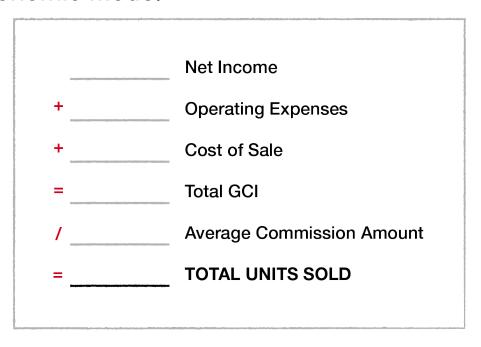
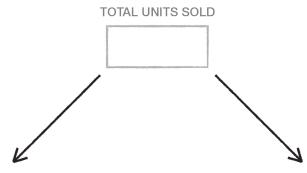
Empower Your Business with the Economic Model

Blank Economic Model

Sell Side





Buy Side

NEEDED

×	% Seller Listings Sold	×	% Buyer Listings Sold
	Total Seller Listings Sold	=	Total Buyer Listings Sold
/	% Sold Conversion Rate	/	% Sold Conversion Rate
	Total Seller Listings Needed	=	Total Buyer Listings Needed
/	% Appointment Conversion Rate	/	% Appointment Conversion Rate
_	_ TOTAL SELLER APPOINTMENTS		_ TOTAL BUYER APPOINTMENTS

NEEDED