

Privacy Policy

Effective Date: 7/23/2026

Last Updated: 7/23/2026

Introduction

Welcome to Black Bear Rentals, Inc. We respect your privacy and are committed to protecting the personal information you provide while using our website, www.blackbearwnc.com. This Privacy Policy explains what information we collect, how we use it, when we share it, and the choices you have regarding your information. By using our website, you agree to the practices described in this Privacy Policy.

Information We Collect

We may collect information you voluntarily provide, including your name, email address, phone number, mailing address, company name, payment information (processed securely by third-party providers), and any other information you choose to submit through forms, purchases, subscriptions, or applications.

Information Collected Automatically

We may automatically collect your IP address, browser type, operating system, device information, referring website, pages viewed, date and time of visit, clickstream data, and session duration.

Cookies and Similar Technologies

We use cookies, pixels, tags, and similar technologies to remember preferences, improve website performance, analyze traffic, measure advertising effectiveness, deliver personalized advertisements, and enable website functionality. You may manage cookies through your browser settings.

Analytics

We may use analytics services such as Google Analytics, Google Search Console, Microsoft Clarity, Meta Pixel, LinkedIn Insight Tag, and similar providers to understand how visitors use our website.

Advertising Technologies

We may use Google Ads, Meta, Microsoft Advertising, LinkedIn Ads, programmatic advertising platforms, search retargeting, display retargeting, and Connected TV advertising. These technologies may use cookies or similar identifiers to deliver relevant advertising.

How We Use Information

We use your information to respond to inquiries, provide products and services, improve our website, process transactions, provide customer support, send marketing

communications, measure advertising performance, personalize experiences, detect fraud, and comply with legal obligations.

How We Share Information

We do not sell your personal information. We may share information with service providers, payment processors, hosting providers, CRM providers, marketing and analytics providers, legal authorities when required by law, or a successor organization in the event of a merger or acquisition.

Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

Data Security

We maintain reasonable administrative, technical, and physical safeguards designed to protect your information. However, no electronic transmission or storage method is completely secure.

Data Retention

We retain personal information only as long as necessary for legitimate business purposes, legal obligations, dispute resolution, and contract enforcement.

Your Privacy Rights

Depending on your location, you may have rights to access, correct, delete, restrict processing of, or request portability of your personal information, and to withdraw consent where applicable.

California Privacy Rights

California residents may have additional rights under the CCPA and CPRA, including the right to know, delete, correct, and opt out of certain data sharing where applicable.

International Visitors

If you access this website from outside the United States, your information may be transferred to and processed in the United States or other countries where our service providers operate.

Children's Privacy

Our website is not intended for children under 13 years of age, and we do not knowingly collect personal information from children.

Email Communications

You may opt out of promotional emails by using the unsubscribe link included in our emails. Transactional communications may still be sent when necessary.

Do Not Track

Our website does not currently respond to browser 'Do Not Track' signals because there is no universally accepted standard.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes become effective upon posting the updated policy with a revised Effective Date.

Contact Us

If you have questions regarding this Privacy Policy, please contact:

Black Bear Rentals, Inc.

Address: 1070 Tunnel Road, Building 2, Unit 30, Asheville, NC 28805

Phone: 828-712-3075

Email: office@blackbearwnc.com

Website: www.blackbearwnc.com