



Highline Premier FC

2024/25 Annual General Meeting

April 10, 2025 - 6:00 pm



Agenda

Season Overview

Program Highlights

Community Events

Coaching & Development

Club Growth & Financials

Senior Spotlight

Looking Ahead to 2025/26

Governance & Elections



mioposto

Acknowledgements





Program Highlights

Added Marquee Sponsors

- Mioposto
- Easy Street Records

Partnerships Formed

- Seattle Strength & Performance
- Lake Washington Physical Therapy

Seeking Additional Sponsors
j.conroy@highlinepremier.com



Program Highlights

- Field Box Set Up at Moshier Park and Evergreen High School
- Added Soccer Parent Resource Center
- Added Community Events
 - West Seattle Grand Parade
 - Girls Only Social @ Easy Street Records





Program Highlights

- Summer Strength & Conditioning (High School Age Players)
- Summer Technical Sessions (Development, Juniors, & Intermediate)
- Implemented Year-Round Curriculum
- Digital Player Reviews
- Goalkeeper Program: Midweek sessions + weekend game visits





Community Events

Just for Girls Week

- Focus: Empowerment, visibility, development
- Bras For Girls Presentation
- Various Speakers





Community Events

- Picture Day
- Combined Food + Cleat Drive
- HSA Stars: 190 players in wind/rain
- Visits to Junction FC
- Visits to UW vs Seattle U Soccer
- Visits to Sounders FC
- Visits to Reign FC





Community Events

- 2024 Auction & Gala : \$72,000+ raised
- Bowling Night: \$11,000+ raised*

* \$5,400 donation from Bialous Family





Coaching Development

- Hosted Coaches Summit
- Monthly Coaches Meetings
- "Coaching HER" curriculum
- 100% Grassroots Licensed
- One Coach - USSF National B
- Three Coaches - USSF National C
- Six Coaches - USSF National D



Club Milestone

HPFC accepted into the
Regional Club League
(RCL)

What to expect:

- Summer tournaments
- Competitive matchups
- Recorded Town Hall available



2024/25 By the Numbers

	2023–24	2024–25
Total Players	412	460 (+11%)
Total Teams	32	34 (+6%)
Budget	\$945k	\$1,105K (+11%)
Assets	\$238,540	\$317,707
Net Income	\$59,398	\$64,406



2024/25 Financial Recap

(through 11 months)

Income

- Program Revenue: \$939,983
- Donations: \$12,408
- Fundraising: \$83,617
- Other : \$20,675

Expenses

- Salaries & Taxes: \$640,896
- Fields & Facilities: \$94,569
- Leagues & Tournaments: \$71,688
- Other : \$150,000+



Senior Spotlight

- Adam Bialous
- Ryan Bissett
- Nathaniel Castleton
- Wyatt Chadwick
- Aidan Conroy
- Oliver Dirks
- Lukas Doig
- Azure Faloon
- Cole Heinrichs
- Vinh Le-Truong
- Max Lovejoy
- Arjun Rajaratnam
- Mark Samson
- Jacob Stephens
- Collin Temme





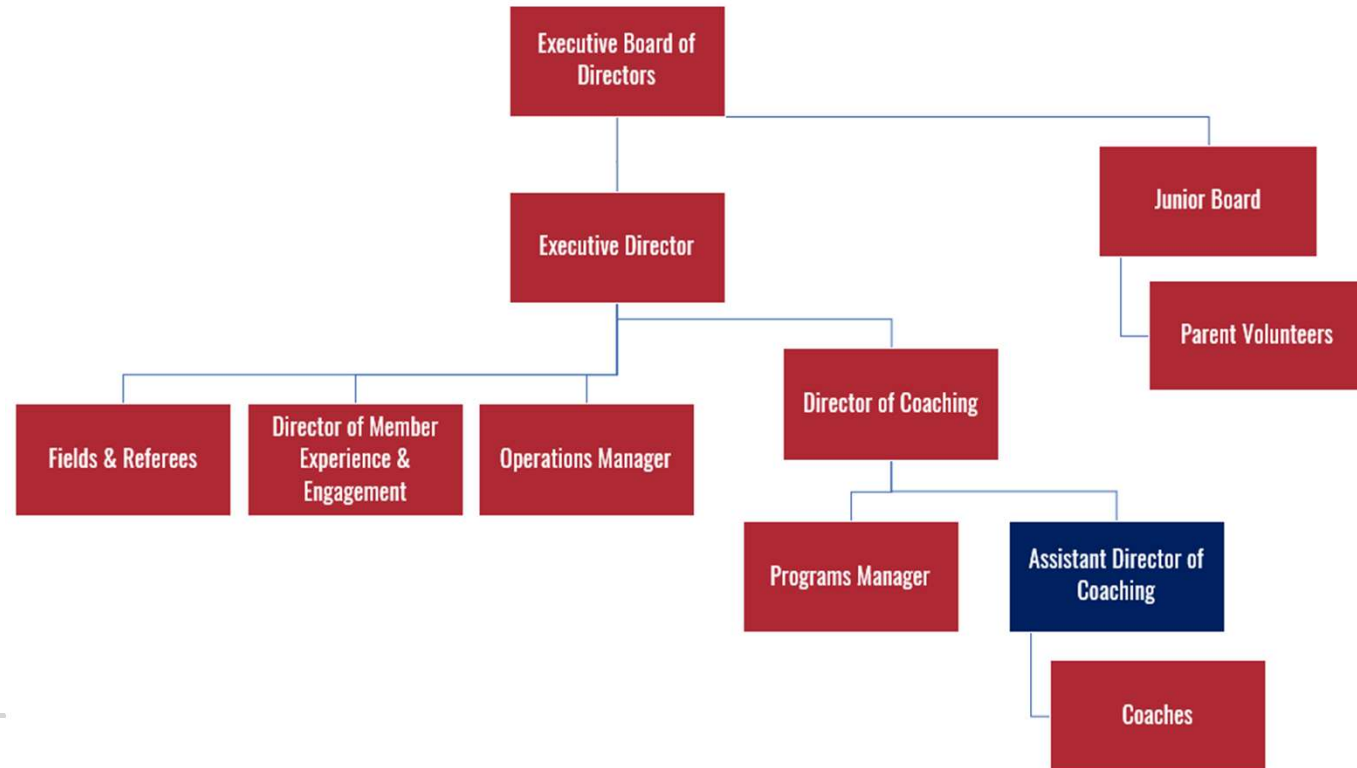
Looking Ahead: 2025/26 Changes

- New CPA firm Club Capital
- Transitioning to Hudl Camera Systems*
- Registering teams in RCL & WPL
- Launch Advanced Skills Camps
- Restructuring of staff

* \$5,000 donation from Temme Family



Looking Ahead: 2025/26 Changes





2025/26 Vision

- Further developed curriculum for coaches
- Player Profiles (#3, #10, #9, etc.)
- Style of play: GK to maintain possession
- GK Program: 2 nights/week
- In-season vertical player movement
- Expanded camps: Summer, Futsal, GK, Girls-Only

Future Coaches Program

- Building on 2024 HS Intern Program
- Older players paired weekly with a coach/team
- Develop leadership, coaching, communication skills



Our Commitment

"At HPFC, we challenge every player, offer meaningful instruction, and help them grow in their community."

- Development-first model
- High-level coaching, events, resources
- Opportunities close to home



2025/26 Coaching Slate

Girls Team	Coach	Girls Team	Coach
2010 Blue	Indira O'Byrne		
2011 Blue	Jill Bruyere	2011 Red	Mike Oldcorn
2012 Blue	Mick O'Byrne		
2013 Blue	Marissa Villegas	2013 Red	Kai Sorenson
2014 Blue	Marissa Villegas	2014 Red	TBD
2015 Blue	Marissa Villegas	2015 Red	Alex Askerov
2016 Blue	Mick O'Byrne	2016 Red	Caitlin Kerr
2017 Blue	Greta Enloe		



2025/26 Coaching Slate

Boys Team	Coach	Boys Team	Coach
2007 Blue	Andre Van Es		
2010 Blue	Mike Ramos		
2010/11 Blue	Alex Askerov		
2012 Blue	Andre Van Es	2012 Red	Akili Kasim
2013 Blue	Jake Zwaller	2013 Red	Mike Oldcorn



2025/26 Coaching Slate

2014 Blue	Mike Ramos	2014 Red	Timi Akinniye	2014 White	Daniel Parraga
2015 Blue	Andre Van Es	2015 Red	TBD	2015 White	Kai Sorenson
2016 Blue	Jake Zwaller	2016 Red	Josh Brincko	2016 White	TBD
2016 Purple	Caitlin Kerr				
2017 Blue	Jake Zwaller	2017 Red	James Conroy	2017 White	Daniela Gonzalez
2018 Blue	Kai Sorenson				



2025/26 Tuition Overview

Age Band	Tuition
2018, 2017, 2016	\$1,050 / \$800
2015, 2014, 2013, 2012	\$2,950
2011, 2010, 2009, 2008, 2007	\$2,900

- Priced below most comparable competitive soccer programs in the market
- Expanded year-round programming, including S&C, GK Training, and more
- Continued investment in Coaching education and player development tools
- New leadership opportunities through the Future Coaches Program





Election Results

Congratulations to the following

- Chris Casillas, President
- Robyn Campbell, VP of Competition
- Silvia Casaburi, Treasurer

Alex Askerov, VP of Administration
(pending board approval)

Junior Board: Seeking Volunteers

- Benefits: \$520 stipend, Leadership, fun, resume boost





Questions and Answers



Thank you for your support, commitment,
and belief in HPFC

