



Board of Directors President

SAN DIEGO COUNTRY ESTATES ASSOCIATION

Jeffrey Wells

Greetings.

I had intended this week to provide a timeline of activity regarding the brush in the creek bed behind the Country Villas condominium complex along Fairway 11. When I asked for details regarding this situation, the list of emails and actions was so large that I have not had time to adequately parse and format it. I'll try to target it for next week's Valley News.

This week, I'd like to address some comments that have been made to me personally and at more than one board meeting, including the previous board meeting at the end of October. These comments all had the same flavor:

"I have been here a long time, and this place is a lot dingier and looks a lot worse than it did when I moved here many years ago."

The folks making these comments have, pretty much without exception, been here for decades. I moved here 26 years ago, and I'm afraid I must concur. This place does look a lot dingier and less well-maintained than it did when I moved here. There have also been a lot of variances handed out to individual homeowners that frankly should not have been, many of which contribute to this overall unkempt appearance.

However, I wish to make the following point: SDCE looks a heck of a lot better than it did five years ago. I think we should recognize this, celebrate it, and devote ourselves to continuing our efforts to improve our HOA and its environs.

Our General Manager and his staff have taken pride in their community and have done quite a bit to beautify and increase the viability of our amenities and shared space. From beautification efforts and signage at entrances to the Estates, the Clubhouse, the Equestrian facilities, and the like, to the improvements made - and being made - to the amenities themselves, the most visible being our golf amenity, the HOA is experiencing a revitalization. It is upon this that we should focus and concentrate. Did SDCE look better 26 years ago? It did. But it's time to recognize that it's improving, in many cases dramatically, and work together to support these improvements and efforts. These directly support your property values, which is the very reason for the HOA in the first place.

Thank you for your time, support, and, most importantly, involvement.

Sincerely,

Jeffrey M. Wells
SDCEA Board President