



*Driven by Player
Development*

2024 Annual General Meeting

Presented by HPFC Club Leadership

April 4, 2024 @ 7:00 PM

Agenda

- Club Leadership
- 2023-24 Year in Review
- Club Business
- 2024-25 Season
- Election Results
- Q&A

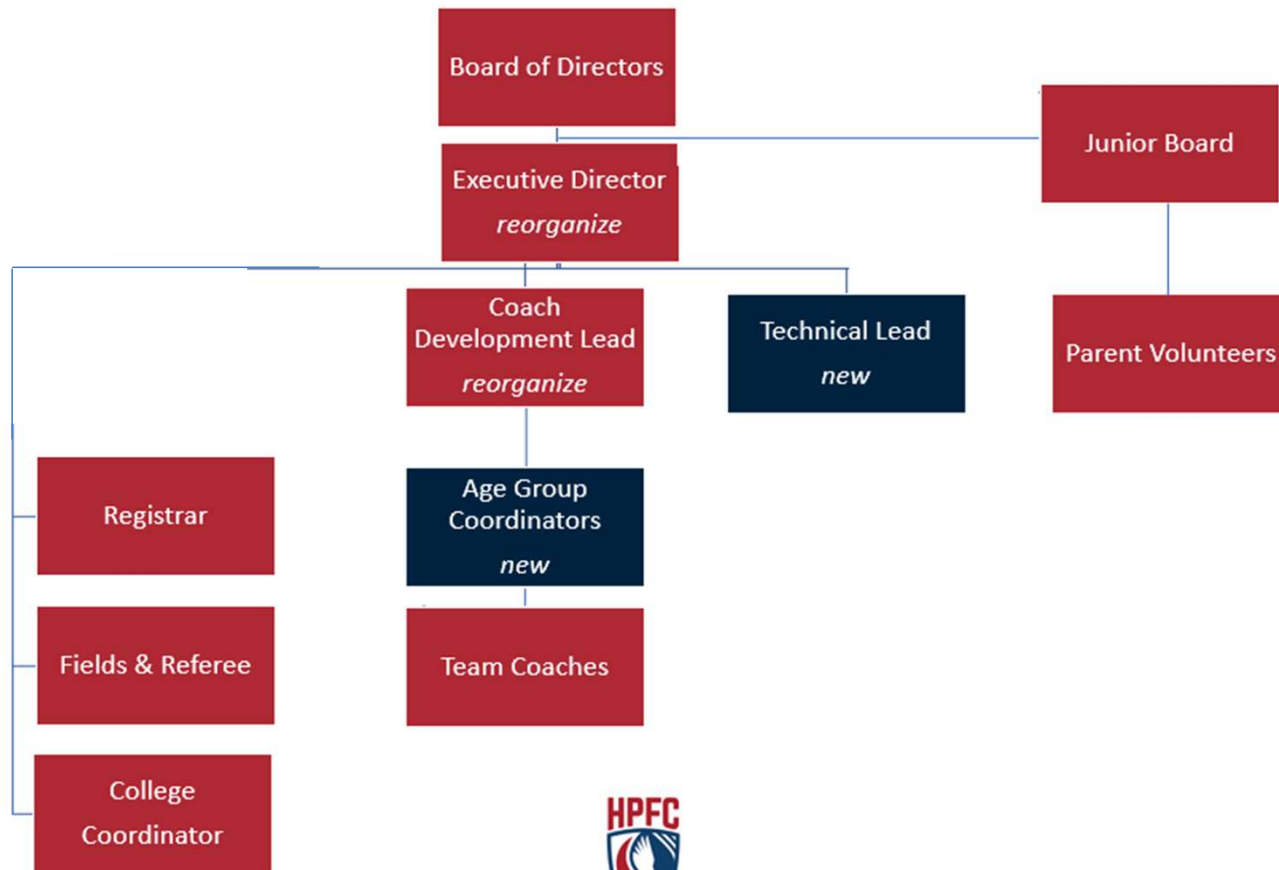




Club Leadership

Club Leadership | 2023-24 Year in Review | Club Business | 2024-25 Season | Election Results

HPFC Organizational Chart



Meet Our Leadership Team

Executive Board



Chris Casillas
President



Sue Bialous
VP Administration



Colleen Harker
VP Competition



Meet Our Leadership Team

Executive Board



Joan Krussel
Treasurer



Nancy Kelly
Secretary



Meet Our Leadership Team

Junior Board Members

Anne Temme

Uniforms Coordinator

Sheri Stephens

Community Service

**Dan & Robyn
Campbell**

Manager Liaison

**Bobby and Uyen
Barrion**

HPFC Team Store

Darla Sklar

Marketing

Cary Seely

Auction Coordinator

Mike Hoyt

Tryout Coordinator



Meet Our Leadership Team

Club Leadership Team



James Conroy
Executive Director



Shaun Spencer
Coach Development Lead



Alex Dixon
Technical Lead



Meet Our Leadership Team

Club Staff

Jill Bruyere

Age Group
Coordinator

Mick O'Byrne

Age Group
Coordinator

Jake Zwaller

Age Group
Coordinator

Greta Enloe

Age Group
Coordinator

Adrian Lee

Field & Referee
Coordinator

Ivy Lim

Registrar

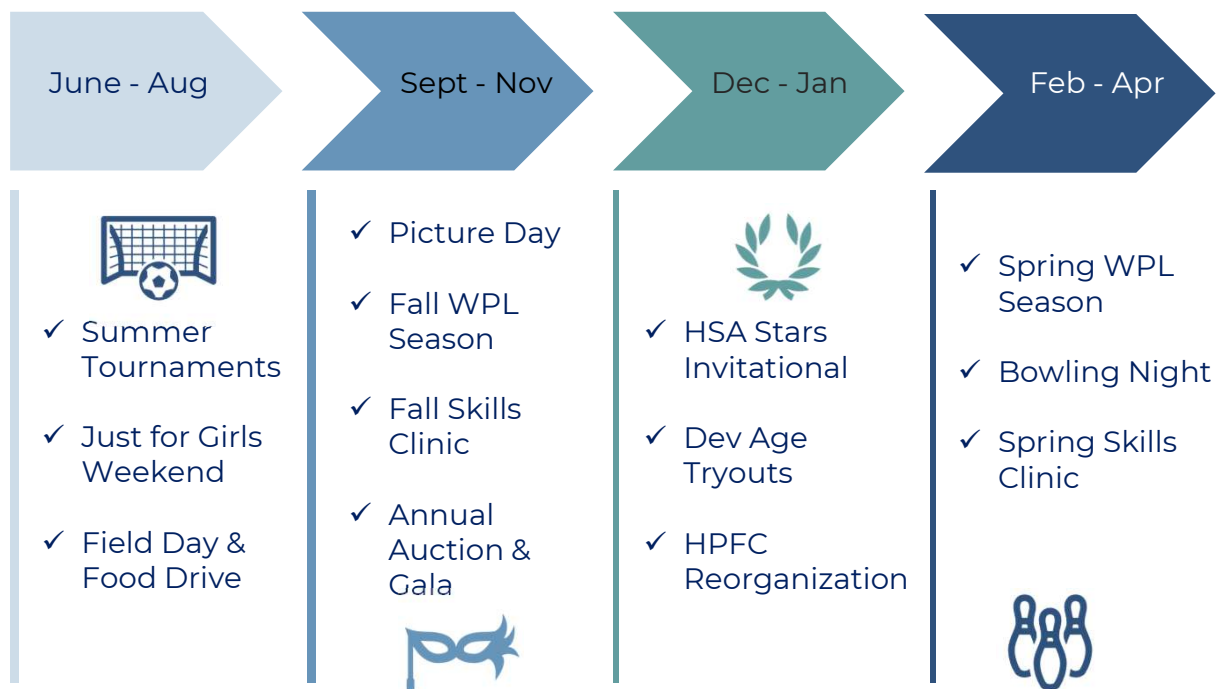




2023-24 Year in Review

Club Leadership | **2023-24 Year in Review** | Club Business | 2024-25 Season | Election Results

2023 - 24 Club Programming Recap



Slide 11

HP1 Could change the banner color to the charcoal gray like the one on the DOC vision slide below. It would match the color scheme of slides 11 and 12

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2023/2024 Season Highlights

CLUB

Achievements

296

Players 2023



404

Players 2024

23

Teams 2023



31

Teams 2024

\$53k

Funded for FA



veo

three new cameras

4

“making the team” events



inc.



501c3 Application Approved by IRS
(January 2024)



2023/2024 Season Highlights

CLUB

Reorganization

Coach Development Lead Shaun Spencer



UEFA A License
FA National Youth License
UKSCA Trained, Talent I.D Level 2

Technical Lead Alex Dixon



USSF A License
USSF National Youth License
USC Premier Diploma

Mick O'Byrne

Dev Ages

Greta Enloe

Dev Ages

Jill Bruyere

High School

Jake Zwaller

Juniors - Intermediates

Executive Director

James Conroy



USSF B License (candidate)
USC Director of Coaching
USC Youth Soccer Diploma



2023/2024 Season Highlights

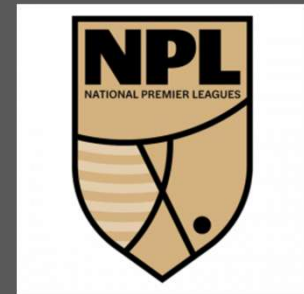
TEAM

Achievements



1 st Place	Boys 2010 Red
1 st Place	Girls 2012 Red
1 st Place	Boys 2012 Blue
1 st Place	Boys 2015 Red
1 st Place	Boys 2014 White
1 st Place	Boys 2014 Red
2 nd Place	Girls 2011 Red
2 nd Place	Boys 2016 Blue
2 nd Place	Boys 2006/07 Red

1 st Place	Boys 2006/07 Blue
1 st Place	Boys 2006/07 Red
1 st Place	Boys 2014 Blue
1 st Place	Boys 2014 Black
1 st Place	Boys 2015 Red
1 st Place	Boys 2015 White
1 st Place	Girls 2010 Blue
2 nd Place	Boys 2012 Red
2 nd Place	Girls 2014 Red





Club Business

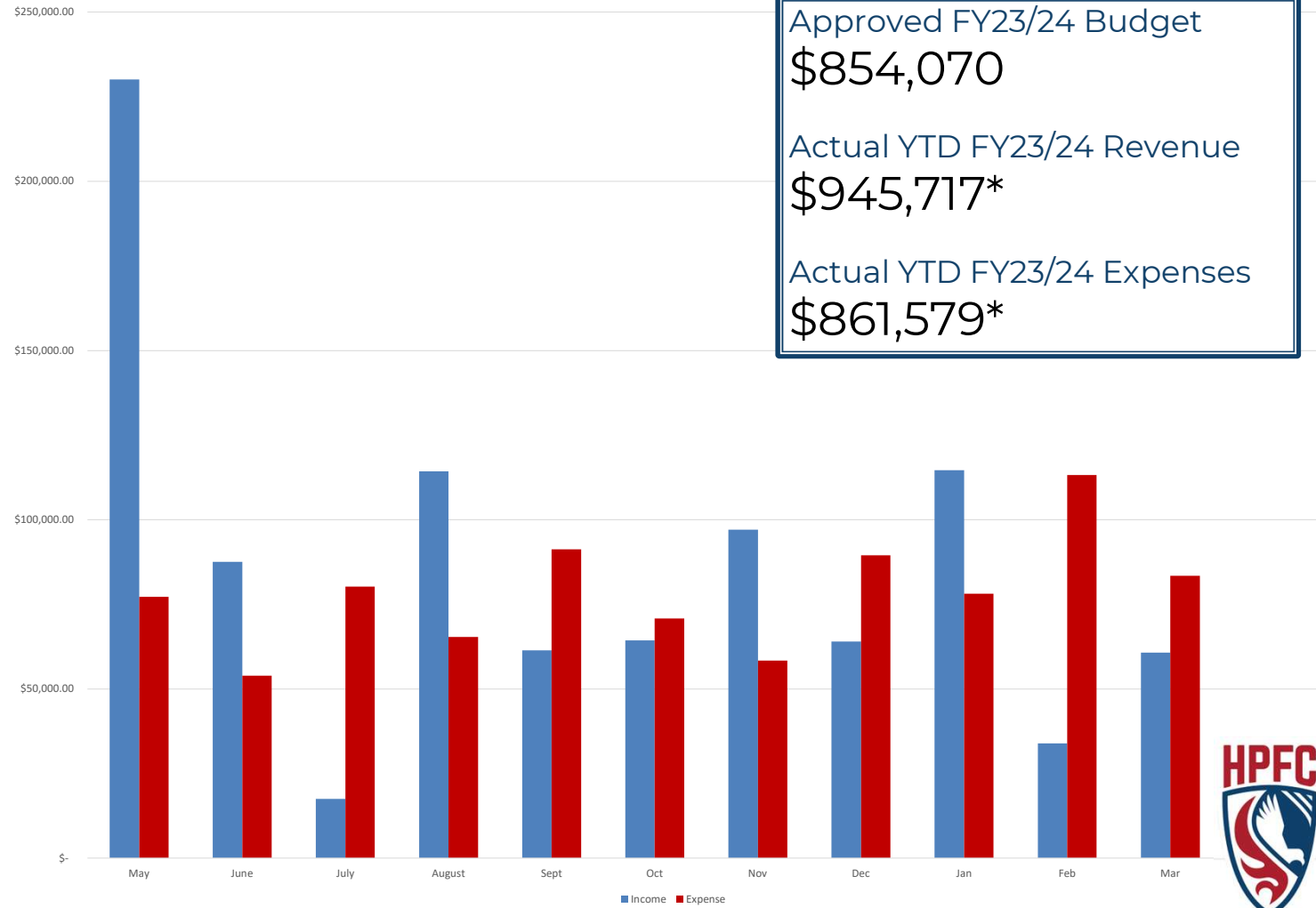
Club Leadership | 2023-24 Year in Review | **Club Business** | 2024-25 Season | Election Results

Financial Report

*as of End of March 2024



HPFC 23/24 Monthly Cashflow



FY24/25 Budget Notes



BUDGET APPROVED on 4/1/24

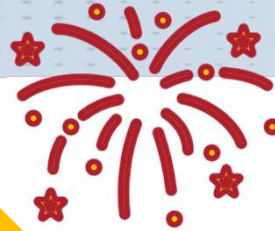
- **\$1.097 Million**, up from \$846 thousand last year
- We have **more players**
- **Fees raised 6%** for all players
- Additional Coaching Staff and **wage increases**
- Equipment purchases
- Tournament Allowance
- Additional Coaching Leadership Supports

FINANCIAL ASSISTANCE FUND

- NOT included in budget
 - 100% funded by Auctions, Donations
- Currently **80% funded** for **FY24/25**
- **DONATE NOW to FAF Fund!**



A Look Back: 2019 - 2024



2019

- Player count – 122 (12 Teams)
- Annual Budget - \$360K
- DOC – Jake Gordon

2020

- COVID Shutdown March 2020
- Player count – 128 (12 Teams)
- Annual Budget - \$390K
**unapproved due to COVID*
- DOC – Jake Gordon / Dee Abasute

2021

- Player count – 138 (14 Teams)
- Annual Budget - \$360K
- DOC – Ethan Tait / Ozzy Erkut

2022

- Return to Full Normal Programming
- Player count – 214 (18 Teams)
- Annual Budget - \$541K
- DOC – Ozzy Erkut

2023

- Player count – 296 (23 Teams)
- Annual Budget - \$847K
- DOC – Ozzy Erkut

2024

- Player count – 404 (31 Teams)
- Annual Budget - \$1.097M
- ED – James Conroy
- CDL – Shuan Spencer
- TL – Alex Dixon





2024-25 Season

Uniforms



Year One of 2-yr cycle

Juniors, Intermediates, High School (\$260):

– Game Kit –

Adidas Campeon 23 Jersey (red and white)
Adidas Tiro 23 Competition MD Short (red)

– Practice Kit –

Adidas Tabela 23 Jersey (royal)
Adidas Entrada 22 Short (royal)

Development Ages (\$245):

– Game Kit –

Adidas Tabela 23 Jersey (red/white and white/black)
Adidas Entrada 22 Short (red)

– Practice Kit –

Adidas Tabela 23 Jersey (royal)
Adidas Entrada 22 Short (royal)



Slide 20

HP1 I would use the same header as the HPFC Sponsorship slide for all the slides under this section

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Welcome to our new kit sponsor!

mioposto

Mioposto was founded in 2006 in the Mt. Baker neighborhood of Seattle, Washington. Since then, we have expanded to three more neighborhood locations in Seattle and Mercer Island. The goal was to create a date-night pizzeria that followed the Italian standard of sourcing the finest ingredients while creating a gathering spot for neighbors to build community.



Uniforms

2024 – 2025 Match and Practice Kits

Away Front



Away Back



Home Front

Home Back



HPFC PROGRAM 24/25



01

SUMMER

Tryouts in May, Season Starts – June 1
Mid-Day Training, Tournaments, Reign FC,
Junction FC Games, JFGW
Breaks – July 4 week, August last week

02

FALL / WINTER

Picture Day and Food & Cleat Drive, HPFC Auction
and Gala, HSA Stars, Fall Skills Clinics, Dev Tryouts,
Advanced Skills Clinics, HS WA Cup
Breaks – Thanksgiving Week, Holidays (2 wks)

03

SPRING

WPL Spring League, WPL WA Cup Spring
Clinics, Spring Break Camp, Sounders Game.
Breaks – Pres. Day Week, Spring Break
Season Ends – April 30



Summer

2024



MARK YOUR CALENDARS!



Coaches Summit (June 1st)

Seattle Reign Game (June 23)

Parent Education (Soccer Parenting Assoc)

West Seattle Junction Game (July 14)

Summer Morning Sessions - Technical and S&C

(July, 2-3x per week)

Connections with Local Pro/College Clubs

Just for Girls Weekend (Aug 22-25)



Fall
2024



MARK YOUR CALENDARS!



Community Sessions

Coach Rotation – Training

Coaching Leadership Sessions

Coach Observations & Feedback

Standardized Player Evaluations

Guest Speakers



Coaching Leadership Vision for 2024 - 2025

Club Education

- License minimums for coaches
- Standardized coach & player evaluations
- Guest speaker & workshop calendar

Programming Improvements

- Summer technical/strength & conditioning sessions
- Updated skills/clinics/camp curriculum
- Monthly match analysis from CL team through Veo

Playing Style & Curriculum

- Age-specific training plans with periodization calendar
- Defined club playing style
- GK-specific curriculum building & improved staffing



Coaching Leadership Vision for 2023/2024

What is Periodization?



Periodization is cyclical method of planning and managing training.

Essentially, we map out the entire season with known markers (tryouts, breaks, games, etc) and create phases of training which will focus on specific goals.

Ex: August 1st week - Individual defending
August 8th week - Pressure/cover (2 defenders)
August 15th week - Balance (3 or more defenders)



Coaching Leadership Vision for 2023/2024

Education Calendar (in-process)

Summer 2024

- Coaches Summit (June 1st)
- Coach evaluation process rollout
- Coaching Her training
- Just for Girls Week
- Bras for Girls presentation (late August)

Fall 2024

- Coaching Leadership match analysis begins
- Soccer Parenting Association education (TBD)
- Player evaluation process rollout (November)

Winter 2025

- HPFC Core Belief rollout for players/parents

Spring 2025

- Host GK Level 1-3 Diplomas for coach education (TBD)

In the works:

- Strength & Conditioning Partnership
 - WS Junction FC Collaboration
 - College Recruitment/Education



Things We Consider



Guiding Principle:
“What is best for
the player?”

- Number of Teams
- Boys/Girls Crossover
- Time with the Team (2-year cycle)
- Coaching Licenses & Experience
- 7vs7 - 9vs9 - 11vs11

Notable proposed changes:

Coaches will not have multiple teams in the same age group
Coaches will not train two teams simultaneously in the same session

Coaching Slate

2024/25 Season





Guiding Principle:
 “What is best for
 the player?”

*** Coaching assignments are subject to change*

Coaching Slate

2024/25 Season



Team	Coach	Team	Coach
2006/07 Blue	Andre Van Es	2008/09 Blue	Mick O'Byrne
2010 Blue	Diego Acuna	2011 Blue	Timi Akinniyi
2012 Blue	Mick O'Byrne	2012 Red	Chase Fazio
2013 Blue	Jake Zwaller	2013 Red	Kai Sorenson
2014 Blue	Andre Van Es	2014 Red	Alex Askerov
2014 White	Diego Acuna	2015 Blue	Jake Zwaller
2015 Red	Alex Askerov	2015 White	Kai Sorenson
2016 Blue	Andre Van Es	2016 Red	Josh Brincko
2016 White	Diego Acuna	2017 Blue	Peyton Chick



Guiding Principle:
“What is best for
the player?”

*** Coaching assignments are subject to change*

Coaching Slate

2024/25 Season



Team	Coach	Team	Coach
2010 Blue	Jill Bruyere	2011 Blue	Jill Bruyere
2011 Red	Peyton Chick	2012 Blue	Greta Enloe
2013 Blue	Jake Zwaller	2013 Red	Kai Sorenson
2013 White	TBD	2014 Blue	Greta Enloe
2014 Red	Chase Fazio	2015 Blue	Alex Dixon
2015 Red	Dani Gonzalez	2016 Blue	Mick O’Byrne



2024-25 Club Fees



\$850/\$750
Fall/Spring

Developmental Ages

8U - 9U - 10U

7 v 7

Training 2x/week

2 seasons

May - Dec / Jan - Apr



\$2,700

Juniors

11U - 12U

9 v 9

Training 2x/week

May - April



\$2,800

Intermediates & Trapped

13U - 14U - 15U

11 v 11

Training 3x/week

May - April

MS Trapped Teams



\$2,625

HS Ages

16U - 17U - 18U - 19U

11 v 11

Training 3x/week

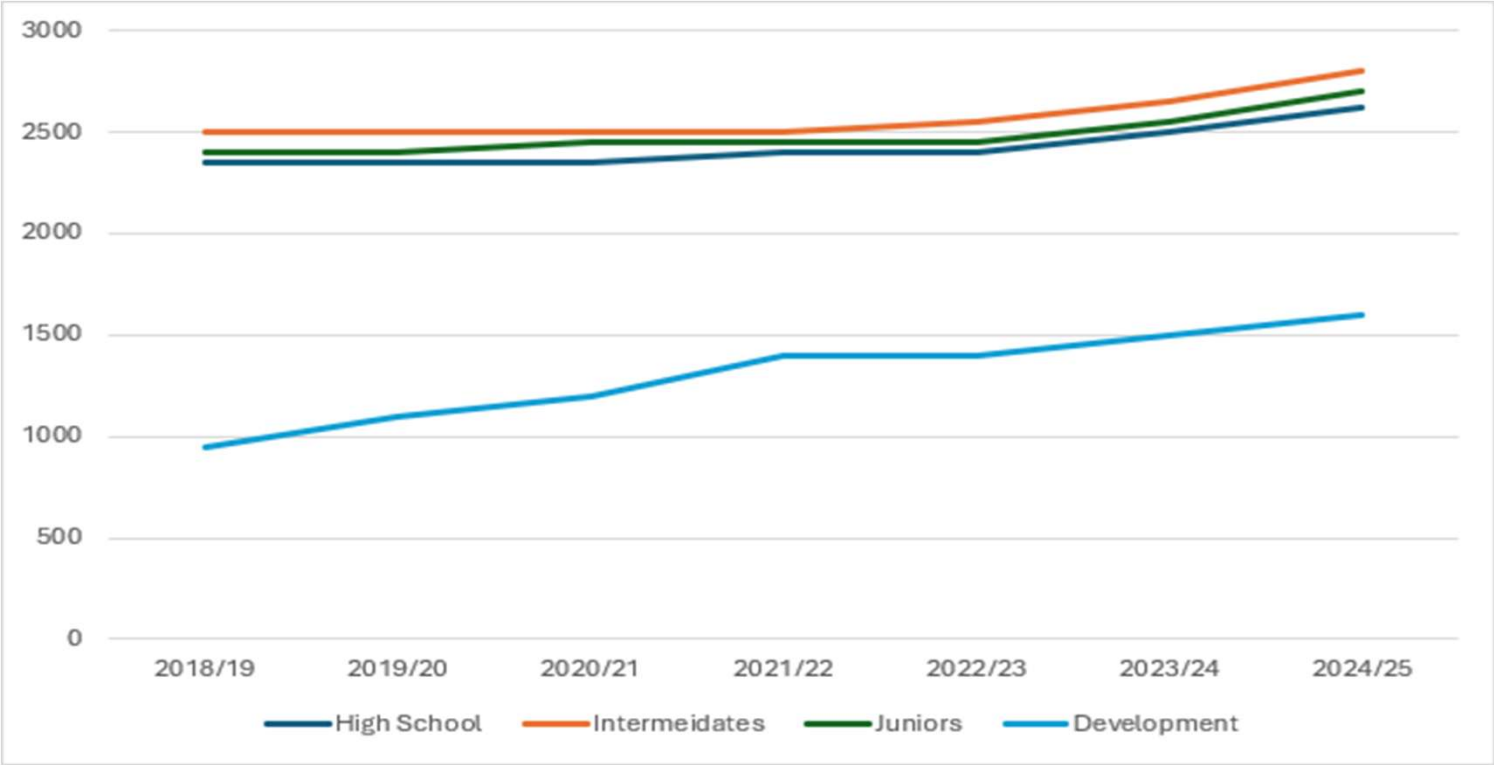
9 months

No soccer during HS Season

HP1 Note to self: insert pictures from website

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TUITION YEAR OVER YEAR





Election Results

2024/2025 ELECTION RESULTS

Autumn Arbury

VP of Administration

Nancy Kelly

Secretary

Congratulations to our elected Board Members!
We are looking forward to your leadership.





Contact Us

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