

The Power of “Puppy Puppy Puppy” Recall

At Spartan Rottweilers, we imprint every puppy with a powerful and potentially lifesaving recall cue: “Puppy puppy puppy!”

This phrase becomes their real name—not the temporary “litter name” we may have used in our correspondence. Used correctly, it can help protect your puppy in high-risk situations and reinforce a joyful, lifelong habit of coming when called.

1. Practice with Purpose

-  Use a high-value treat (something they never get otherwise—like cheese, chicken, or hot dog slices).
-  Practice twice a week only.
-  Wait until your puppy is distracted (not focused on you).
-  Call excitedly: “Puppy puppy puppy!”
-  When they come, throw the biggest puppy party ever—praise, treat, love!

2. Never Use It Negatively

-  Never associate this phrase with anything your puppy might see as punishment:
-  Going in the kennel
-  Getting called from outside
-  Ending playtime
-  It should always be 100% positive and rewarding.

3. Don't Overuse It

-  Limit use to twice a week, unless in a true emergency.
-  Your dog will quickly learn to ignore it if it becomes background noise.

4. Make It a Lifelong Habit

-  This is not just a puppy trick.
-  We recommend using this recall practice throughout your dog's entire life to keep it sharp and reliable.

5. When to Use This Command

-  Your dog slips out the front door.

- 🗣️ They're off-leash and not coming.
- ⚠️ They are near danger and you need fast recall.

! Special Situations to Consider

- 🚗 Traffic: If your puppy bolts into the street, calling them might unintentionally lead them back into danger. Assess quickly—sometimes it's safer to run the other direction and let them chase you.
- 🐕 Aggressive dogs: This recall can work in these situations, but use judgment. Sometimes asking for a “down” or staying calm is the better choice.

🏆 6. Level Up with Real-World Practice

- 🐕 Use a long drag line (20+ feet) in a busy, distracting area.
- 🎯 Wait until they're fully engaged elsewhere.
- 📣 Call “Puppy puppy puppy!”
- 🗣️ If they don't come, gently reel them in—and still celebrate when they get to you.
- 🏅 Always end with treats, praise, and positivity.

💡 Final Thought

A strong recall can save your dog's life—and strengthen your bond. Keep it joyful, consistent, and rare.

“Puppy puppy puppy” should always mean something special is waiting. 🐾