logo included in the official post-event recap video
- **Special Recognition** : Shoutouts and signage throughout the event
- **Premium Booth Placement** : Large, high-visibility space at the event
- **Social Media Spotlights** : Minimum of 5 promotional posts across all social media platforms
- **Branded Merchandise** : Company logo prominently printed on official event t-shirts
- **Print Advertising** : Logo featured in TheShopper.Net event ad and all printed rack cards and flyers
- **Event Access** : 10 complimentary adult tickets & 5 Taste of Henry t-shirts
- **Event Program Visibility** : Logo featured on the event program and event map
- **Banner Recognition** : Logo displayed event and stage banner
- **Restaurant Reach** : Company logo included on advertisements placed in all participating restaurant locations
- **Website Feature** : Company logo and direct link featured on the Taste of Henry website
- **Swag Bag Promotion** : Option to include promotional materials in attendee gift bags
- **1 Full Page Ad** : Includes one full page ad in the event coupon book distributed to all attendees

Gourmet Sponsor

\$5,000

- **Booth Space** : Reserved vendor space at the event
- **Event Recap Feature** : Company logo included in the official post-event recap video
- **Branded Merchandise** : Company logo prominently printed on event t-shirts
- **Print Advertising** : Company logo featured on all printed rack cards and flyers (Over 25,000 distributed)
- **Event Access** : 8 complimentary adult tickets & 3 Taste of Henry t-shirts
- **Social Media Spotlights** : Minimum of 3 promotional posts across Taste of Henry & A Friend's House platforms
- **Event Program Visibility** : Company logo featured on the event program and event map
- **Banner Recognition** : Logo displayed on the sponsor recognition banner
- **Restaurant Reach** : Company logo included on advertisements placed in all participating restaurant locations
- **Website Feature** : Company logo and direct link featured on the Taste of Henry website
- **Swag Bag Promotion** : Option to include promotional materials in attendee gift bags
- **1/2 Full Page Ad** : Includes 1/2 page ad in the event coupon book distributed to all attendees

Bistro Sponsor

\$2,000

- **Print Advertising** : Company name featured on all printed rack cards and flyers (Over 25,000 distributed)
- **Branded Merchandise** : Company name printed on official event t-shirts
- **Event Access** : 5 complimentary adult tickets & 2 Taste of Henry t-shirts
- **Social Media Spotlights** : Minimum of 2 promotional posts across Taste of Henry social media platforms
- **Event Program Visibility** : Company logo listed on the event program and map
- **Restaurant Reach** : Company name featured on advertisements placed in all participating restaurant locations
- **Website Feature** : Company logo and direct link featured on the Taste of Henry website
- **Swag Bag Promotion** : Option to include promotional materials in attendee gift bags

Diner Sponsor

\$1,000

- **Event Access** : 3 complimentary adult tickets
- **Social Media Feature** : Sponsorship premiered on Taste of Henry social media page
- **Website Feature** : Company logo and direct link featured on the Taste of Henry website
- **Swag Bag Promotion** : Option to include promotional materials in attendee gift bags