



MCP

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Turnkey dental assisting school launch system

# Start a Dental Assisting School Inside Your Practice

A turnkey system to launch, operate, and grow  
a high-quality dental assisting school.

Done for you  
licensure

Done for you  
hybrid  
curriculum

Done for you  
marketing &  
admissions

[mcpdental.com](https://mcpdental.com)





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**Call me directly**  
to discuss your  
school opportunity

**405-306-8531**

“

From myself and on down, we've worn many hats: campus president, academic dean, admission representative, curriculum developer, compliance officer, and more. We know what it is like to successfully start, operate, and grow vocational school campuses. That is why we enjoy using our experience and knowledge to continue to serve the industry — especially in the management and growth of our partner schools. As a national brand, we operate with complete transparency and, as a fast-growing company, want to make money with our partner dentists, not off them.

”

**Julian Milian**

CEO, Medical Curriculum Partners



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# A National Staffing Crisis. A Practice-Strengthening Opportunity.



## The Problem

- Shortage of qualified dental assistants
- Recruiting costs and turnover are rising
- Unfilled positions slow practice growth



## The Opportunity

- Launch your own school inside your practice
- Build a reliable pipeline of well-trained, practice-ready team members
- Strengthen your team, grow production, and increase practice value



**MCP helps you solve the staffing challenge**  
by building talent from within.







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# Everything You Need. Built for Your Success.

Complete tools, training, and support to launch, operate, and grow a high-quality dental assisting school.



## Launch Systems

Step-by-step framework to launch with confidence.



## Curriculum

State-aligned, competency-based curriculum that delivers results.



## Implementation Assets

Policies, templates, forms, and tools to streamline implementation.



## Marketing Assets

Branded materials and strategies to attract and enroll students.



## School Setup Support

Guidance on licensure, facilities, equipment & compliance.



## Ongoing Support

Continuous support and updates to help you grow with confidence.



A proven turnkey solution—so you can focus on patient care while MCP supports your school launch.





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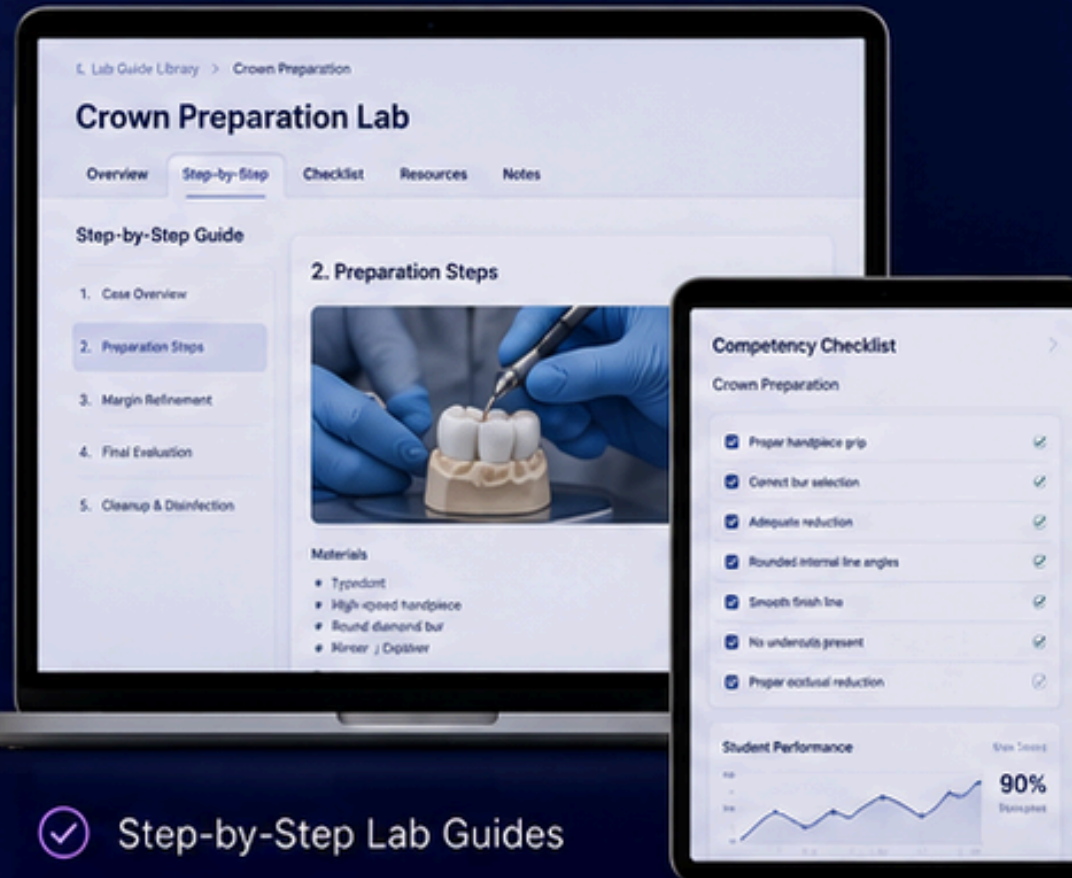
# Three Integrated Platforms. One Seamless Experience.

## 1 Student LMS Platform



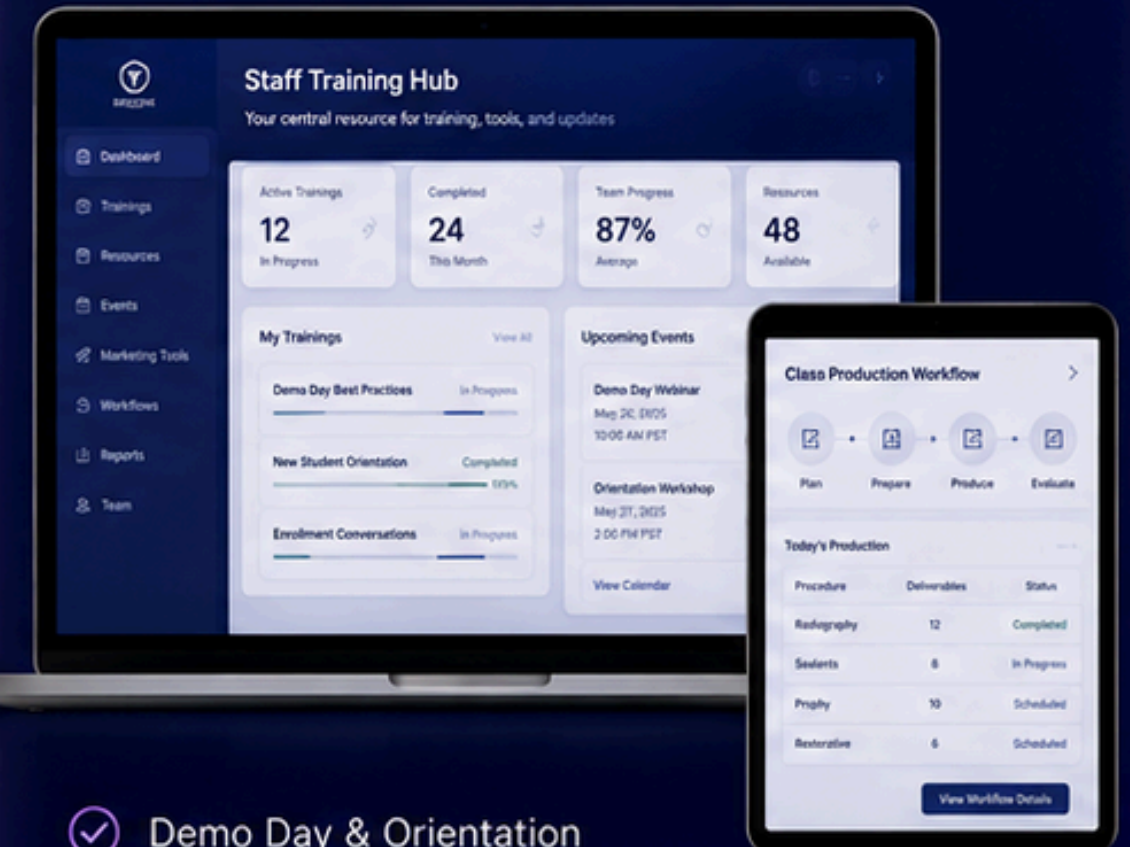
- ✓ Coursework & Modules
- ✓ Assessments & Quizzes
- ✓ Progress Tracking
- ✓ Certificates

## 2 Instructor Hourly Lab Guides



- ✓ Step-by-Step Lab Guides
- ✓ Competency Checklists
- ✓ Instructor Resources
- ✓ Reporting Tools

## 3 Staff Training Platform



- ✓ Demo Day & Orientation
- ✓ Marketing & Enrollment Tools
- ✓ Class Production Workflows
- ✓ Team Training Resources



EDUCATE. EMPOWER. ELEVATE.





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# Clinical Ready™ — 12-Week Hybrid Program

Training the next generation of dental assistants to prevent common practice failures and become practice-ready from day one.



**30**

**Online Hours**

Self-paced didactic learning



**96**

**Saturday Lab Hours**

Hands-on training in a real-world lab



**12**

**Saturday Labs**

Structured, focused, and skills-driven



**Hybrid**

**Learning Model**

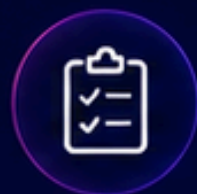
Flexible. Engaging. Effective.



**Instructor**

**Hourly Lab Guides**

Step-by-step support for every lab hour



**Clinical Blocks &**

**Externship Readiness**

Real patient experience. Real confidence.





# The Potential of One Class Cohort

A simple, scalable way to turn unused chair time into predictable revenue and long-term impact.



Tuition and fees  
per student

**\$4,800**



Example cohort size

**12 students**



Gross tuition revenue  
per cohort

**\$57,600**



MCP-guided target  
overhead

**18%**



Estimated overhead  
at 18%

**\$10,368**



Estimated contribution  
after overhead

**\$47,232**

## Financial impact per cohort

\$57,600



Gross tuition revenue per cohort

**\$57,600**

Estimated overhead at 18%

**\$10,368**

Estimated contribution after overhead

**\$47,232**



One well-run cohort can generate meaningful additional income from chair time that would otherwise sit unused.



# Launch Option 1: Pay in Full.

One upfront investment for the full MCP school launch system.



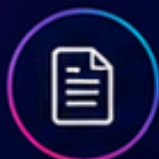
State licensure support



3 technology platforms



Custom school website



Marketing collateral templates



Staff onboarding and training



Curriculum usage rights

Ideal for practices that want the simplest path and full buildout from the start.

Single upfront entry fee

# \$20,500



Best for doctors who want the cleanest path to a complete school launch.





# Launch Option 2: Pay as You Go

The same school destination, with staged payments across the build.

|                                     |         |                                   |                       |
|-------------------------------------|---------|-----------------------------------|-----------------------|
| 1 School licensure support          | \$7,500 | 5 School website                  | \$1,050               |
| 2 Student LMS / curriculum platform | \$4,500 | 6 Marketing collateral            | \$1,750               |
| 3 Instructor platform               | \$3,100 | 7 Staff onboarding and operations | \$800                 |
| 4 Staff training portal             | \$1,800 | Total investment                  | <b>\$20,500</b> total |

 Ideal for doctors who prefer staged cash flow while still building the same MCP launch system.

 **Same destination. Different cash-flow strategy.**







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# \$25,000 — California Package

Includes 5 Dental Board Certifications.



Radiology



Infection  
Control



Coronal  
Polish



Pit & Fissure  
Sealant



CA Dental  
Practice Act

Everything required to support a California dental assisting school launch with confidence.







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Medical Curriculum Partners | Practice-based dental assisting school launch systems

# The MCP Monthly Fee: What It Supports.

Ongoing access, school systems, and support for one low monthly fee.



Monthly MCP fee

**\$499**



Annual subscription total

**\$5,988**



Tuition and fees per student

**\$4,800**



Break-even point About

**1.2**  
students per year



One student covers about **80%** of the annualized monthly fee



In a 12-student cohort, the annual MCP fee is only **10.4%** of gross tuition revenue



The monthly fee begins the month after activation because school-specific setup, support, and build work begin before licensure approval.



## What your monthly fee supports



Student LMS access



Instructor lab guides platform



Staff training portal



Website and curriculum access



Ongoing support and updates



Unlimited student and staff access



Just over **one student** per year can cover the annualized MCP fee.





NEXT STEP

# Choose Your Launch Path with Confidence.

*Pay in Full or Pay as You Go — either pathway leads to the same MCP school launch ecosystem.*

The right path depends on how your practice wants to manage the investment.



**Choose Pay in Full** if you want the simplest activation and the full launch buildout organized from the start.



**Choose Pay as You Go** if you prefer staged payments by build phase while MCP assembles the same launch system over time.

After reviewing this guide, the next step is a short MCP Launch Review. We will discuss your state, your practice setup, your available space, your team, your timeline, and which entry pathway makes the most sense.



**Schedule Your MCP launch Review** →



## Pay in Full

Simplest activation.  
Full launch buildout  
organized from  
the start.



## Pay as You Go

Staged payments  
by build phase.  
Same launch system  
over time.



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# Students' Clear Choice — Quality Hands-On Training at a Fraction of the Cost.

MCP delivers the same hands-on training in **a fraction of the cost** and in less time—so you can start your career sooner and with less debt.



- ✓ Hands-on Training
- ✓ Career-Focused
- ✓ Affordable Excellence
- ✓ Faster to Your Future

COST

LENGTH OF  
PROGRAM







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UNIVERSITY of CALIFORNIA • IRVINE

It is no exaggeration to say that UCI DCE simply wouldn't have a Culinary Medicine program without the vision and support of MCP. They have been a responsive partner always willing to help our University continuously improve the program to fit the needs of the learners we serve.

Ian Gibson, J.D. | Associate Dean







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College of Pharmacy  
Division of Continuing Education

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April 13, 2012

To: Whom it may concern

This memo is in reference to the Pharmacy Technician Program conducted as a joint venture between the University of Florida College of Pharmacy (UFCOP) and Medical Curriculum Partners (MCP). We have had a good and professional relationship with Julian Milian and MCP since we started working together about three years ago. Julian is a dynamic worker in recruiting students and course development. He is conscientious in his efforts with the course to be sure everyone involved is treated fairly.

We have worked with about 200 plus students in the course during the time we have worked with MCP. All of them who have taken the PTCB national exam have passed the exam.

If you have specific questions about the relationship between MCP and UFCOP please let me know.

Sincerely,

Arthur E. Wharton  
Director





# SHOULD I GO **FOR IT?**

Only you can answer that question, but it might help to answer these questions first:

1. Does your dental production income instantly stop the moment you step away from the dental chair?
2. When your office is closed, does your facility sit there empty generating zero amount of excess income?
3. Has your retirement account dropped giving you no other choice but to practice longer than you originally intended for more funds?
4. Would you believe that thousands of people now are seeking training as dental assistants especially with the COVID-19 situation?
5. Do you want more flexibility in your working life?
6. Would you like to know why over the past 3 years, enrollment in Dental Assisting schools has risen quite progressively?
7. Did you know that Dental Assisting is currently the 3rd fastest growing occupation in the United States that doesn't require a college degree?
8. Do you still have large outstanding dental school and practice debts you'd like to pay down faster?
9. Are you now invested in real estate, or other kinds of 'sideline businesses' that require huge cash and time investments?
10. Would you treat your dental assisting school as a real business capable of producing real revenues?



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If you answered 'Yes' to at least 5 of the questions above, then yes, perhaps you should go for it!



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# Get Started **with MCP**

Launch. Train. Grow. Together.



## Strengthen Your Practice

Build a reliable pipeline of trained, job-ready dental assistants.



## Create Opportunity

Increase production capacity and unlock new revenue streams.



## Reduce Risk

We handle the curriculum, compliance, and operations.



## Achieve More

Elevate patient care and make a lasting impact in your community.

**Schedule Your MCP launch Review →**

Your **turnkey solution** to launch a dental assisting school inside your practice.

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