

Is Creativity Your Secret Tech Skill?



Your Secret Superpower

The Big Myth: You have to choose between being an artist and being a tech person

The Reality: The world's biggest problems aren't solved by math alone—they are solved by **imagination.**

The Goal: Discover how your “art” today become your career superpowers tomorrow.



A woman in a brown jacket and red skirt is performing on a stage, surrounded by confetti and streamers. She is smiling and has her arms raised. Other performers in period costumes are visible in the background.

My Story: From Cetner Stage to High Tech

The High School Me:

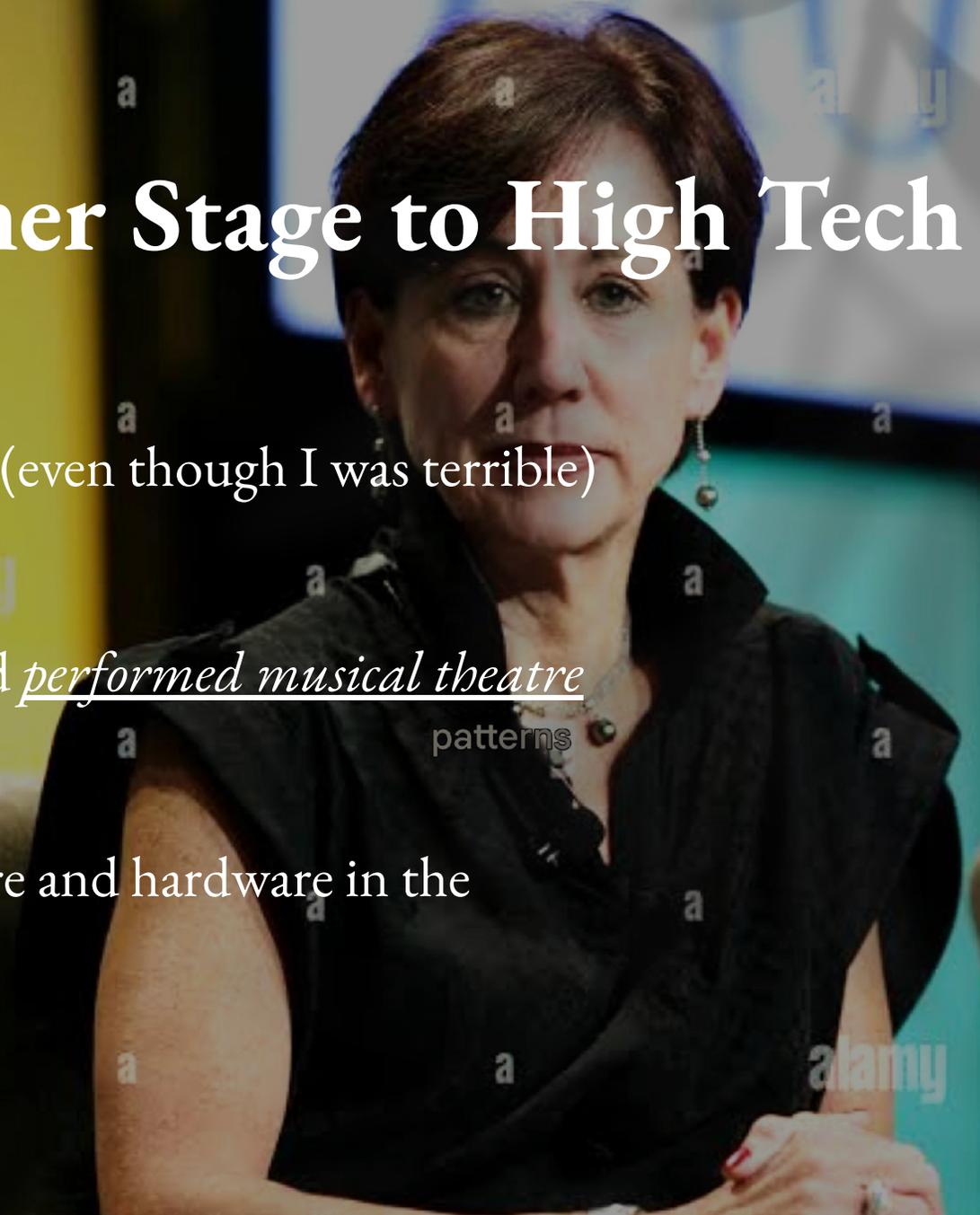
Chorus, Musical Theatre, Writing, I loved to paint (even though I was terrible)

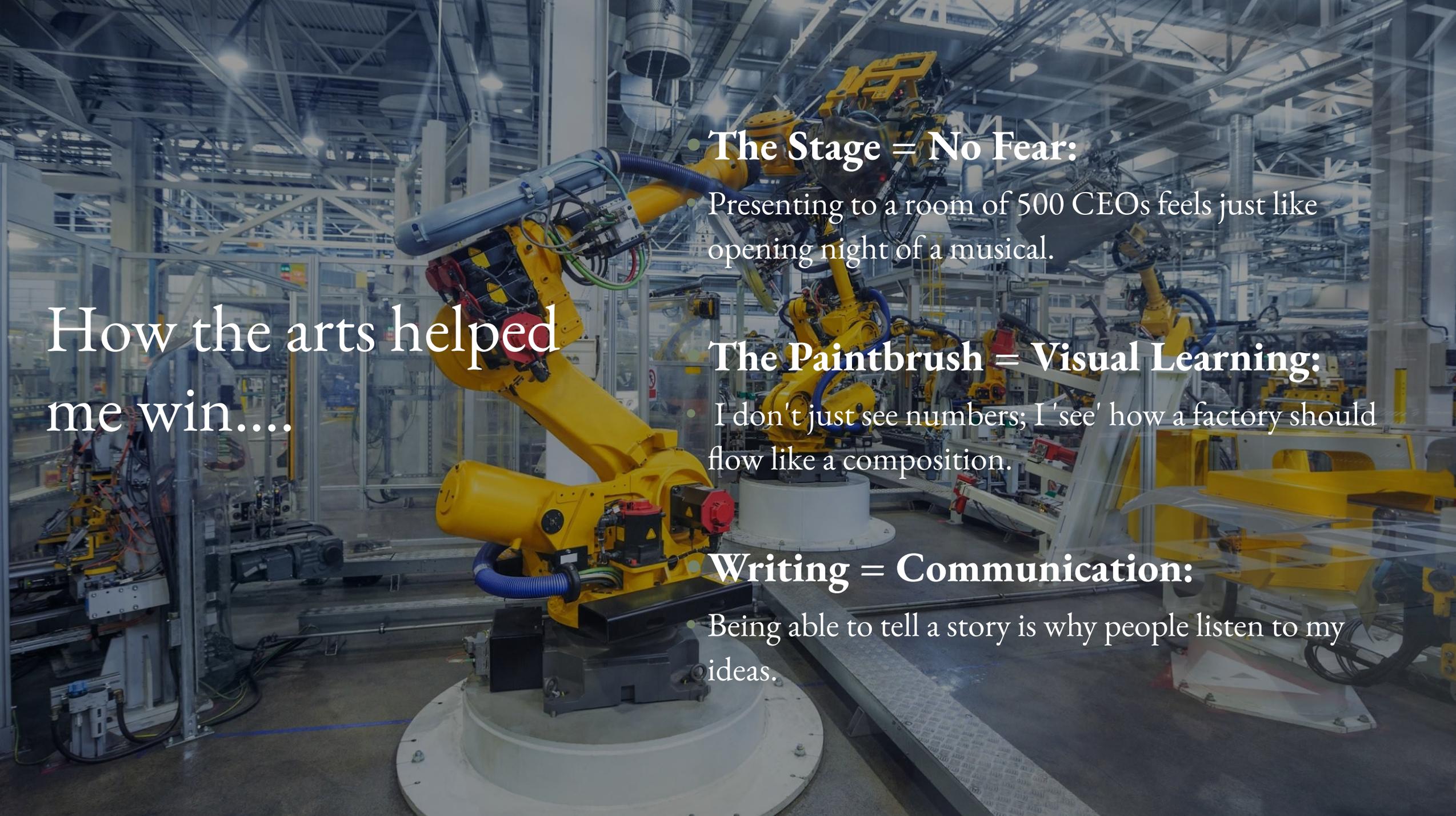
The College Me :

Studied Economics and Mathematics in college and performed musical theatre

The 47-Year Career Me:

Leading the way in the High-Tech world of software and hardware in the Manufacturing Industry





How the arts helped me win....

- **The Stage = No Fear:**

- Presenting to a room of 500 CEOs feels just like opening night of a musical.

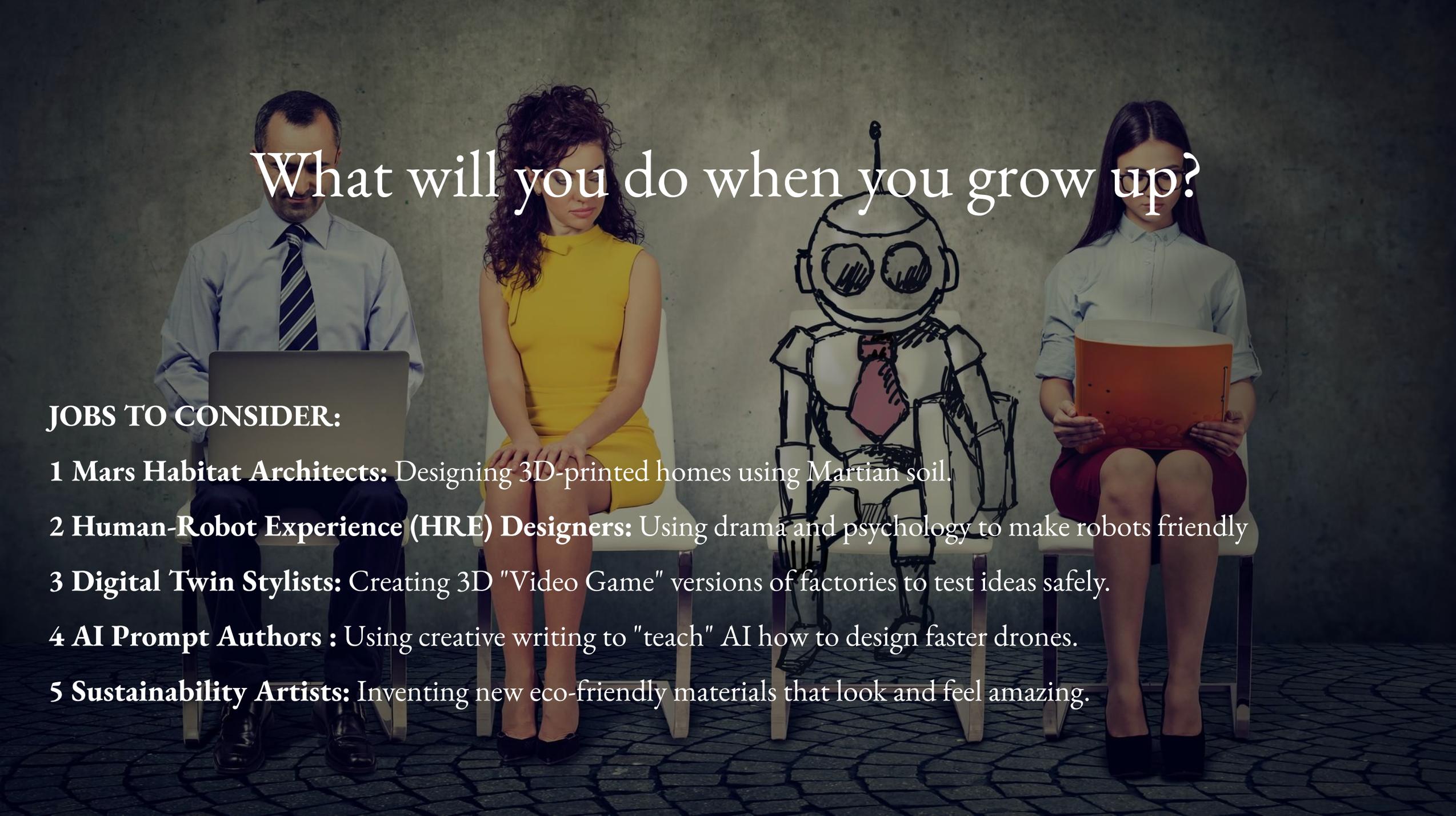
- **The Paintbrush = Visual Learning:**

- I don't just see numbers; I 'see' how a factory should flow like a composition.

- **Writing = Communication:**

- Being able to tell a story is why people listen to my ideas.

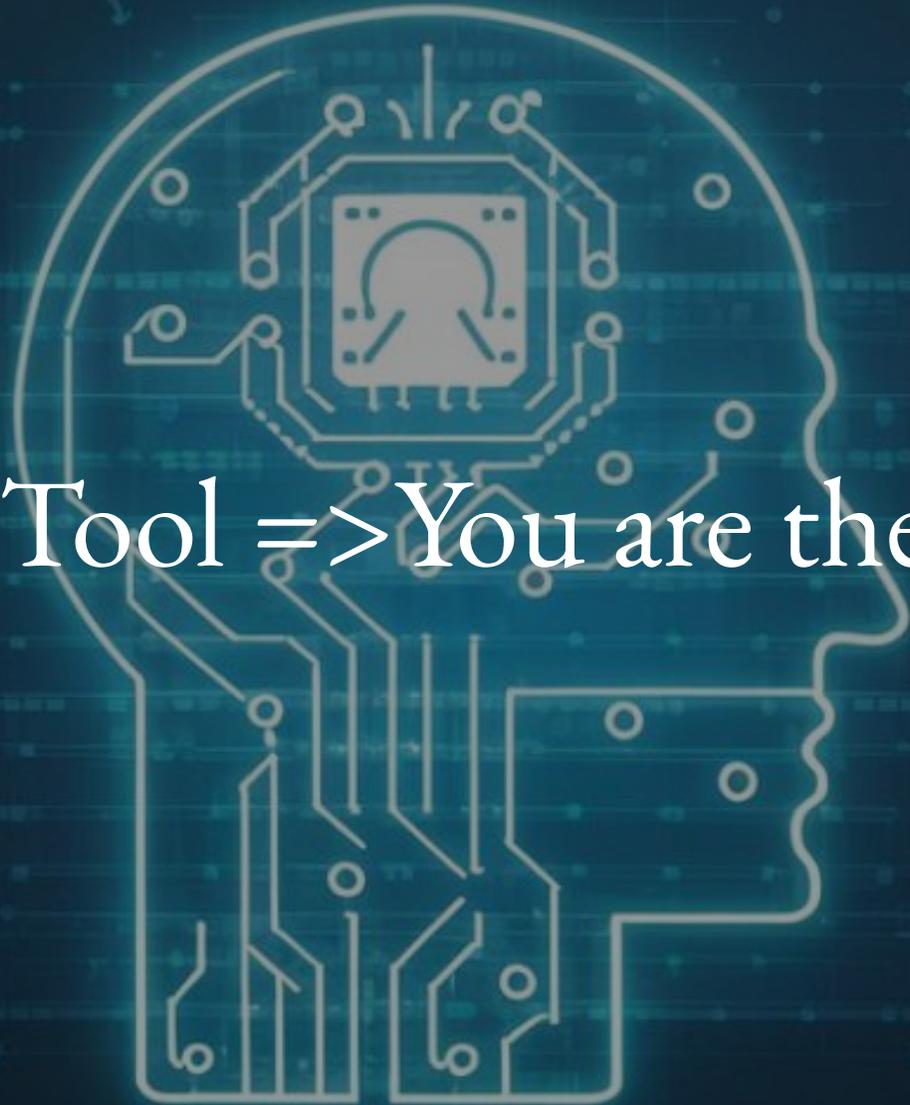
What will you do when you grow up?



JOBS TO CONSIDER:

- 1 Mars Habitat Architects:** Designing 3D-printed homes using Martian soil.
- 2 Human-Robot Experience (HRE) Designers:** Using drama and psychology to make robots friendly
- 3 Digital Twin Stylists:** Creating 3D "Video Game" versions of factories to test ideas safely.
- 4 AI Prompt Authors :** Using creative writing to "teach" AI how to design faster drones.
- 5 Sustainability Artists:** Inventing new eco-friendly materials that look and feel amazing.

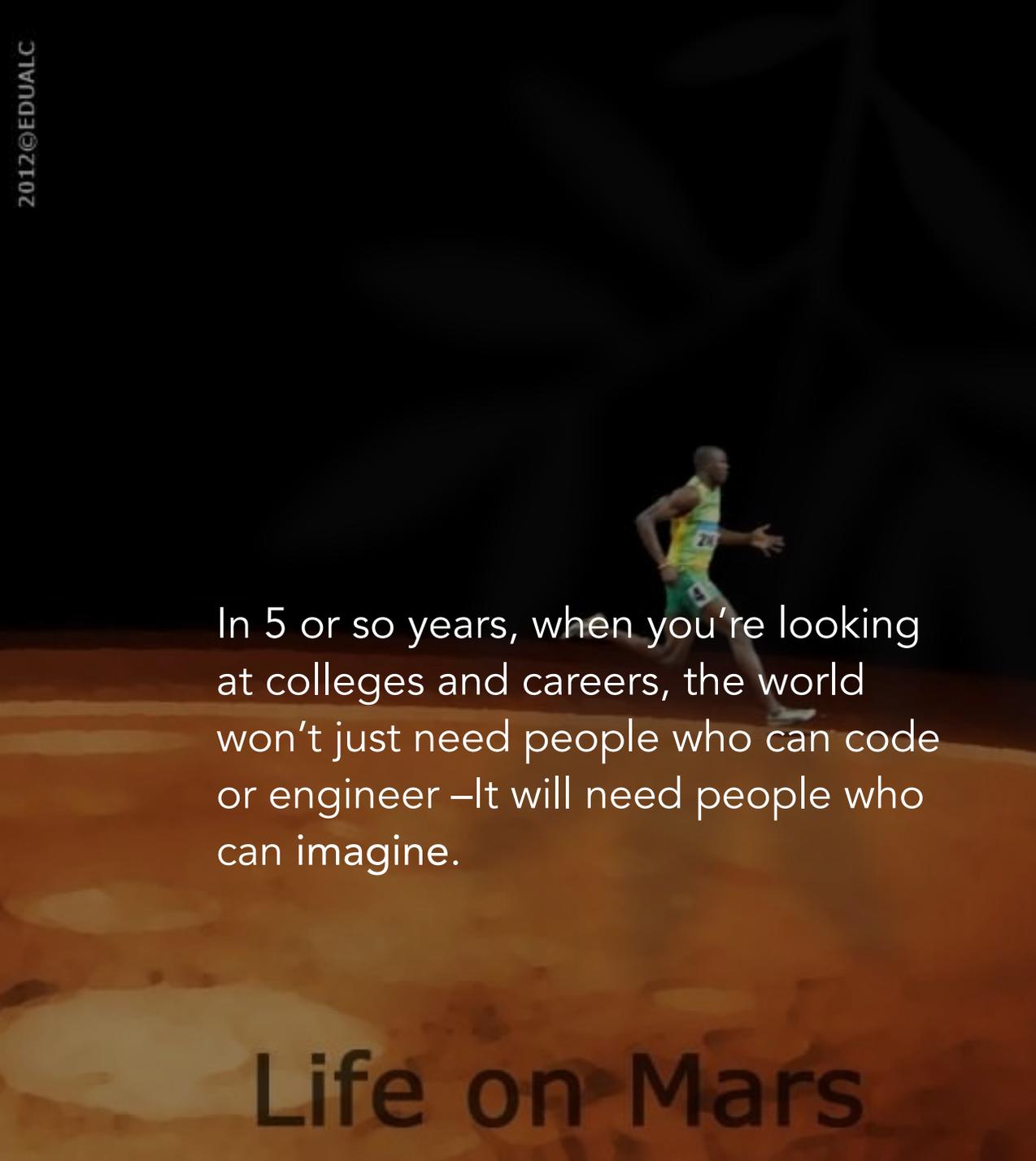
AI is the Tool => You are the Artist





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Challenge Yourself



In 5 or so years, when you're looking at colleges and careers, the world won't just need people who can code or engineer –It will need people who can imagine.

Life on Mars