



STRATEGIC PLAN

2026–2030

Presented by:

- Regina Merrick

Prepared for:

- CCPL Board of Trustees



INTRODUCTION

CCPL was fortunate to be part of a Strategic Planning Grant Cohort that began in December of 2025, and ended June of 2026.

Together with five other Kentucky libraries, we had the benefit of a consultant, Stephanie Chase of Construction Disruption, a consulting firm that focuses on strategy work for local government and libraries. Stephanie was there to hold our hands and give us the opportunity to share ideas and solutions based on our library organization.

Intended to be a four-year plan, the activities outlined in this report are part of the overall strategic plan, but are in no way limited to those items.

Special thanks to the employees of CCPL and the Strategic Planning Team, listed on the Conclusion page!



STRATEGIC VISION

Mission Statement

CCPL: Ensuring equal access to informational, educational, and recreational resources for all members of our community.

Vision Statement

CCPL will sustain and exceed the high level of services our community values, strengthen partnerships with educational, civic, and business organizations, and provide an inviting place of learning, connection, and enjoyment for all.



STRATEGIC PRIORITIES

1

Facilities, Accessibility, and Future Growth

Goal: Develop a short-term space plan for today and a long-term building vision for tomorrow in order to provide a safe, welcoming, and adequate library space that supports learning, gathering, and modern service needs.

Part 1: Finance and Stewardship

Objective 1: Build Financial Capacity for Capital Projects.

- Activity 1: Consult with a financial advisor and establish reserve funds.
- Activity 2: Pursue state/federal/private grant opportunities, and partner with regional and local development/economic development partners.
- Activity 3: Research naming gifts, sponsorships, and donor recognition.

Objective 2: Build Community and Civic Support

- Activity 1: Communicate facility needs clearly in all situations. Stay visible.
- Activity 2: Work with FOCCPL and the Board of Trustees to explore development of a foundation
- Activity 3: Attend local civic group meetings and participate in community activities



STRATEGIC PRIORITIES

Facilities, Accessibility, and Future Growth, cont.

Part 2: Space

Objective: Short-term space plan, Long-term vision, Accessibility

- Activity 1: Evaluate existing layout to meet immediate needs (parking lot upgrades, storage, office suite improvements).
- Activity 2: Update 2016 plan with architect.
- Activity 3: Install security system, repair/replace emergency escape and rescue opening, create an alarmed rear emergency exit.
- Activity 4: Install ADA-compliant entryways.



STRATEGIC PRIORITIES

2

Resources, Services, and Community Growth

Goal: Maintain a relevant, community-driven collection, building awareness of programs and materials offered by the library through marketing and outreach, partnering with community groups, and participating in community-wide opportunities.

Part 1: Library Collection and Programming

Objective 1: Expand Practical and nontraditional resources.

- Activity 1: Increase number and variety of "Library of Things" items, create shelf and storage space for these materials.

Objective 2: Strengthen Outreach and Mobile Services

- Activity 1: Develop long-range replacement plan of 2007 bookmobile.
- Adapt outreach services to changing needs, using the bookmobile for off-site programming



STRATEGIC PRIORITIES

Resources, Services, and Community Growth, cont.

Objective 3: Programming to build Community and Connection

- Activity 1: Plan tween, teen, and after-school activities. Expand literacy, educational and recreational programs for children Prek-18.
- Activity 2: Host social and learning programs for adults during and after library hours and offsite. Schedule at least 1 new program per month.



STRATEGIC PRIORITIES

Resources, Services, and Community Growth, cont.

Part 2: Build Awareness of Programs and Materials

Objective: Develop a communication plan highlighting services, collections, and programs.

- Activity 1: Plan usage of social media and other informational channels.
- Activity 2: Expand creative partnerships with community groups, businesses, and civic organizations for adult and youth programs.
- Activity 3: Explore opportunities for offsite programs at local venues.



CONCLUSION

For more than 70 years, the Crittenden County Public Library has provided informational, educational, and recreational resources to the people of our community.

As technology and community needs evolve, CCPL remains committed to providing relevant services, fostering partnerships, and creating opportunities for connection. By working with schools, businesses, and community organizations, we bring people together to learn, share experiences, and build lasting relationships.

CCPL is more than a library—it is a welcoming place where everyone can feel safe, included, and connected. This strategic plan reinforces that commitment while preparing us for the future. Through the successful completion of many goals in our previous strategic plan, we are now positioned to address larger priorities such as accessibility, space, technology, and modernized services. While library services have changed dramatically since our building opened in 1974, our dedication to serving the community remains unchanged.

CCPL will continue to provide the friendly, knowledgeable service our patrons expect while pursuing new opportunities that enrich lives and strengthen our community.

CCPL: Information. Education. Relaxation.

Presented by:

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2026 Strategic Planning Team:

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- Kathleen Guess
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