



Information for parents



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What is Millie's Mark?

As a parent, placing your child in an early years setting that is endorsed with Millie's Mark provides reassurance that all childcare practitioners know what to do in a paediatric first aid situation.

It acknowledges that children's safety is at the forefront of the setting's mind when they care for your child.

The Early Years Foundation Stage (EYFS) guidelines, which childcare settings in England are required to follow, state that just one person with a current paediatric first aid certificate must be on the premises and available at all times when children are present or on outings. (DfE 2017, page 22). In Scotland, there is no formal requirement for the number of paediatric first aid trained staff under the Health and Social Care Standards.

Millie's Mark is a special endorsement for childcare providers that go above and beyond minimum requirements by having 100% of staff trained in paediatric first aid, and also ensuring that everything learned during the course is kept in the forefront of practitioners' minds so that they are confident, ready and capable.

Millie's Mark is named after Millie Thompson, who died after choking on food at nursery in 2012 when she was just nine months old. Read more about Millie's legacy at www.milliesmark.com/about-us. National Day Nurseries Association (NDNA) is delivering Millie's Mark in conjunction with Millie's Trust.



How does an early years setting achieve Millie's Mark?

In order to apply for Millie's Mark, 100% of staff working directly with the children must be qualified in paediatric first aid. The accreditation process then takes between three and six months.

The process involves being allocated a mentor, who supports the setting to check processes and procedures are up to the standard required through a setting audit, staff confidence audit, staff training matrix and floor plan review.

If areas for improvement are identified, the mentor works with the setting to develop an action plan. Once these steps are complete, nurseries upload evidence to the Millie's Mark website. The evidence is assessed, and a percentage of nurseries receive a spot check.



Awarded setting testimonials

Many settings have shared their experiences of achieving Millie's Mark, showing how the process has made their staff more confident and has reassured parents. Some highlights are below and you can read the full case studies at www.milliesmark.com/case-studies

"Since being accredited with Millie's Mark, many parents have commented on how reassuring it is to know that we are all competent and confident and that we can respond to an emergency appropriately if it arises. Many potential clients have also seen that we have been awarded with this and are impressed – sometimes awards like this can be the decider for parents between us and other nurseries." – **Clarence House Chatteris**

"As well as being fantastic for our current families, new parents have chosen our setting as we are able to demonstrate our commitment to keeping children safe. Millie's Mark has had a massive impact on our sustainability, alongside boosting staff confidence. Parents are reassured in the knowledge that, when their children are left with us, their wellbeing is our biggest priority." – **Barton Moss Nursery**

"Parents have commented on how it reassures them to leave their child with us knowing that all staff are trained and we have had prospective parents ask if we have Millie's Mark. Achieving Millie's Mark shows everyone that we continually strive to meet the highest of standards and will go above and beyond what is required." – **Lilliput Children's Day Nursery Ltd**

Parent testimonials

"My son's nursery in Stockport has just been awarded Millie's Mark. I just wanted to send you a note for Millie's parents to say thank you - and congratulations - for having the strength to come up with such a worthwhile organisation in Millie's memory. You've made the environment my two-year-old son is cared for in much safer, so thank you." – **Richard, dad of a child at Millie's Mark accredited nursery**

Reacting to her nursery achieving Millie's Mark, parent Suzanne Cheshire said: *"Leaving a child at nursery whilst going to work is so much easier knowing they are in such good hands, well done Hipperholme & Lightcliffe."* – **Hipperholme & Lightcliffe Day Nurseries Ltd**

Read more about Millie's Mark at www.milliesmark.com